

SNS COLLEGE OF PHARMACY AND HEALTH SCIENCES

Affiliated To The Tamil Nadu Dr. MGR Medical University, Chennai

Approved by Pharmacy Council of India, New Delhi.

Coimbatore -641035

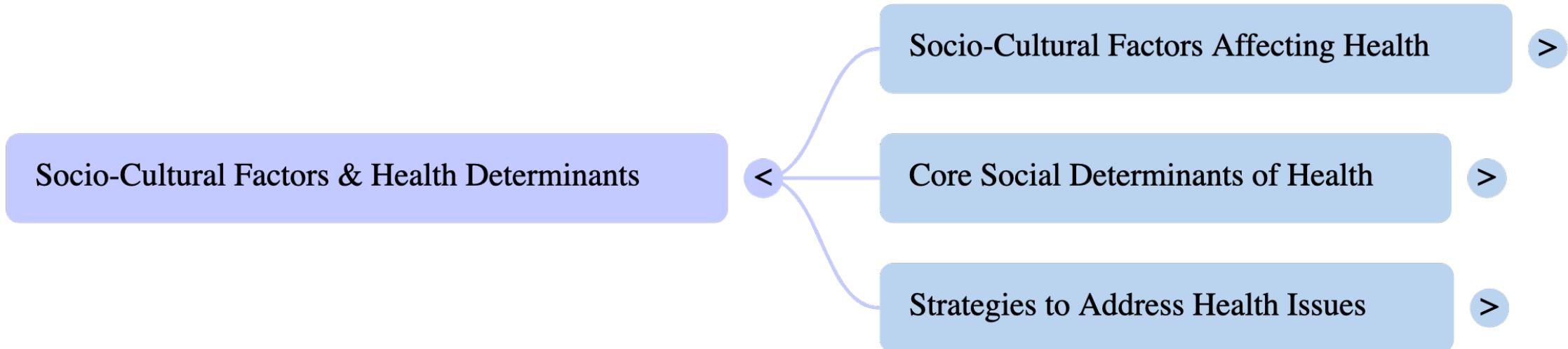
COURSE NAME : SOCIAL AND PREVENTIVE PHARMACY (BP 802 T)

B.PHARM. VIII SEM / IV YEAR

UNIT 1: TOPIC 3 : SOCIOLOGY AND HEALTH

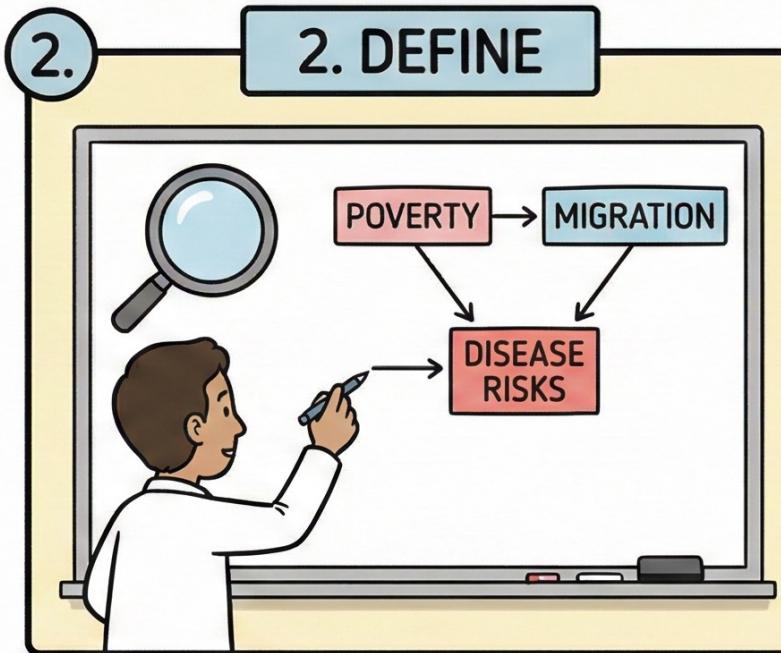
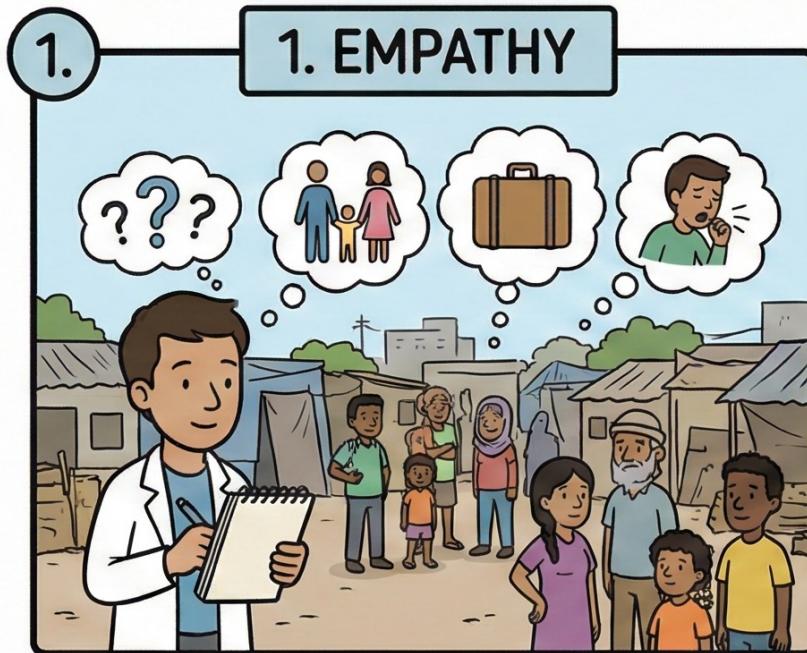
SOCIO-CULTURAL DETERMINANTS OF HEALTH: POVERTY, MIGRATION, AND DISEASE

