



# **SNS COLLEGE OF PHARMACY AND HEALTH SCIENCES**

**Coimbatore -641035**

**COURSE NAME : PHARMACOLOGY (ER20-22 T)**

**YEAR : IIYEAR**

**TOPIC 1 : INTRODUCTION TO PHARMACLOGY**

# PHARMACOLOGY

Study of drugs and their effects on the body.

Derived from Greek: *pharmakon* (drug) and *logos* (study).

Two main branches:  
Pharmacodynamics and  
Pharmacokinetics.

## Historical Origins of Pharmacology

### Pharmacology

The study of drug actions

### Drug Preparation

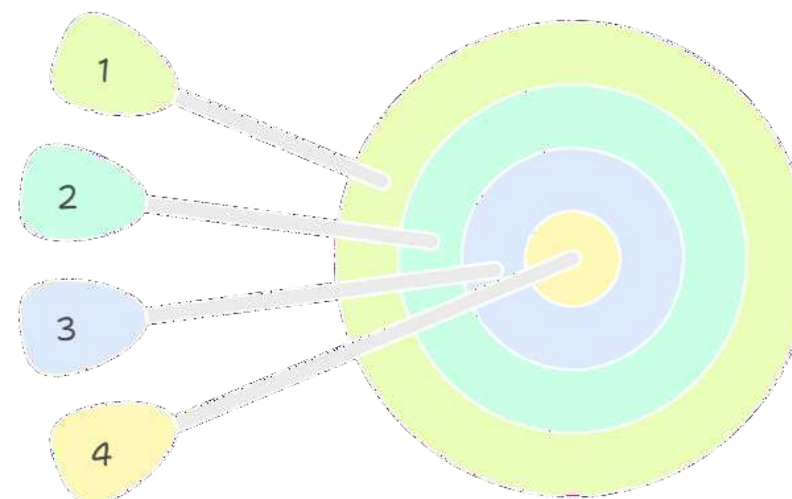
Compounding medications traditionally

### Natural Sources

Origins of drugs from nature

### Mortar and Pestle

Symbol of traditional drug preparation

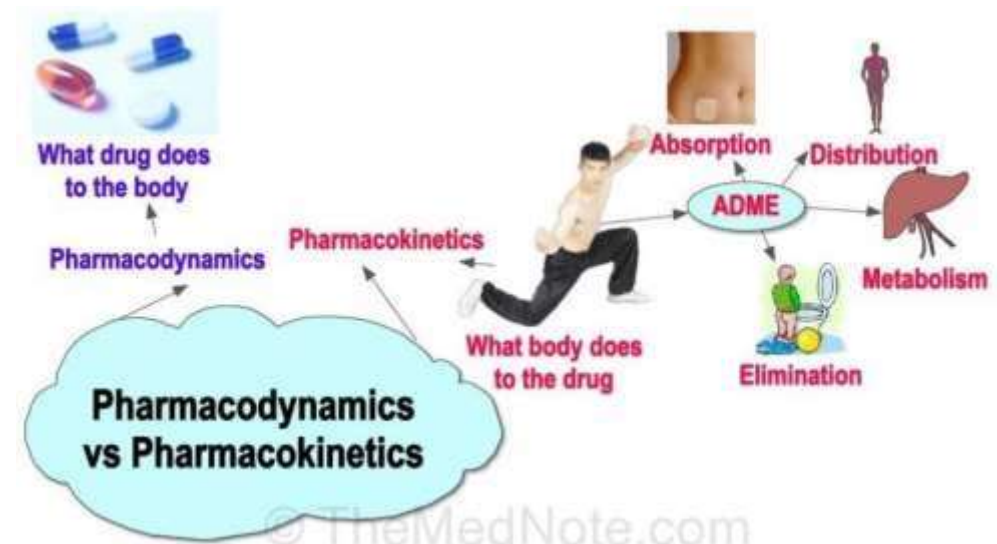


## BRANCHES OF PHARMACOLOGY

**Pharmacodynamics:** What the drug does to the body.

**Pharmacokinetics:** What the body does to the drug.

Other areas: Clinical pharmacology, toxicology, pharmacognosy.





