

SNS COLLEGE OF PHARMACY AND HEALTH SCIENCES



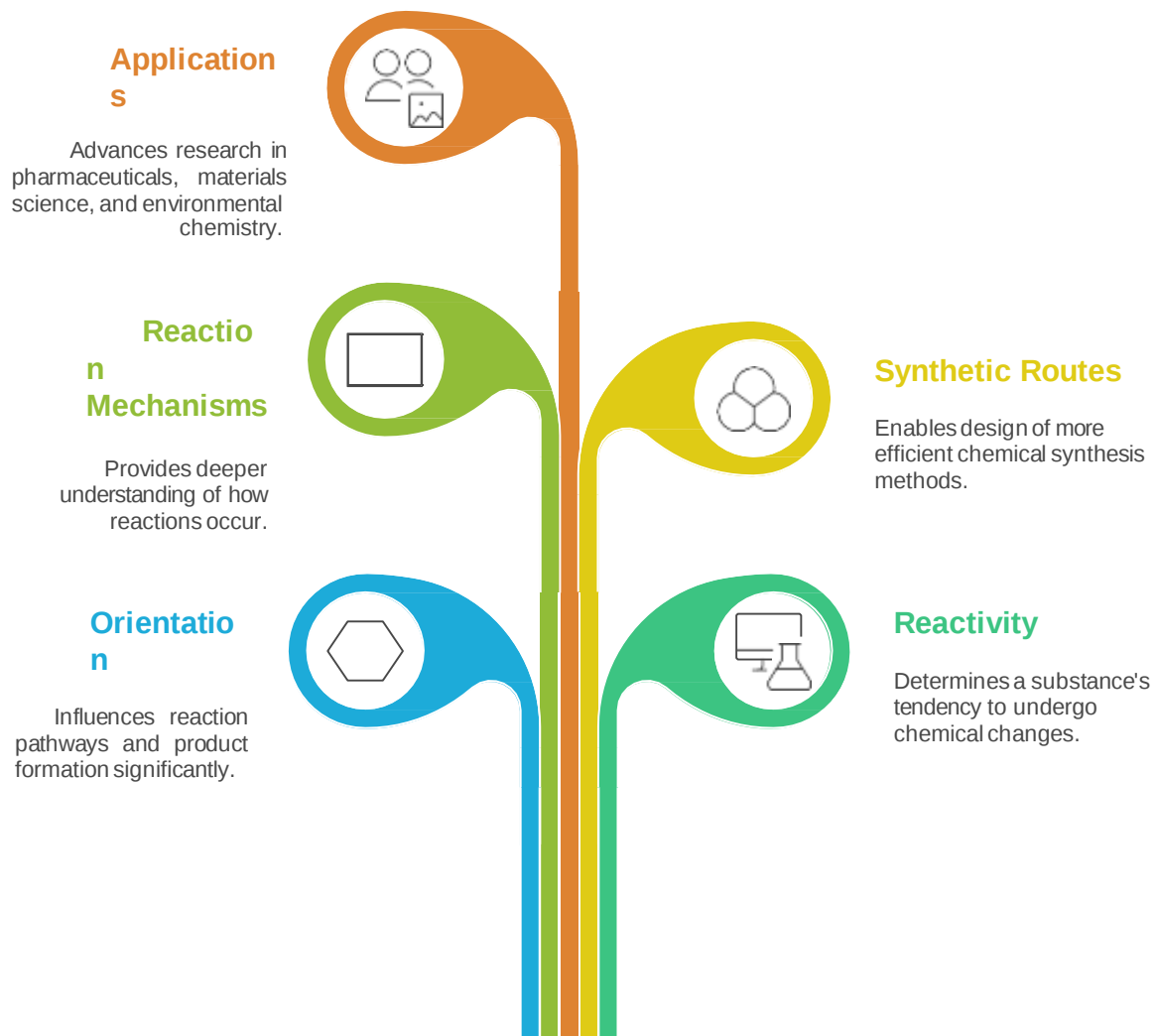
Affiliated To The Tamil Nadu Dr. MGR Medical University, Chennai
Approved by Pharmacy Council of India, New Delhi.
Coimbatore -641035

COURSE NAME : PHARMACEUTICAL ORGANIC CHEMISTRY-II

B.PHARM III SEM / II YEAR

TOPIC 1 : ORIENTATION AND REACTIVITY OF REACTIONS

Unveiling Orientation and Reactivity in Chemistry



What is the importance of reactivity and orientation in organic chemistry?



Predicting Reaction Products

Understanding reactivity and orientation helps in accurately predicting the outcomes of chemical reactions.



Designing Synthetic Strategies

Knowledge of these concepts is essential for planning effective synthetic routes.