SOCIO-CULTURAL DETERMINANTS OF HEALTH



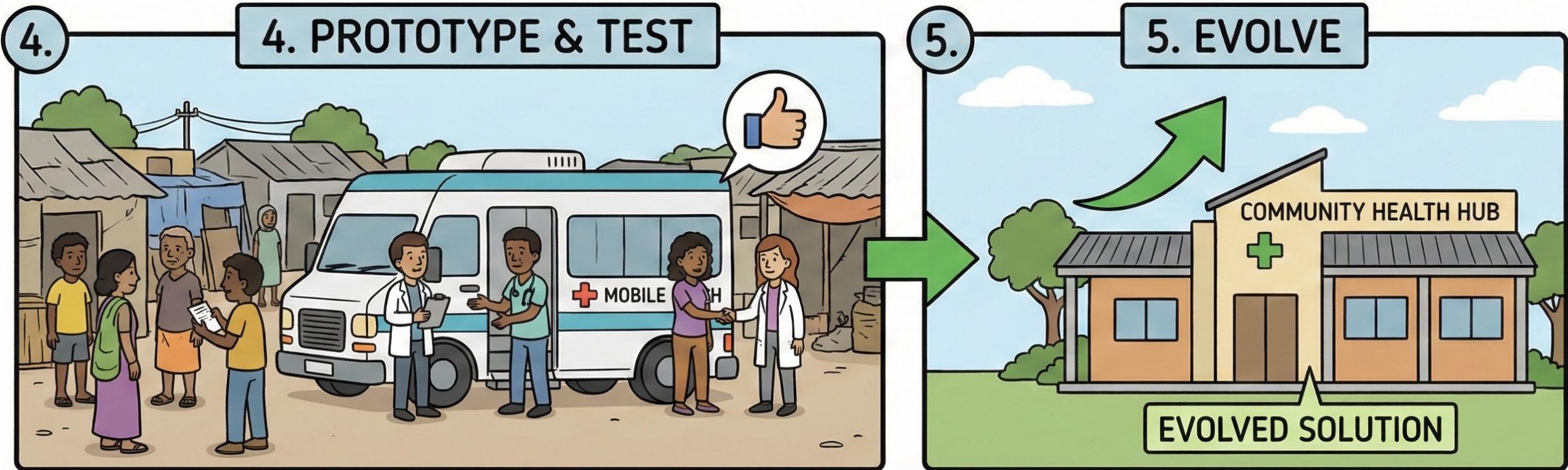
DESIGN THINKING

SOCIO-CULTURAL DETERMINANTS OF HEALTH:



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SOCIO-CULTURAL DETERMINANTS OF HEALTH:

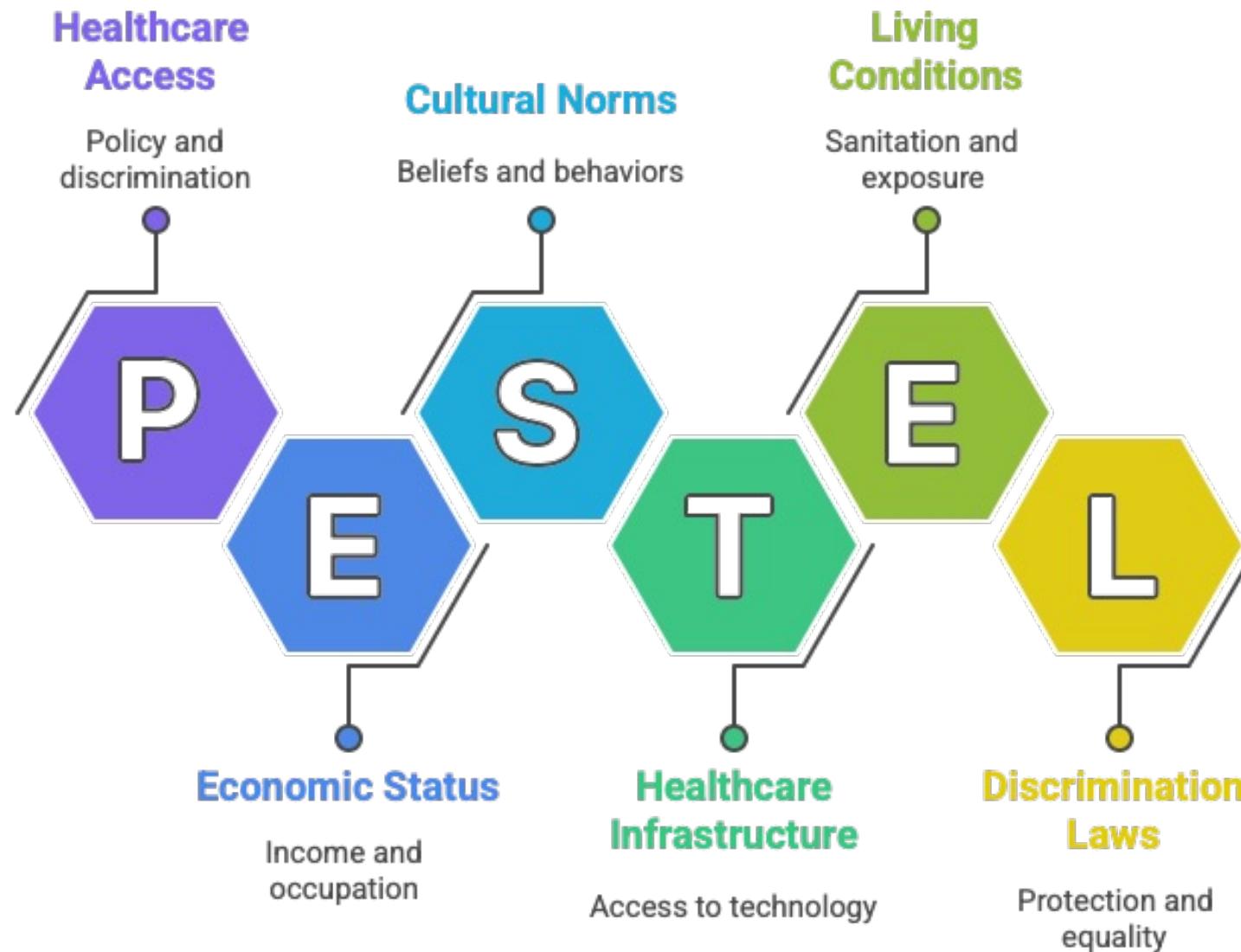


SOCIO-CULTURAL FACTORS INFLUENCING HEALTH

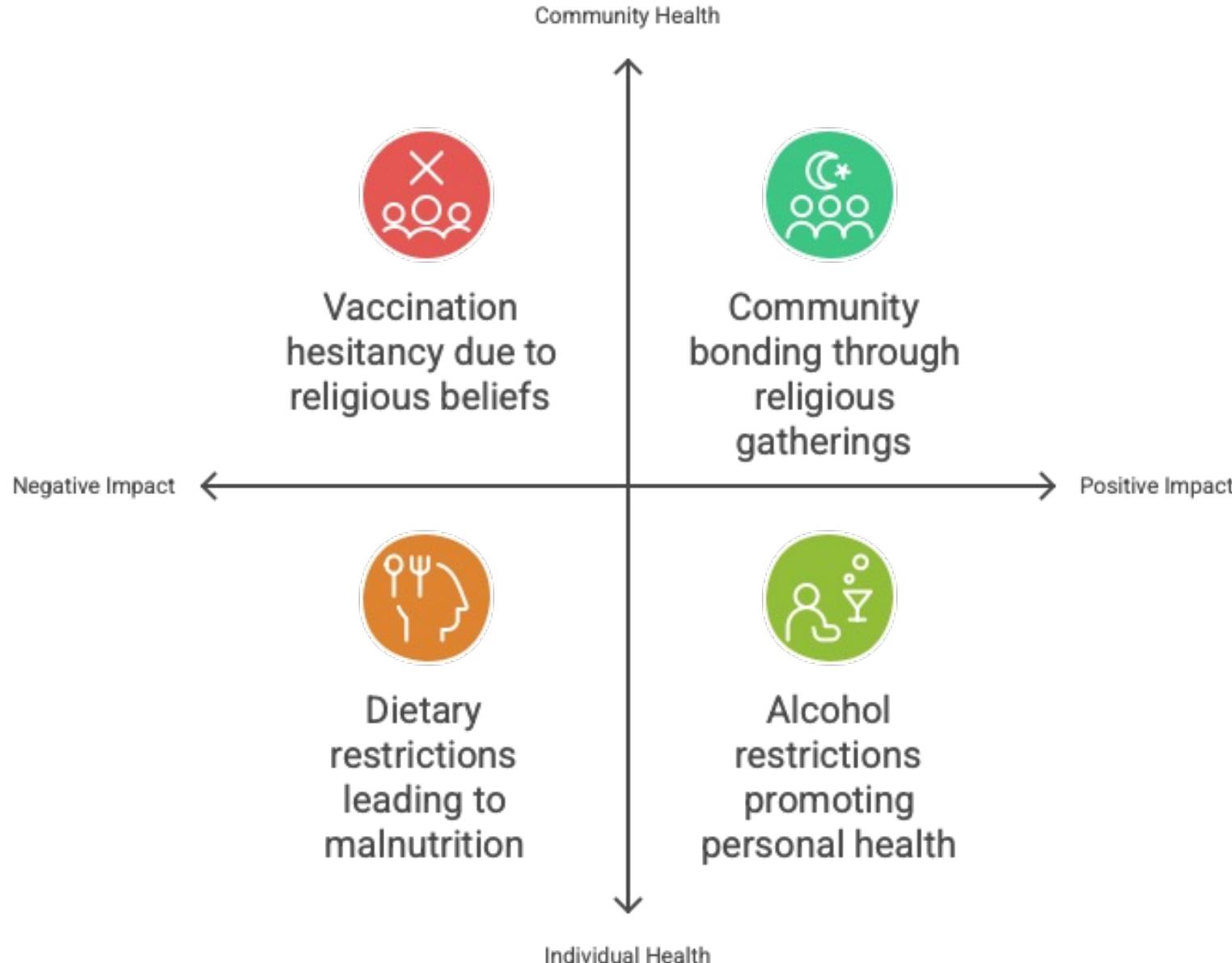


-  Identify Social and Cultural Determinants
-  Influence on Disease Patterns
-  Impact on Lifestyle and Behaviors
-  Affect Access to Healthcare
-  Shape Nutritional Practices
-  Influence Health-Seeking Behavior
-  Affect Perception of Illness

