



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore - 641 107

An Autonomous Institution

Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A' Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA205 - ENTREPRENEURSHIP DEVELOPMENT

I YEAR /II SEMESTER

Unit 1 – ENTREPRENEURSHIP

Topic 2: OTDD –Role of Entrepreneurship in Economic Development



Role of Entrepreneurship in Economic Development

- **Generation of Employment**
- **Balanced Regional Development**
- **Improvement in Living Standards**
- **Economic Independence**
- **Backward and Forward Linkages**
- **Wealth Creation and Sharing**



Generation of Employment





Balanced Regional Development





Improvement in Living Standards





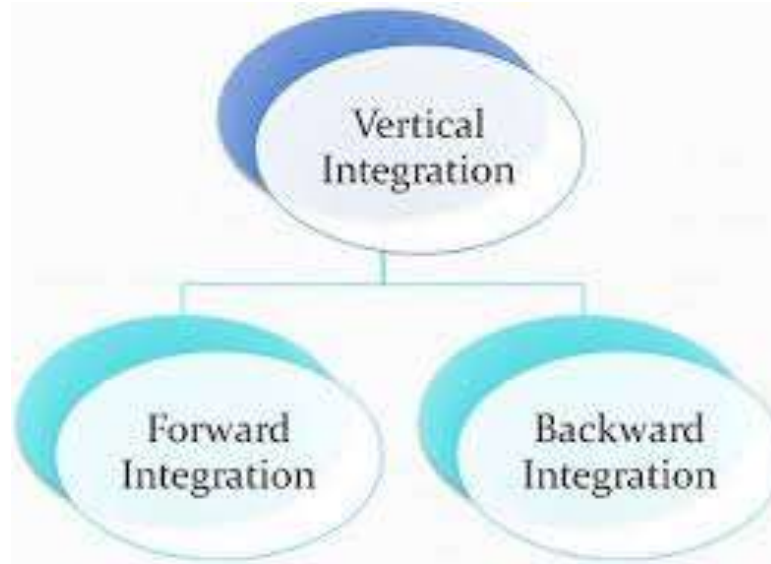
Economic Independence

Entrepreneurship is essential for national self-reliance





Backward and Forward Linkages





Wealth Creation and Sharing





RECAP

QUESTIONS???

THANK YOU