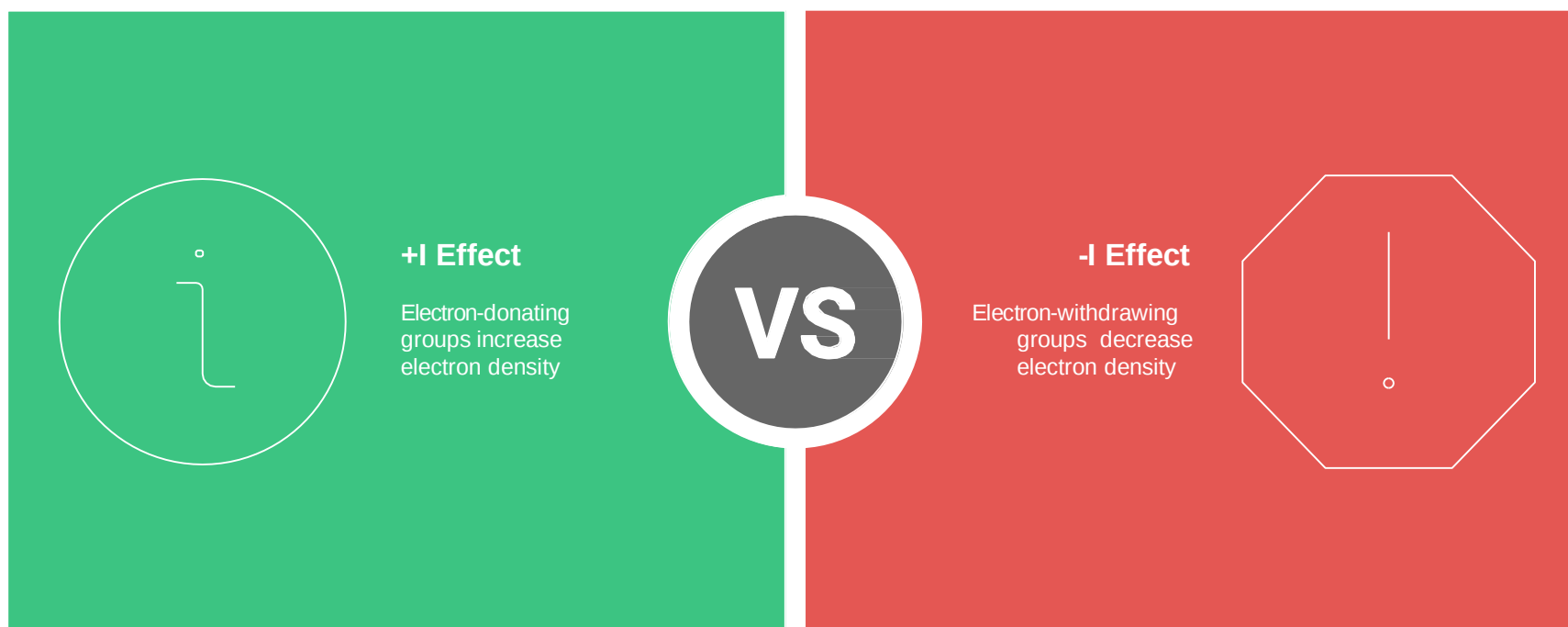


Understanding Reaction Mechanisms

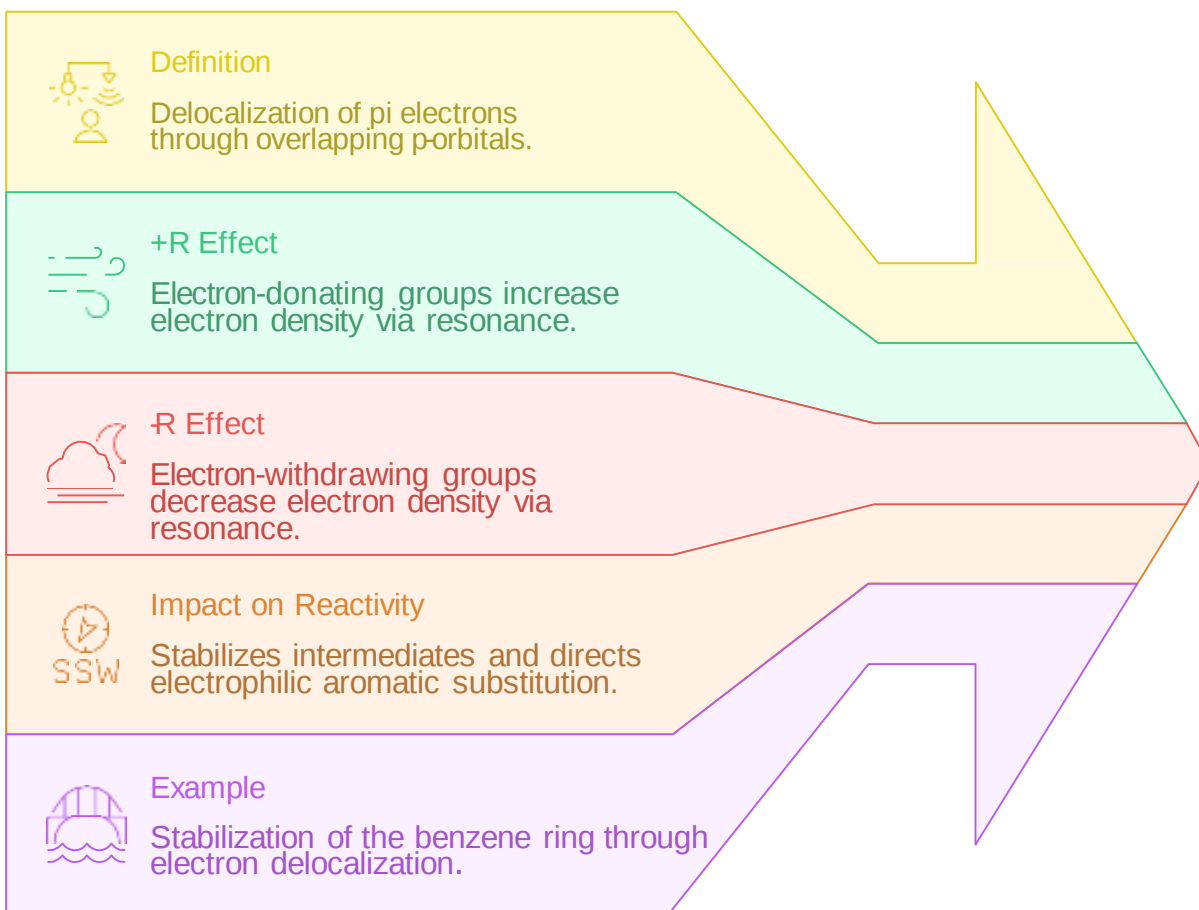
Reactivity and orientation provide insights into how reactions proceed at the molecular level.