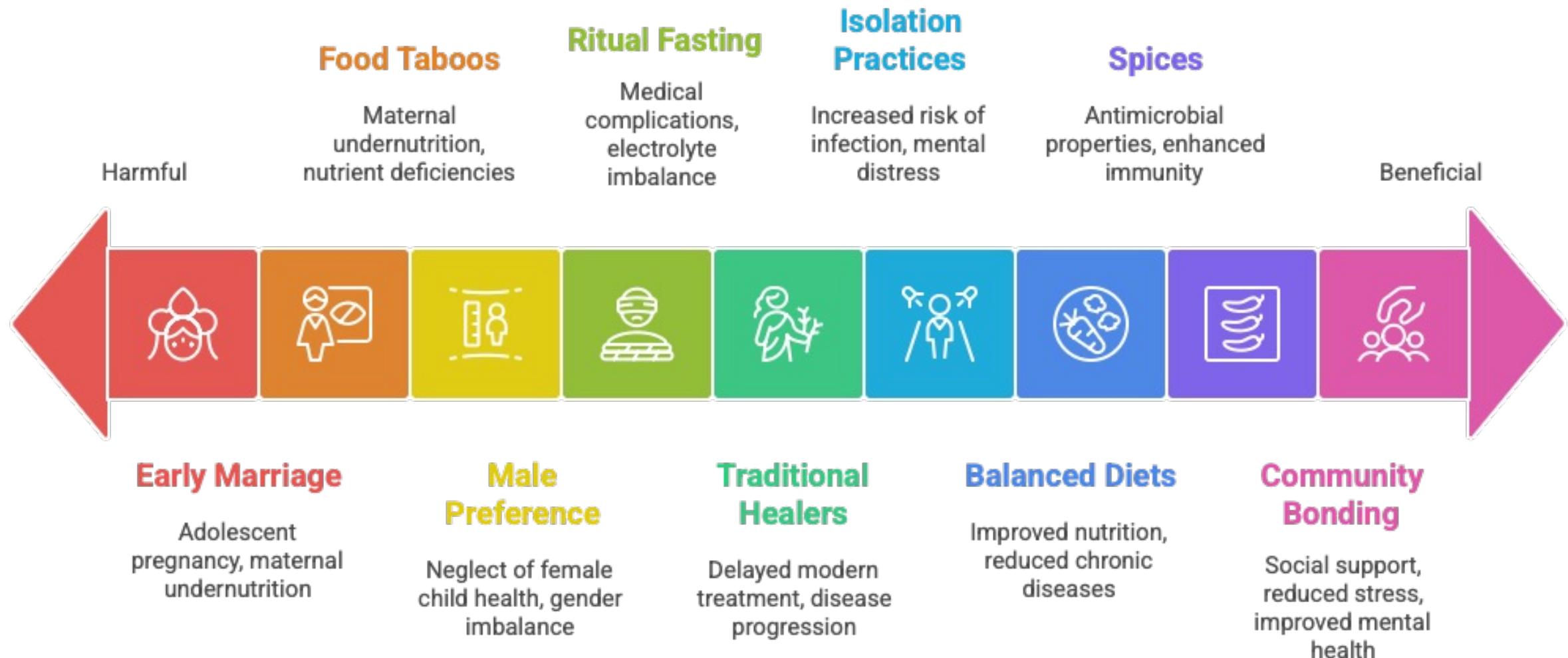
SOCIO-CULTURAL FACTORS AFFECTING HEALTH



IMPACT OF RELIGIOUS FACTORS ON HEALTH



CUSTOMS AND TRADITIONS IMPACT ON HEALTH



IMPACT OF URBANIZATION ON POPULATION HEALTH

Positive Impacts

Better access to resources