# Key Terms to Know

- **Drug:** Substance used to diagnose, treat, or prevent disease.
- **Dose:** Amount of drug given at one time.
- **Efficacy:** Ability of a drug to produce desired effect.
- **Side Effect:** Unintended effect of a drug.

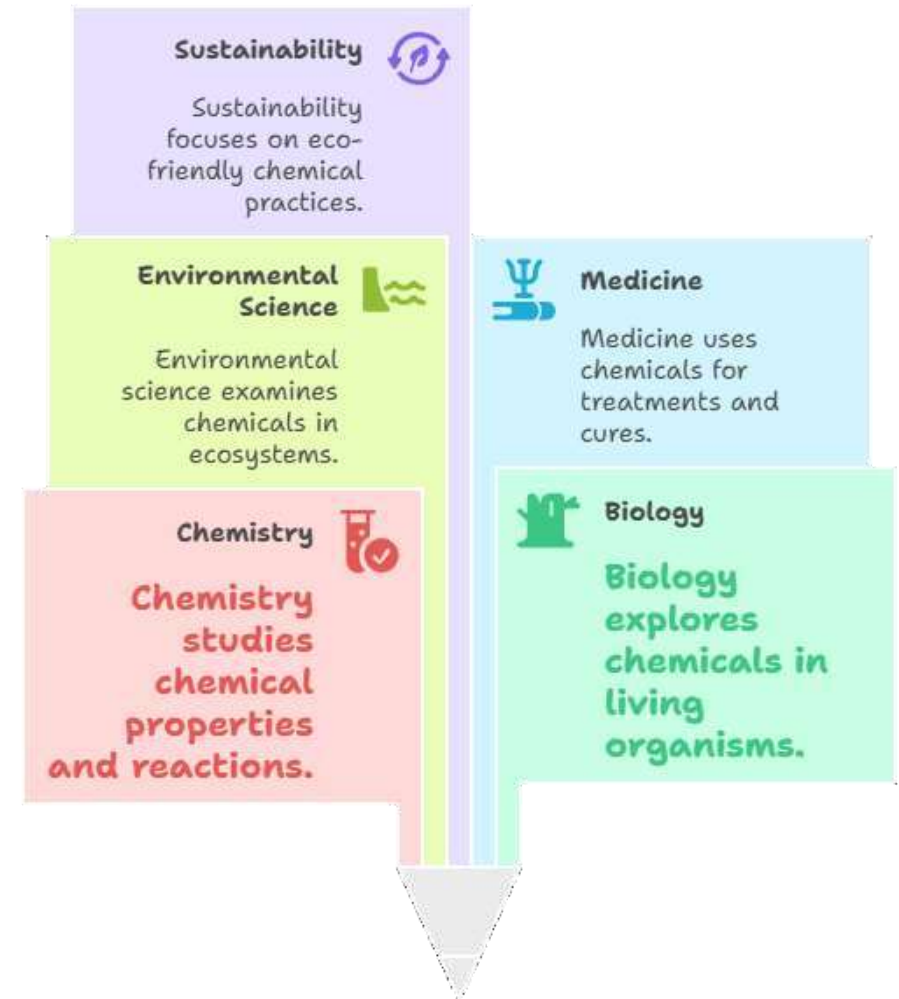
# HOW ARE DRUGS CLASSIFIED

By chemical structure (e.g., penicillins).

By therapeutic use (e.g., analgesics for pain).

By body system affected (e.g., cardiovascular drugs).