How do electronic effects influence reactivity in organic chemistry?

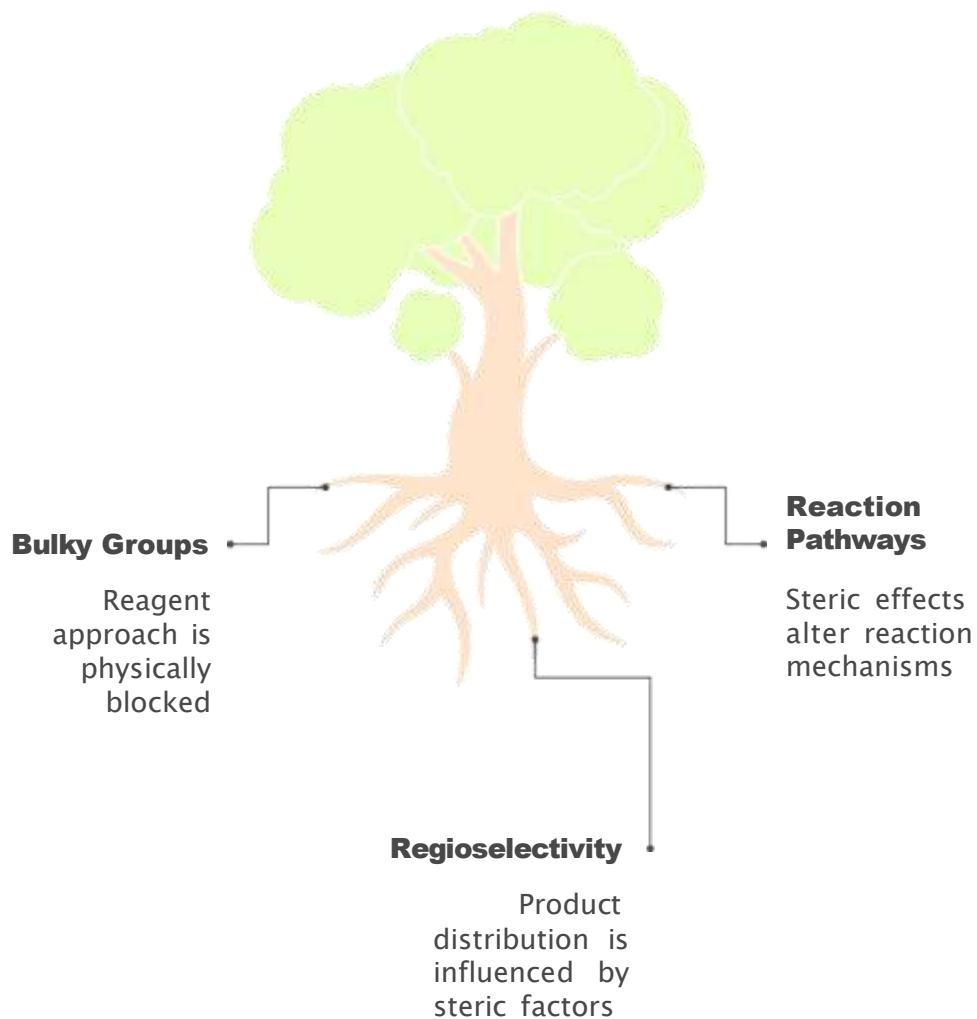


Understanding Resonance in Organic Chemistry

