



Dr. SNS RAJALAKSHMI COLLEGE OF ARTS AND SCIENCE (Autonomous)

Accredited by NAAC (Cycle-IV) with 'A+' Grade,
(Recognized by UGC & Approved by AICTE, New Delhi and Affiliated to Bharathiar University, Coimbatore)
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Subject: OPEN/INTER-DISCIPLINARY ELECTIVE: BASICS OF AGRICULTURAL BUSINESS MANAGEMENT

Code: 21UMM601

QUESTION AND ANSWER

UNIT: 2

1. Define agriculture management and its distinctive features - TCS | NET Exam 2022
2. List the roles of agriculture management in developing countries - Infosys | CA Exam 2021
3. Label the factors influencing agriculture business environment - Reliance | CMA Exam 2022
4. Identify challenges faced by agriculture business managers - Wipro | CS Exam 2021
5. Explain the role of government in agriculture management - HCL | TNPSC Group Exams 2022
6. Summarize policies supporting agriculture management in India - Infosys | NET Exam 2021
7. Apply managerial principles to resolve an agriculture business challenge - TCS | CA Exam 2022
8. Illustrate the agriculture management system using a diagram - Reliance | CMA Exam 2021
9. Analyse how government policies affect agriculture management - Wipro | CS Exam 2022
10. Compare the agriculture management system in India with another developing country - HCL | TNPSC Group Exams 2021
11. Evaluate the effectiveness of government interventions in agriculture business - Infosys | NET Exam 2022
12. Estimate the impact of environmental and economic factors on agriculture management - TCS | CA Exam 2021
13. Develop a strategy for managing a rural agriculture business unit - Reliance | CMA Exam 2022
14. Organise the key responsibilities of agriculture managers into a framework - Wipro | CS Exam 2021
15. Recall the distinctive features of agriculture management - TCS | NET Exam 2022
16. Identify the role of agriculture managers in rural development - Infosys | CA Exam 2021
17. Apply government policies to a case scenario of an agriculture business - Reliance | CMA Exam 2022
18. Construct a flowchart for agriculture management processes - Wipro | CS Exam 2021
19. Analyse economic and non-economic factors affecting entrepreneurship growth - HCL | TNPSC Group Exams 2022
20. Categorize challenges in agriculture business management - Infosys | NET Exam 2021
21. Evaluate institutional support programs for agriculture business - TCS | CA Exam 2022
22. Estimate the effectiveness of government initiatives in promoting agriculture - Reliance | CMA Exam 2021
23. Develop a strategy to improve farm-level management - Wipro | CS Exam 2022
24. Organise roles and responsibilities of agriculture managers into a chart - HCL | TNPSC Group Exams 2021
25. Illustrate a sample project showing the application of management principles - Infosys | NET Exam 2022
26. Prepare a checklist for effective agriculture management practices - TCS | CA Exam 2021
27. Justify the need for policy intervention in agriculture business - Reliance | CMA Exam 2022
28. Generate a model framework for sustainable agriculture business management - Wipro | CS Exam 2021

29. **Distinctive Features of Agri-Business Management** A large agro-enterprise, FarmEra Industries, noticed that unpredictable weather and seasonal demand make agricultural management different from traditional business. The firm struggles to plan inventory due to crop-dependent timelines. Managers must align decisions with biological cycles and natural risks. FarmEra wants to redesign its management system to suit agriculture-specific needs. Balancing production and market uncertainty becomes its core challenge. Questions: 1. What distinctive features of agriculture business management affect Farm Era's operations? 2. How can the company adapt its management practices to better handle natural uncertainties? - Agri-Productions Industry – Farm Era | CA Inter 2023
30. **Nature & Role of Agriculture Management in Development** RuralBloom Foundation introduced structured management practices in village-level farming clusters. By implementing planning, coordination, and supervision, the foundation improved crop yield and market access. Farmers noticed better organization and reduced wastage. The initiative highlighted the role of management in rural economic development. The foundation now plans to expand this model to neighboring districts. Questions: 1. How does agricultural management contribute to rural development? 2. What additional management tools can help RuralBloom scale its model? - Rural Development Sector – RuralBloom | TNPSC Group II 2024
31. **Agriculture Business Environment: Opportunities & Constraints** A startup, AgriSphere Tech, aimed to enter the fertilizer and advisory service market. They noticed that market volatility, government policies, soil conditions, and farmer income levels significantly shape the agribusiness environment. While opportunities exist due to rising technology demand, constraints such as credit access and fragmented markets pose challenges. The company must assess environmental factors before expansion. AgriSphere needs a clear strategy to navigate the agricultural ecosystem. Questions: 1. What key environmental factors affect Agri Sphere's agribusiness strategy? 2. How can the startup balance opportunities and constraints for successful expansion? - Agri-Tech Industry – Agri Sphere | CMA Foundation 2023
32. **Challenges Faced in Modern Agriculture Management** A mid-sized agribusiness, Harvest Bridge Enterprises, faces challenges such as low productivity, lack of storage facilities, and poor supply chain connectivity. Farmers depending on the company struggle with training gaps and outdated machinery. Market price fluctuations further affect procurement decisions. Harvest Bridge must develop modern solutions to overcome these challenges. Sustainable management practices are now essential for survival. Questions: 1. What major challenges affect agricultural management at Harvest Bridge? 2. Evaluate strategies that can help the company address these constraints effectively. - Agri-Supply Chain Industry – Harvest Bridge | NET 2022
33. **Role of Government in Agri-Business Management** The government launched Agri Boost 2.0, a subsidy and training program to support small farmers and agribusiness entrepreneurs. These initiatives improved irrigation access, provided crop insurance, and encouraged digital transactions. Many young entrepreneurs benefited from easier licensing and advisory support. However, bureaucratic delays limited some farmers' participation. Agri Boost must strengthen monitoring to improve impact. Questions: 1. How do government initiatives like Agri Boost support agribusiness management? 2. What improvements can enhance the efficiency of such government programs? - Public Sector Agri-Support – Agri Boost | TNPSC Group I 2023
34. **Managing Risks in Agriculture Business** A farm corporation, Eco Crop Solutions, faced repeated crop failures due to pest attacks and monsoon variations. The management realized that agribusiness requires structured risk management through insurance, forecasting, and diversification. They introduced crop rotation and technology-based monitoring to reduce losses. However, implementation requires training and investment. Eco Crop evaluates long-term risk mitigation strategies. Questions: 1. How does risk influence managerial decisions at Eco Crop Solutions? 2. What risk management measures can strengthen the sustainability of agribusiness? - Agri-Risk Management Industry – Eco Crop | CA Final 2024
35. **Shaping Agribusiness Through Policy & Environment** A national-level agribusiness company, Agro Vista Pvt. Ltd., noticed significant changes after new export policies and MSP reforms. While the reforms opened international markets, compliance rules increased operational cost. The firm must now adjust to policy shifts and customer quality expectations. This requires managers to continuously monitor the agribusiness environment. Agro Vista is redesigning operations to stay competitive. Questions: 1. How do government policies shape agribusiness decisions at Agro Vista? 2. Evaluate how Agro Vista can respond effectively to policy and market changes. - Export-Oriented Agri Industry – Agro Vista | CS Executive 2023