## Chemical Foundations of Progress



# ROUTES OF DRUG ADMINISTRATION

**Oral:** Swallowed (e.g., tablets, capsules).

**Topical:** Applied to skin or mucous membranes.

**Parenteral:** Injected (e.g., IV, IM).

**Inhalation:** Breathed in (e.g., asthma inhalers).

Choose the best route of drug administration for patient convenience and accessibility.



Oral

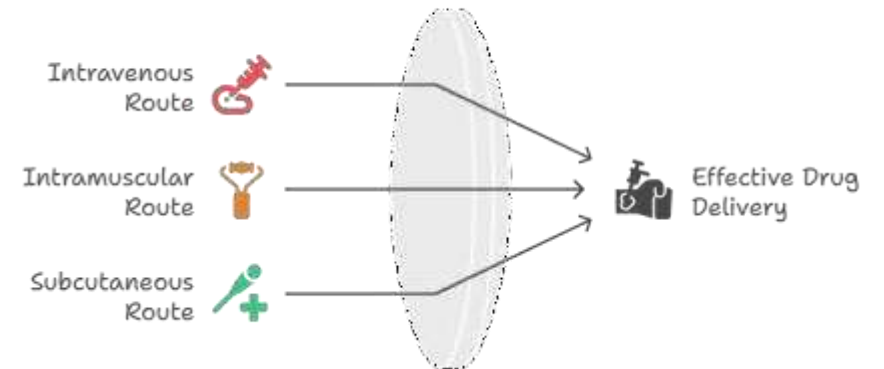
Most common, easily identifiable



Parenteral

Requires medical expertise

## Parenteral Administration Pathways



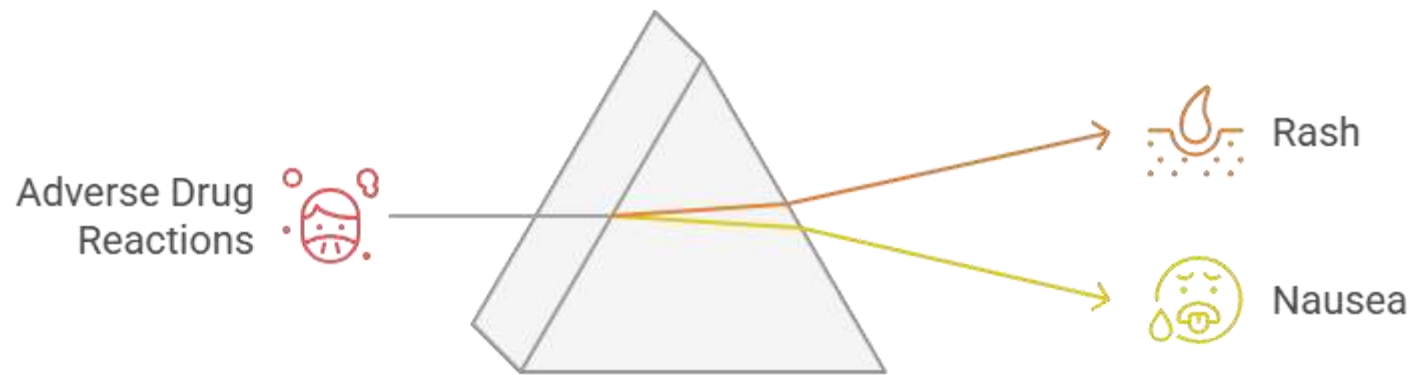
# TYPES OF DRUG EFFECTS

**Therapeutic:** Desired effect (e.g., lowering blood pressure).

**Side Effects:** Unwanted effects (e.g., nausea).

**Toxic Effects:** Harmful effects due to overdose.

## Exploring Adverse Drug Reactions





# PHARMACODYNAMICS : WHAT DRUG DO

Study of drug effects on the body.

Focuses on mechanism of action and therapeutic effects.

