

# **SNS COLLEGE OF TECHNOLOGY**

**An Autonomous Institution  
Coimbatore-35**



## **DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE**

### **23ADT202 – FUNDAMENTALS OF DATA SCIENCE AND ANALYTICS**

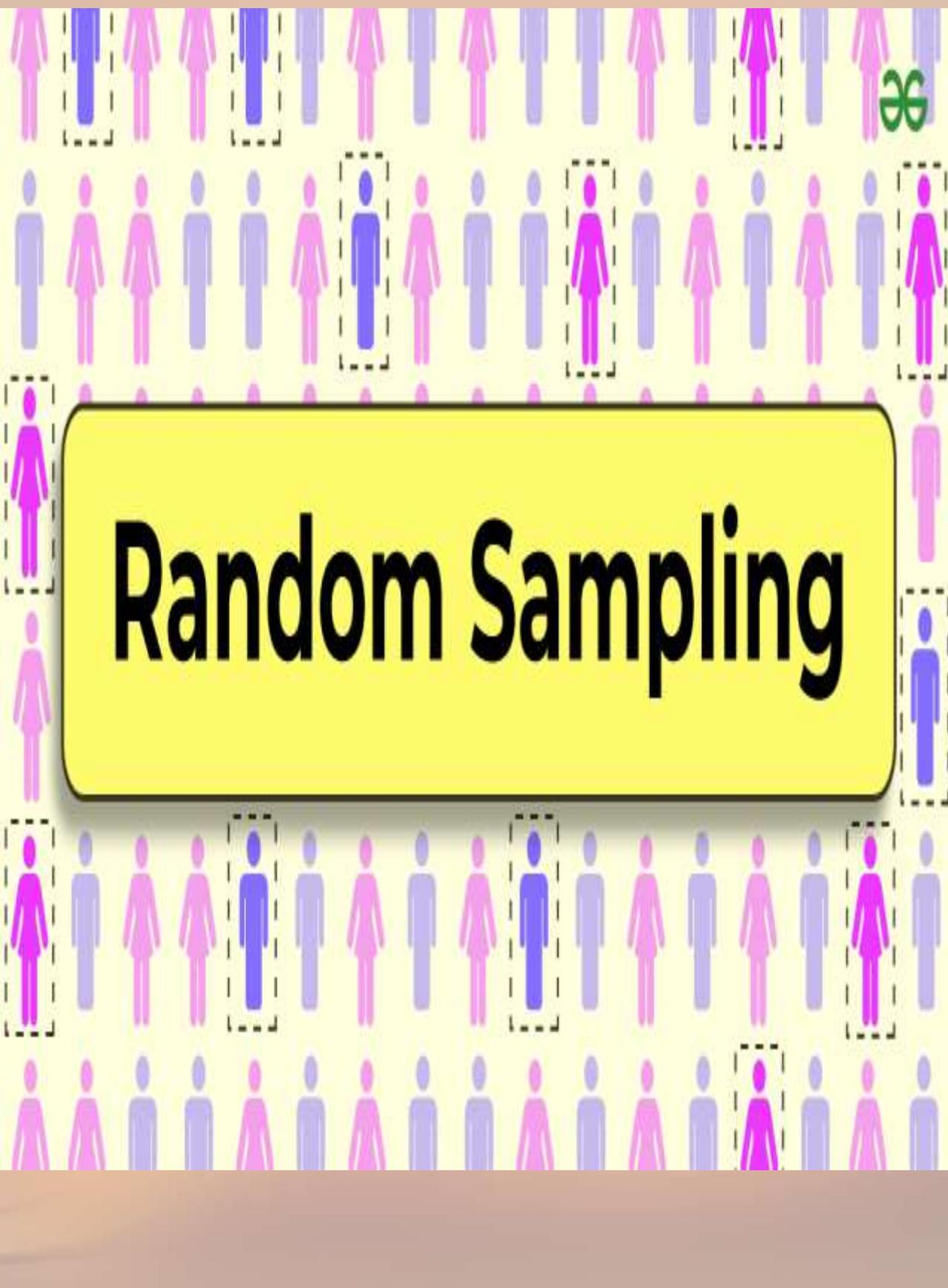
**II YEAR IV SEM**

#### **UNIT III – RANDOM SAMPLING AND SAMPLING DISTRIBUTION**

EMPATHY:

## What is Random Sampling?

- ❖ It is a method used in statistics to select a subset from a larger population in such a way that each member of the population has an equal and independent chance of being included in the sample.
- ❖ It is a **fundamental technique** for conducting **surveys and experiments**.



Random Sampling

**DEFINE:**

## Random Sampling Definition

- Random sampling is a method employed for selecting observations from a population, facilitating generalization about the entire population.
- Random Sampling is sometimes referred to as probability sampling, distinguishing it from non-probability sampling.
- This method encompasses various techniques, including simple random sampling, stratified sampling, cluster sampling, and multistage sampling.

# Types of Random Sampling

## Simple Sampling

- Involves randomly selecting items **without any specific pattern** or criteria.

## Systematic Sampling

- Selects individuals at **regular intervals**, offering an organized yet random way to choose a sample

## Stratified Sampling

- Divides the population into **distinct strata or subgroups** and then randomly samples from each stratum, enhancing representation.

## Cluster Sampling

- Organizes the population into **clusters**, randomly selects some of these clusters, and samples all individuals within the chosen clusters.

**IDEATE:**

## How to Perform Simple Random Sampling?

**Define the Population:** Clearly identify the entire group from which you want to draw a sample.

**Assign Numbers:** Assign a unique number to each member of the population.

**Use a Random Method:** Select members using a random method, such as:

**Random Number Generator:** Use software or a calculator to generate random numbers corresponding to the assigned numbers.

**Lottery Method:** Write numbers on slips of paper, mix them, and draw the required number of slips.

**Select Sample Size:** Determine the sample size you need and select that number of individuals based on the random method used.

**Collect Data:** Gather data from the selected individuals to conduct your study.

## PROTOTYPING:

### Random Sampling Formula

Formula of random sampling is mentioned as below:

$$P = 1 - [(N-1)/N] \times [(N-2)/(N-1)] \times \dots \times [(N-n)/(N-(n-1))]$$

Where,

P represents probability,

n represents sample size, and

N represents population.

In above formula cancelling  $1 - (N-n/n)$ , it will yield a value of  $P = n/N$ .

So, sample getting selected for a chance of more than once

$$P = 1 - (1 - (1/N))^n$$

Where,

P represents probability,

n represents sample size, and

N represents population.

**TESTING:**

## Random Sampling Examples

Example 1: A company has 500 products, and they want to randomly select 20 of them for quality testing. What is the probability of any single product getting selected?

Solution:

*The chance of one-time selection is:*

$$P = n/N$$

$$\Rightarrow P = 20/500$$

$$\Rightarrow P = 4\%$$

Example 2: In a conference with 200 attendees, 50 will be randomly chosen for a survey. What is the probability that one attendee gets selected more than once?

Solution:

*The probability of getting selected more than once is:*

$$P = 1 - (1 - (1/N))^n$$

$$\Rightarrow P = 1 - (1 - (1/200))^50$$

$$\Rightarrow P \approx 9.56\%$$