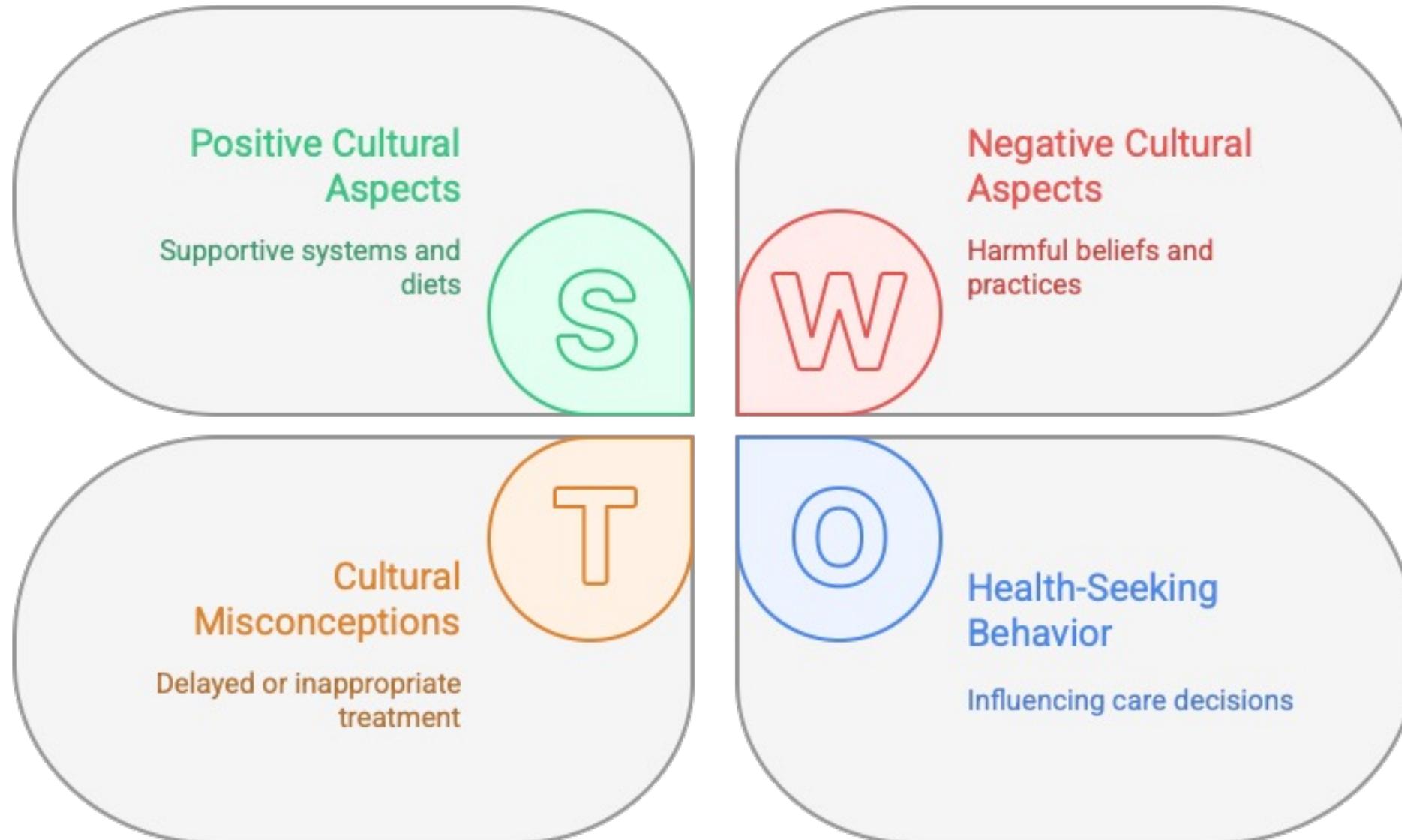
Negative Impacts

Increased lifestyle diseases

URBAN SLUMS IMPACT ON HEALTH



CULTURAL IMPACTS ON HEALTH

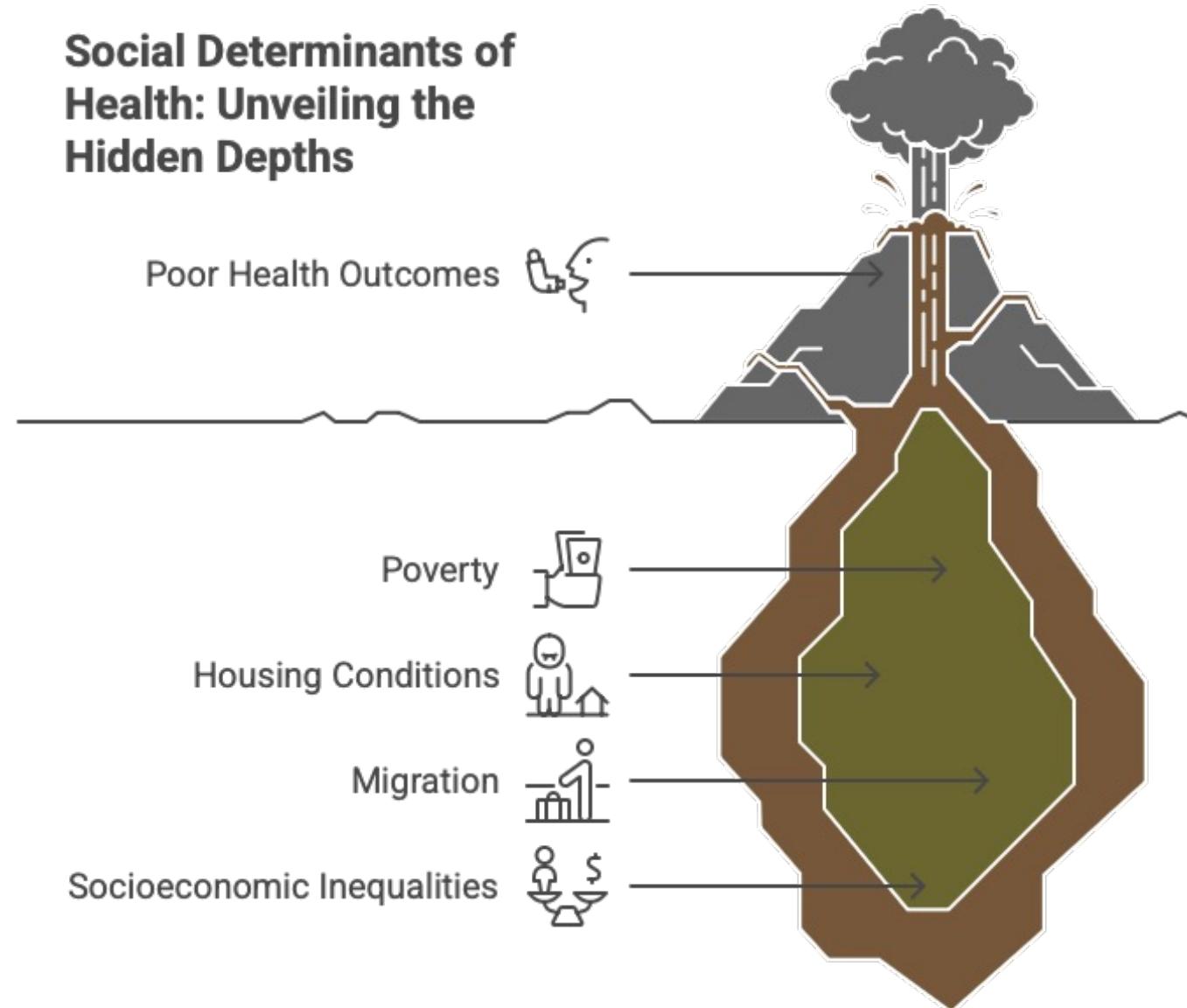


ACHIEVING HEALTH EQUITY



SOCIO-CULTURAL DETERMINANTS OF HEALTH