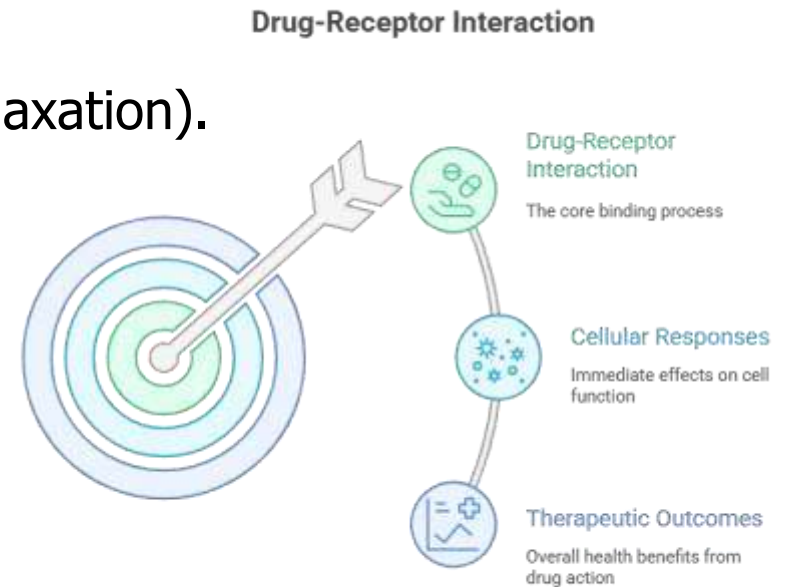
Example: Paracetamol reduces pain by acting on the brain.



# HOW DRUG WORKS: RECEPTOR

Drugs bind to specific receptors in the body. Receptors are like locks; drugs are the keys.

Binding triggers a response (e.g., pain relief, muscle relaxation).





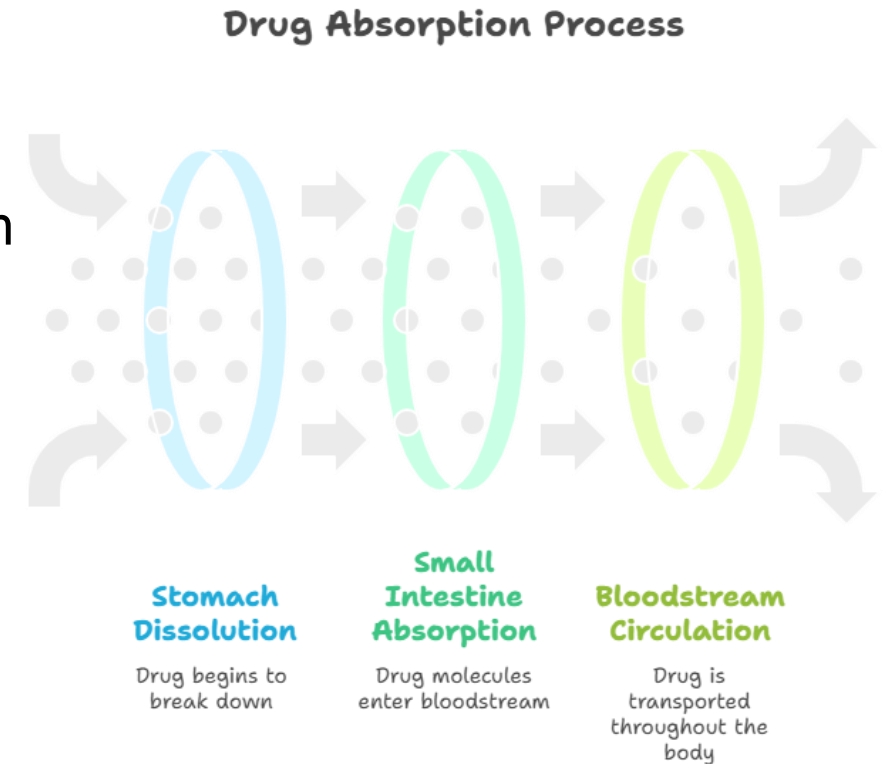
# PHARMACOKINETICS : BODY'S ROLE

Study of how the body processes drugs.