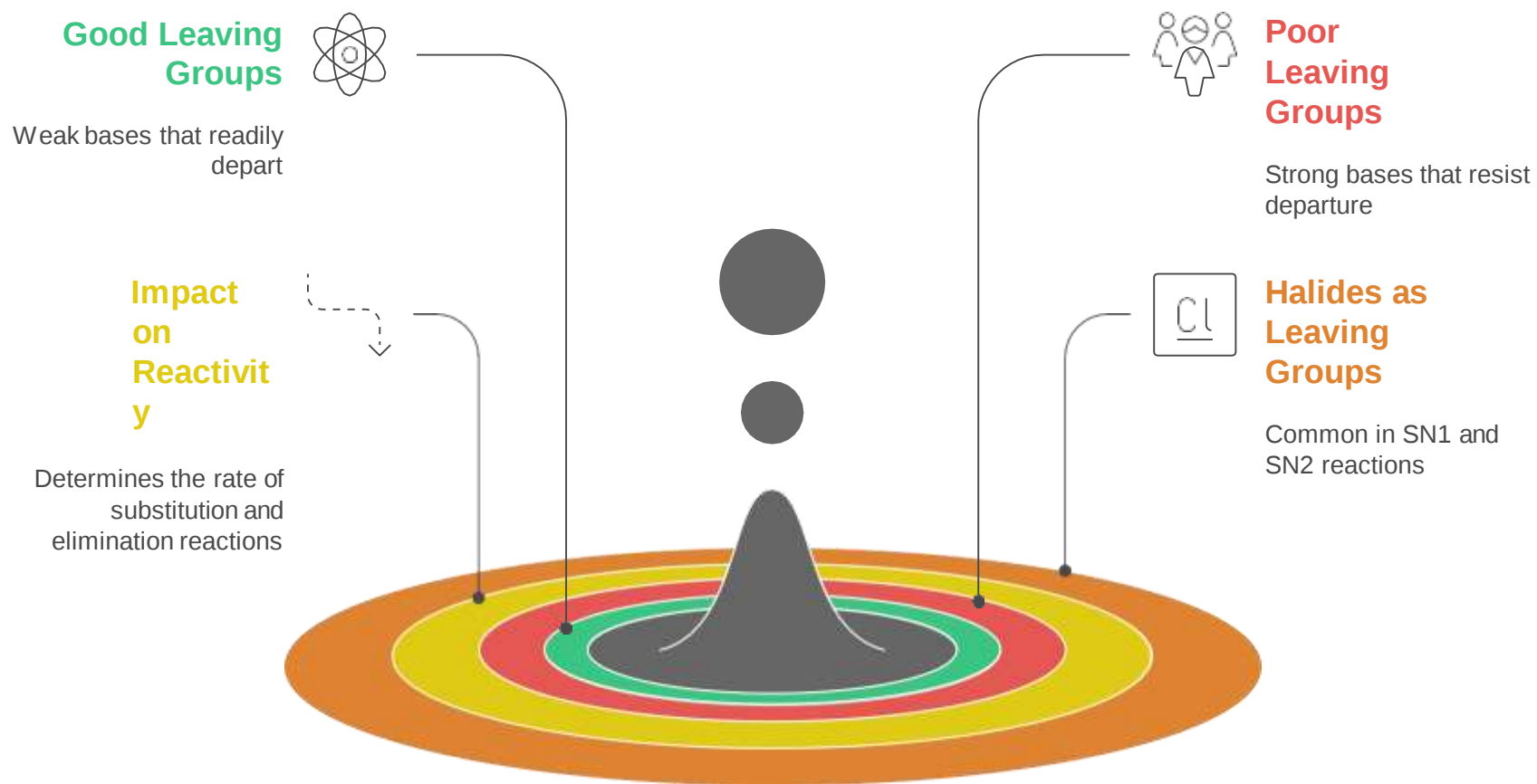


Resonance Effects

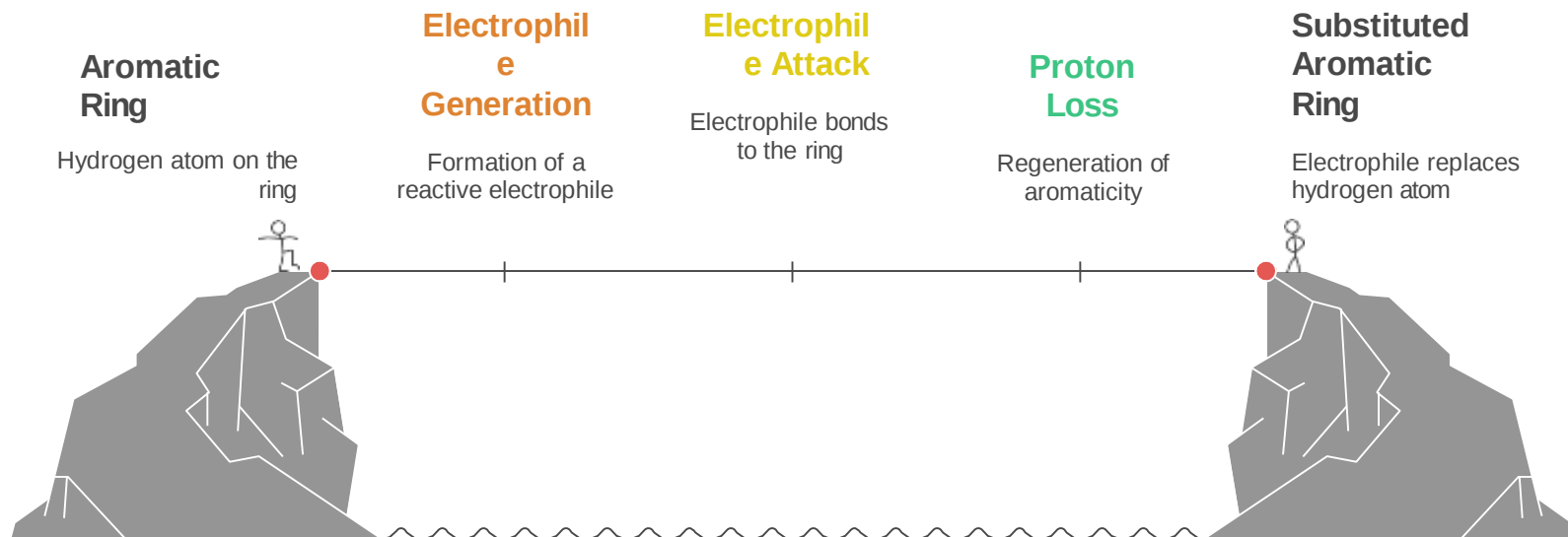
Steric Hindrance Impedes Chemical Reactions



