



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore - 641 107

An Autonomous Institution

Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A' Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA107 - ENTREPRENEURSHIP DEVELOPMENT

I YEAR /II SEMESTER

Unit V – INSTITUTIONAL AIDS AND TAX BENEFITS

Topic 2: ED –District Industry Center, NSIC, SIDCO



District Industry Center



- The District Industries Centre comes under the department of Industries and Commerce by the Ministry of Social Justice and Empowerment.
- The primary objective of the District Industries Centre is to generate employment by way of promoting Micro, Small and Medium Enterprises, Cottage and Handicrafts Industries.
- At present, this District Industries Centre implements a variety of programmes .



District Industry Center



- DIC's primary focus is to generate employment in rural regions of India.
- District Industries Centers are managed and operated at district level to provide all the necessary support services to entrepreneurs or first time business owners to start their own Micro Small and Medium Enterprises (MSMEs).
- DICs also promote Registration and Development of Industrial Cooperatives.



Functions of the District Industries Centre



- Motivating and Guiding the entrepreneur through Conducting Entrepreneurship Development Programmers.
- Creating awareness about the policies and programmes on industrial development of the State / Central Governments, through seminars and dissemination meets.
- Employment Generation.
- Implementation of Central / State Government Schemes for setting up of Enterprises .((UYEGP, NEEDS, PMEGP)
- Registration and Development of cottage and handicrafts Industries.



Functions of the District Industries Centre



- Export Promotion through the Export Guidance Cell in the Dist. Industries Centre.
- Recommending awards to micro and small enterprises and Artisans given by Central and State Governments.
- To facilitate the payment of dues to micro and small enterprises from large Industries.



National Small Industries Corporation



- National Small Industries Corporation (NSIC), is a Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises (MSME).
- NSIC has been working to promote, aid and foster the growth of micro, small and medium enterprises in the country.
- NSIC operates through countrywide network of offices and Technical Centres in the Country. In addition, NSIC has set up Training cum Incubation Centre managed by professional manpower.



Functions of National Small Industries Corporation



- NSIC facilitates Micro, Small and Medium Enterprises with a set of specially tailored scheme to enhance their competitiveness.
- NSIC provides integrated support services under Marketing, Technology, Finance and other Support service.
- **Buyer-Seller meets**
- **Credit Support**
- **Incubation of unemployed youth for setting up of New Micro & Small enterprise**



SIDCO - Small Industries Development Corporation



- Tamil Nadu Small Industries Development Corporation Limited (TANSIDCO) playing a significant role in facilitating the promotion and development of MSMEs in Tamil Nadu
- TANSIDCO maintains 41 Government Industrial Estates and 80 TANSIDCO Industrial Estates.



Main Activities Of TANSIDCO



- Establishing its own Industrial Estates
- Assisting promotion of Private Industrial Estates.
- Promotion of Common Facility Centers under Cluster Development Programme.
- Proving technical and managerial guidance to the MSMEs.
- Extending raw material support & marketing support.



Main Activities Of SIDCO



- Providing developed plots of various sizes from 15 cents to 1 acre to the Small & Medium Enterprises and 5 cents to 15 cents to Micro Enterprises for setting up Industrial units spread over in various locations of the State.

- Infrastructural facilities like motor able roads, storm water drains, culverts, water supply, sewage system, street lighting, green belt, parks and other amenities are provided in Industrial Estates.



Main Activities Of SIDCO



- Guindy Industrial Estate established in 1958 is the 1st Industrial Estate established in India (404 acres).
- Ambattur Industrial Estate established in 1963 spread over 1167 acres is one of the largest Industrial Estates for MSMEs in Asia.



RECAP

QUESTIONS???

THANK YOU