Four main processes: Absorption, Distribution, Metabolism, Excretion (ADME).

# ABSORPTION

Process of drug entering the bloodstream.  
Depends on route (e.g., oral drugs absorbed in stomach/intestines). Factors: Food, pH, drug formulation.



# DISTRIBUTION

Movement of drug from blood to tissues/organs.  
Affected by blood flow and tissue barriers (e.g.,  
brain barrier). Example: Antibiotics spread to  
infected tissues.

## Drug Distribution Process



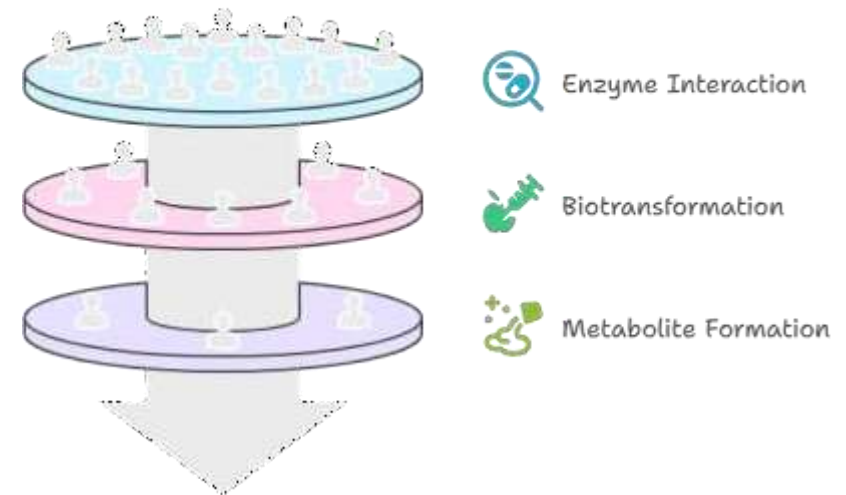
# METABOLISM

Body breaks down drugs into inactive forms.

Mainly occurs in the liver (enzymes like cytochrome P450). Example:

Paracetamol is metabolized into non-toxic compounds.