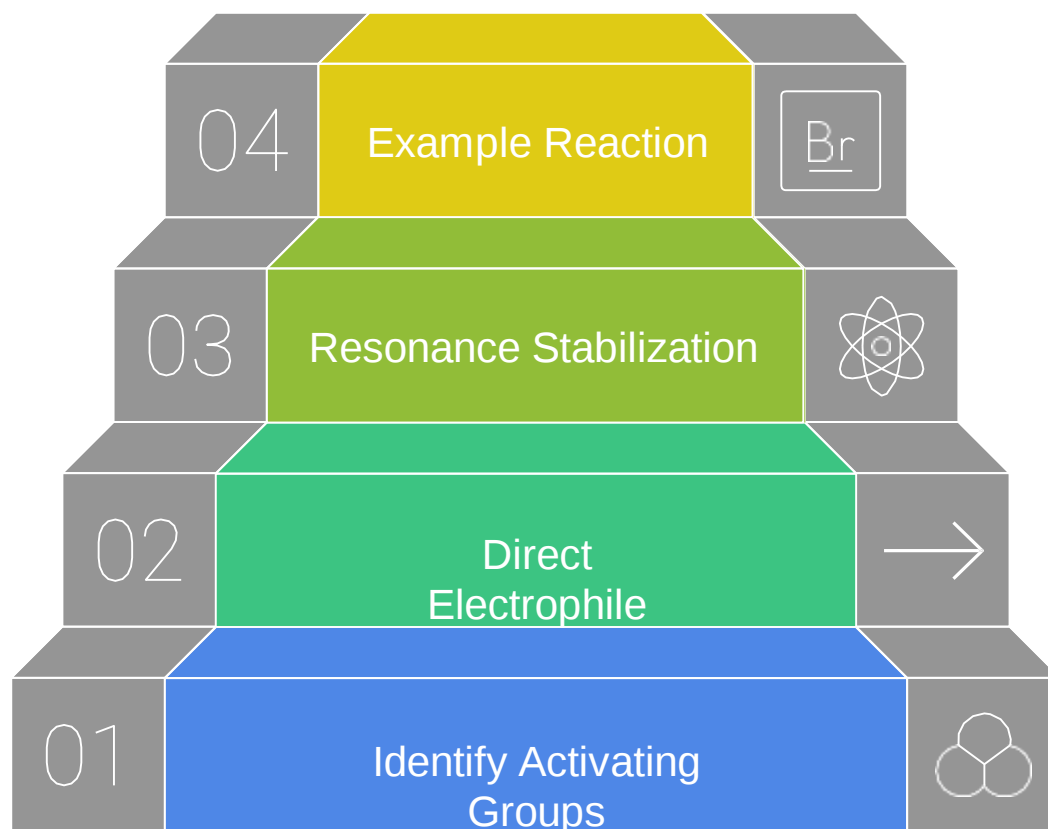
Leaving Group Ability



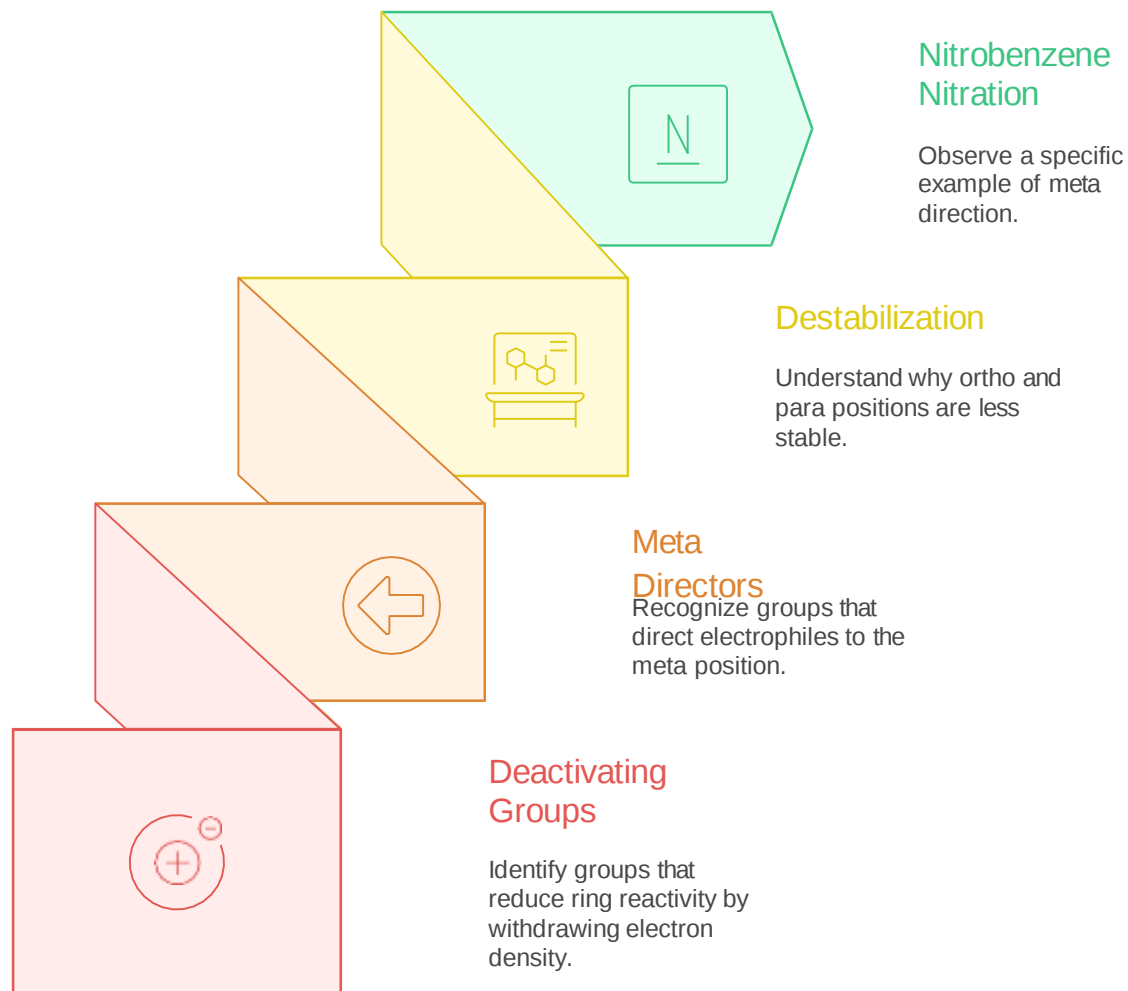
Electrophilic Aromatic Substitution



Understanding Activating Groups in EAS