Social Determinants of Health: Unveiling the Hidden Depths



POVERTY AND HEALTH

Healthcare

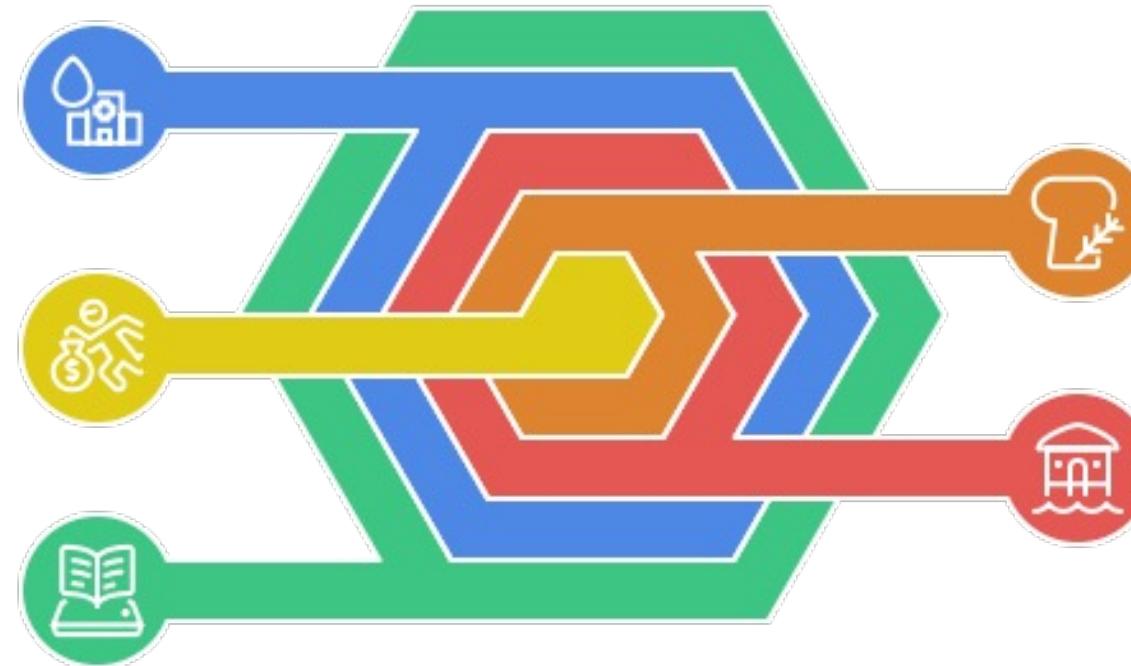
Limited access to medical services

Poverty

Lack of financial resources

Education

Lack of opportunities for growth