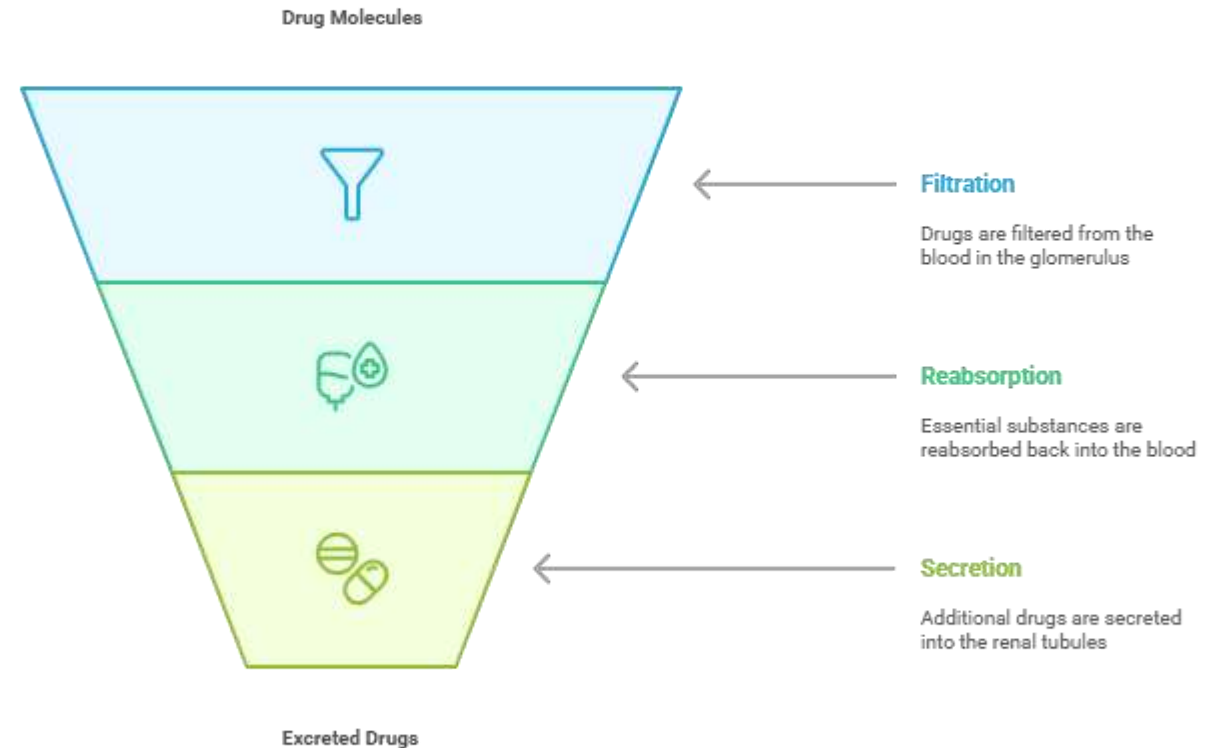
## Drug Metabolism in the Liver



## Drug Excretion Process in Kidneys

# EXCRETION

Removal of drugs from the body.  
Mainly via kidneys (urine).  
Other routes: Lungs, sweat, bile.





# DRUG HALF LIFE

Time taken for half the drug to be eliminated.

Helps determine dosing frequency.

Example: Ibuprofen half-life is 2 hours.



# FACTORS AFFECTING DRUG ACTION

Age, weight, gender.

Disease state (e.g., liver or kidney issues).

Drug interactions (e.g., one drug blocks another).





# DRUG INTERACTION

Occur when one drug affects another.

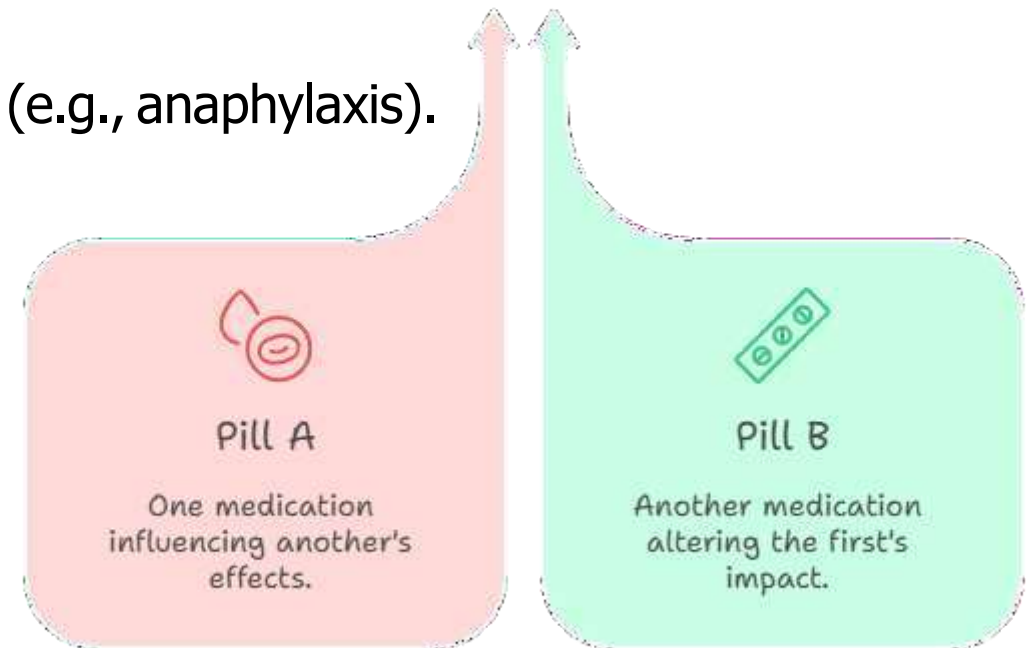
Types: Synergistic (enhanced effect), antagonistic (reduced effect).