Understanding Meta Directors in EAS



Halogens in Electrophilic Aromatic Substitution

Why are halogens deactivating in EAS?

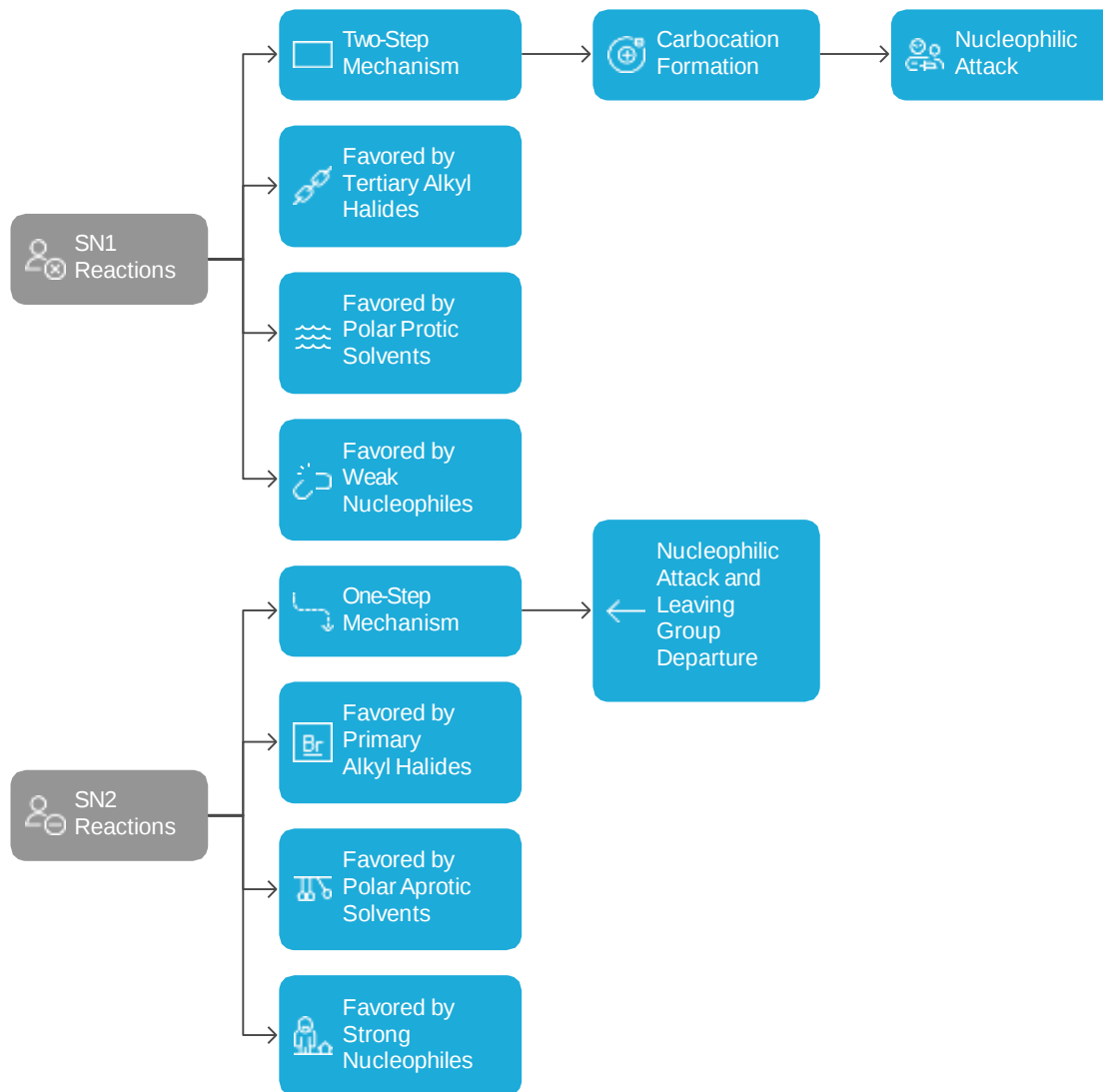
Due to their electronegativity (-I effect).