Example: Alcohol increases sedative effects of sleeping pills.

# ADVERSE DRUG INTERACTION

Unwanted or harmful effects.  
Range from mild (e.g., rash) to severe (e.g., anaphylaxis).  
Pharmacists monitor and report ADRs.

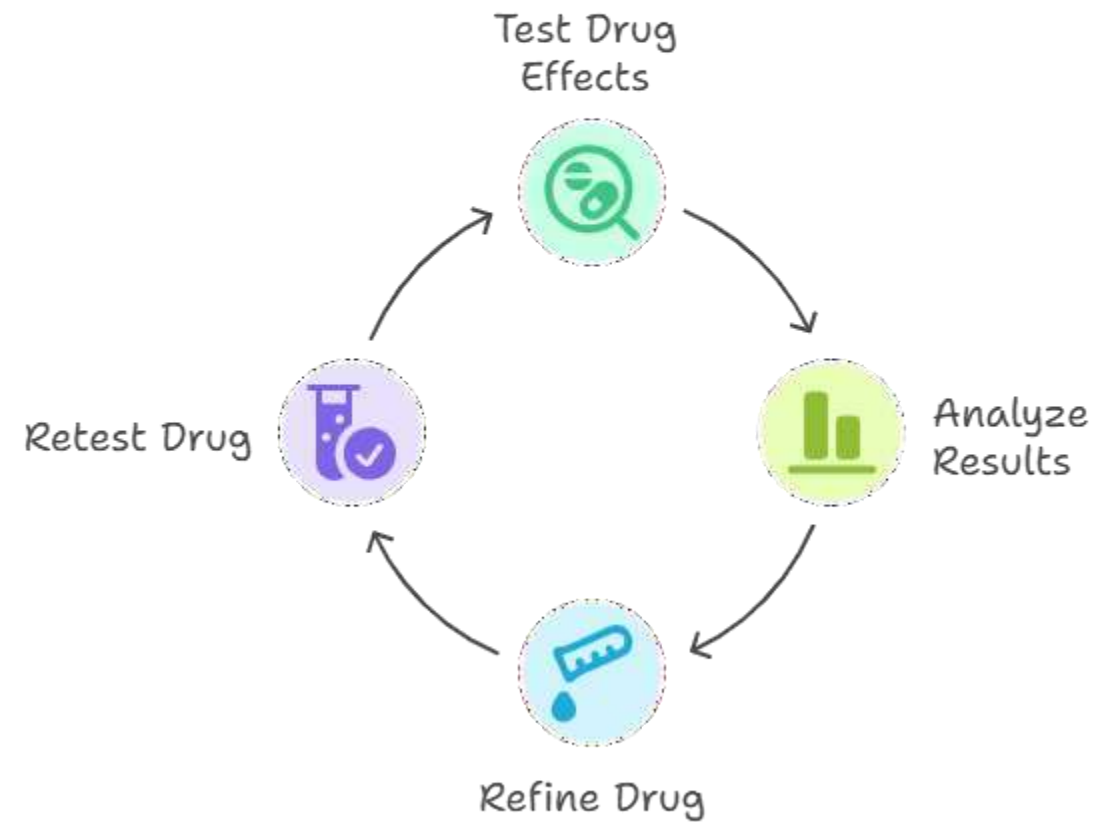
## Understanding Medication Combinations



# ROLE OF PHARMACIST IN PHARMACOLOGY

## Drug Discovery Cycle

Ensure safe and effective drug use.  
Counsel patients on proper medication use.  
Monitor for side effects and interactions.



# THANK YOU