Why are halogens ortho/para directing?

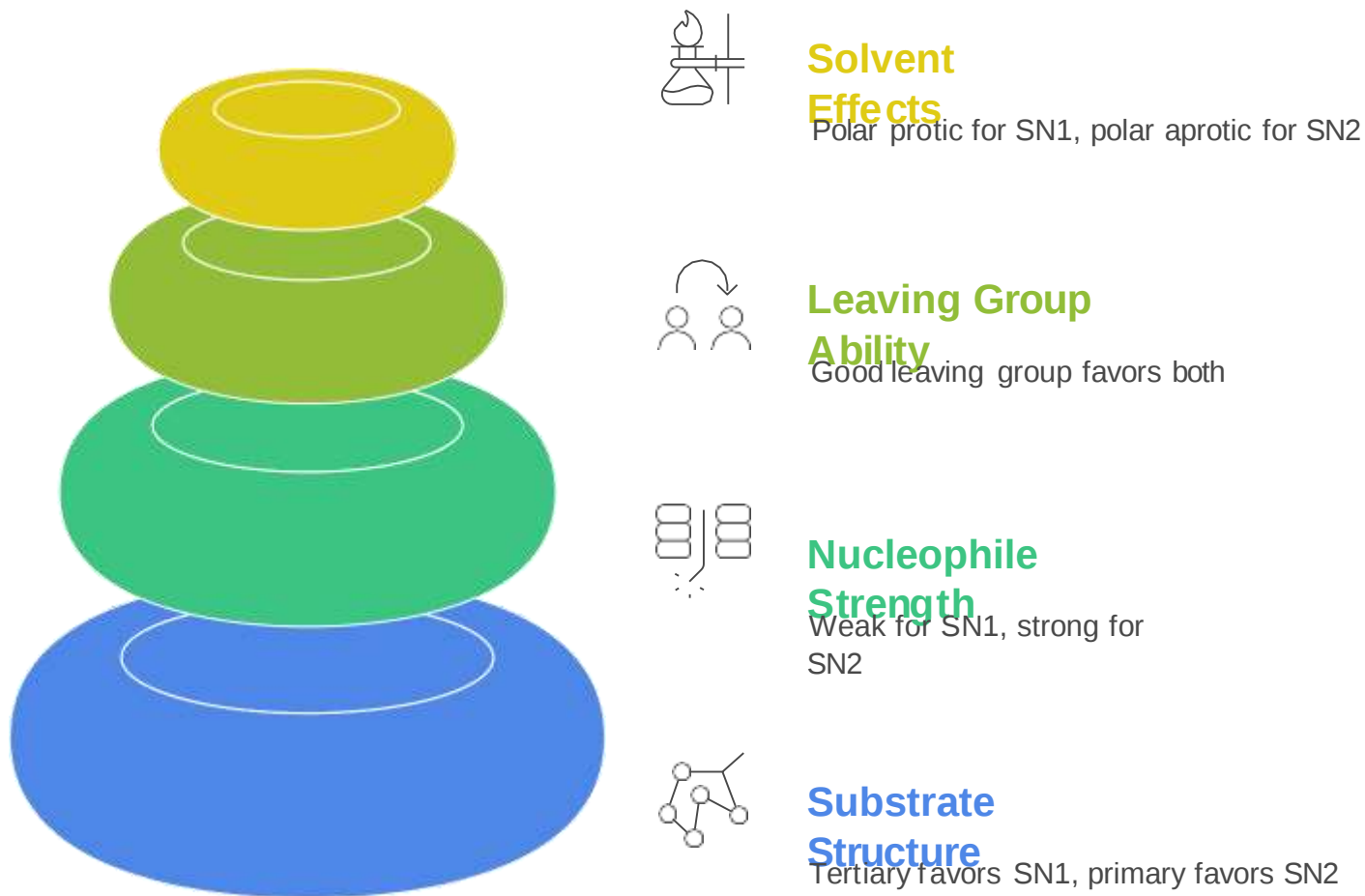
Due to resonance (+R effect), which stabilizes the intermediate carbocation.



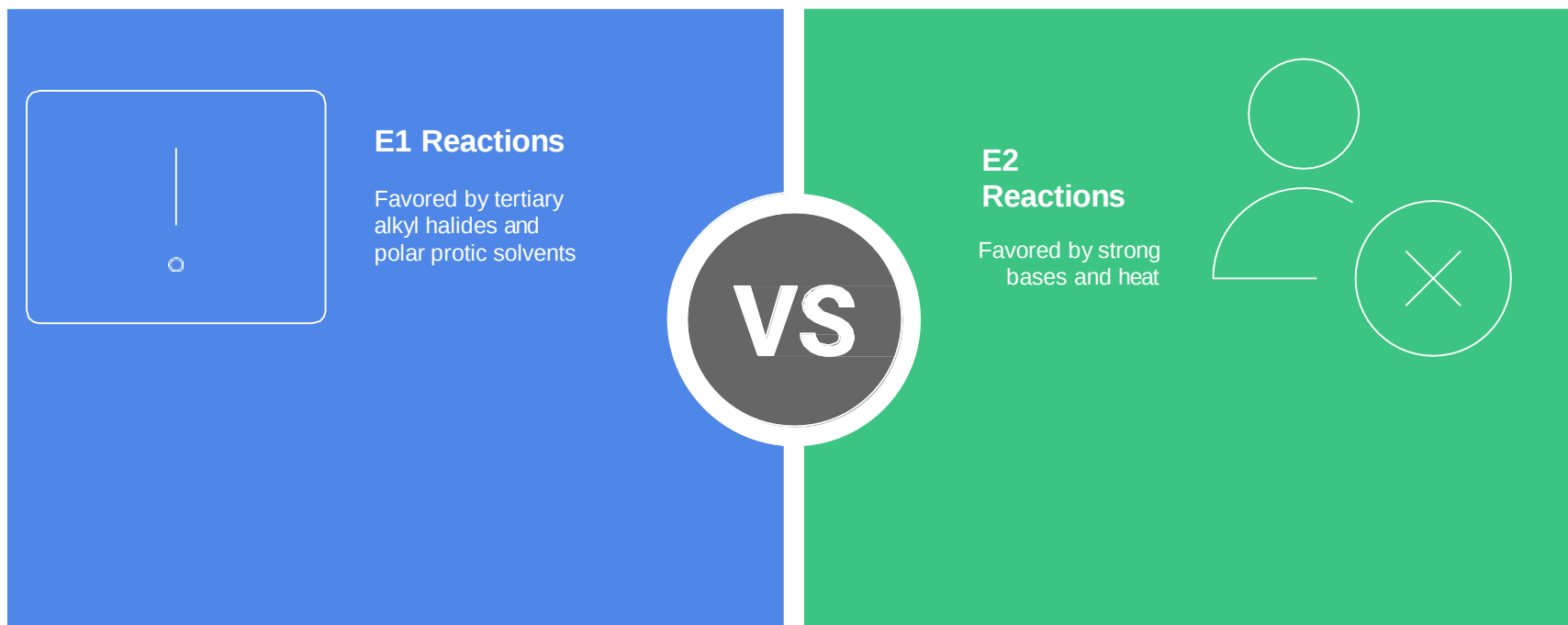
SN1 and SN2 Reaction Mechanisms



SN1 vs SN2 Reaction Factors



Choose the appropriate elimination reaction for a given substrate and conditions.



Zaitsev's Rule

What is the major product in an elimination reaction?

The major product is the more substituted alkene.

Why is that?

More substituted alkenes are generally more stable due to hyperconjugation.

Are there any exceptions?

Bulky bases can lead to the formation of the less substituted (Hoffman) product due to steric hindrance.



REFERENCES

1. Morrison, R.T., and Boyd, R.N. Organic Chemistry, 6th Edition, Prentice-Hall of India

Pvt. Ltd. → Excellent for electrophilic aromatic substitution, mechanism arrows, and orientation effects.

2. Carey, F.A., and Sundberg, R.J. Advanced Organic Chemistry, Part A: Structure and Mechanisms, 5th Edition, Springer. → Covers detailed mechanistic explanations of orientation and substituent effects.

3. Solomons, T.W. Graham, Fryhle, C.B., and Snyder, S.A. Organic Chemistry, 12th Edition, Wiley. → Clear diagrams and conceptual explanations for directing effects.

A top-down view of a spiral-bound notebook with a white cover, lying on a light-colored wooden surface. The notebook is open, and the left page is visible, showing the words "THANK YOU!" in a large, bold, black sans-serif font. The exclamation mark is red. To the top left of the notebook, a pair of gold-rimmed glasses with black temples is resting. To the right, a silver and black ballpoint pen lies horizontally. In the bottom left corner, a small white pot contains a green succulent plant with thick, pointed leaves. The background is a light-colored wooden surface with a vertical grain.

**THANK
YOU!**