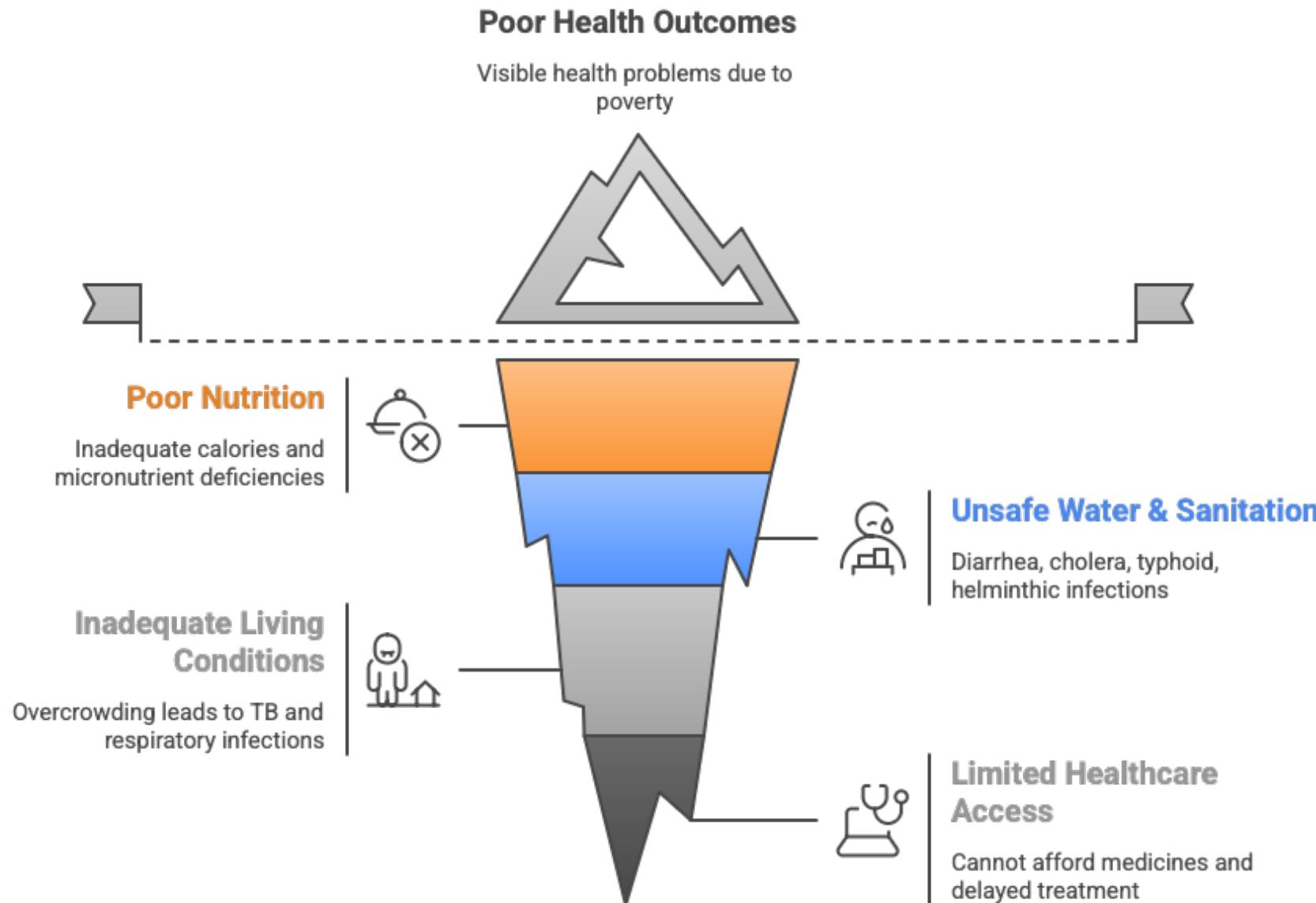
Food

Inadequate nutrition and hunger

Shelter

Poor living conditions and overcrowding

HIDDEN IMPACT OF POVERTY ON HEALTH

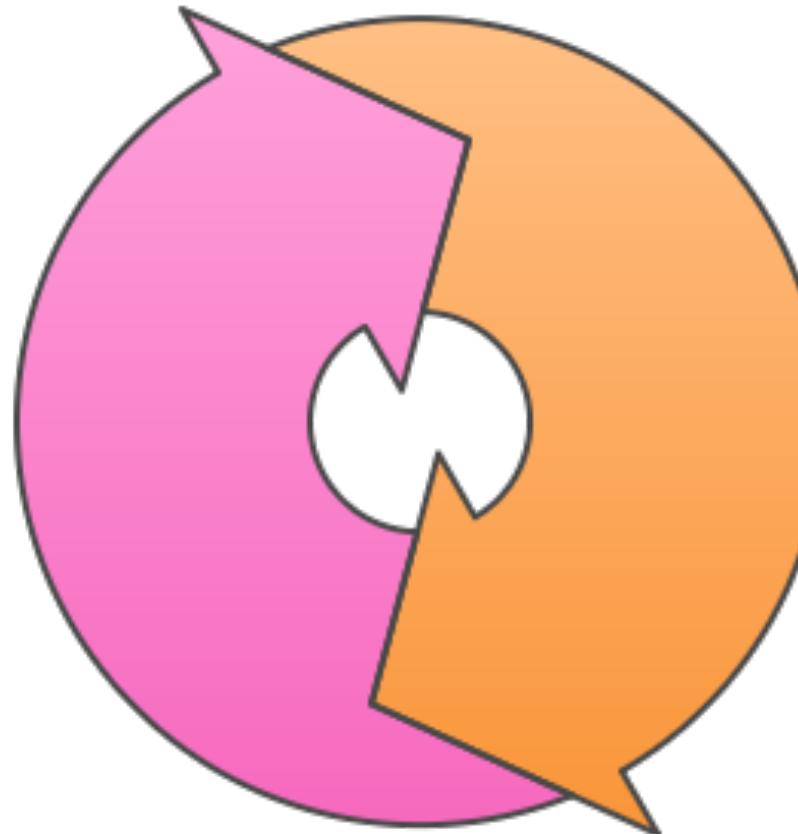


THE POVERTY AND DISEASE CYCLE



Disease Leads to Poverty

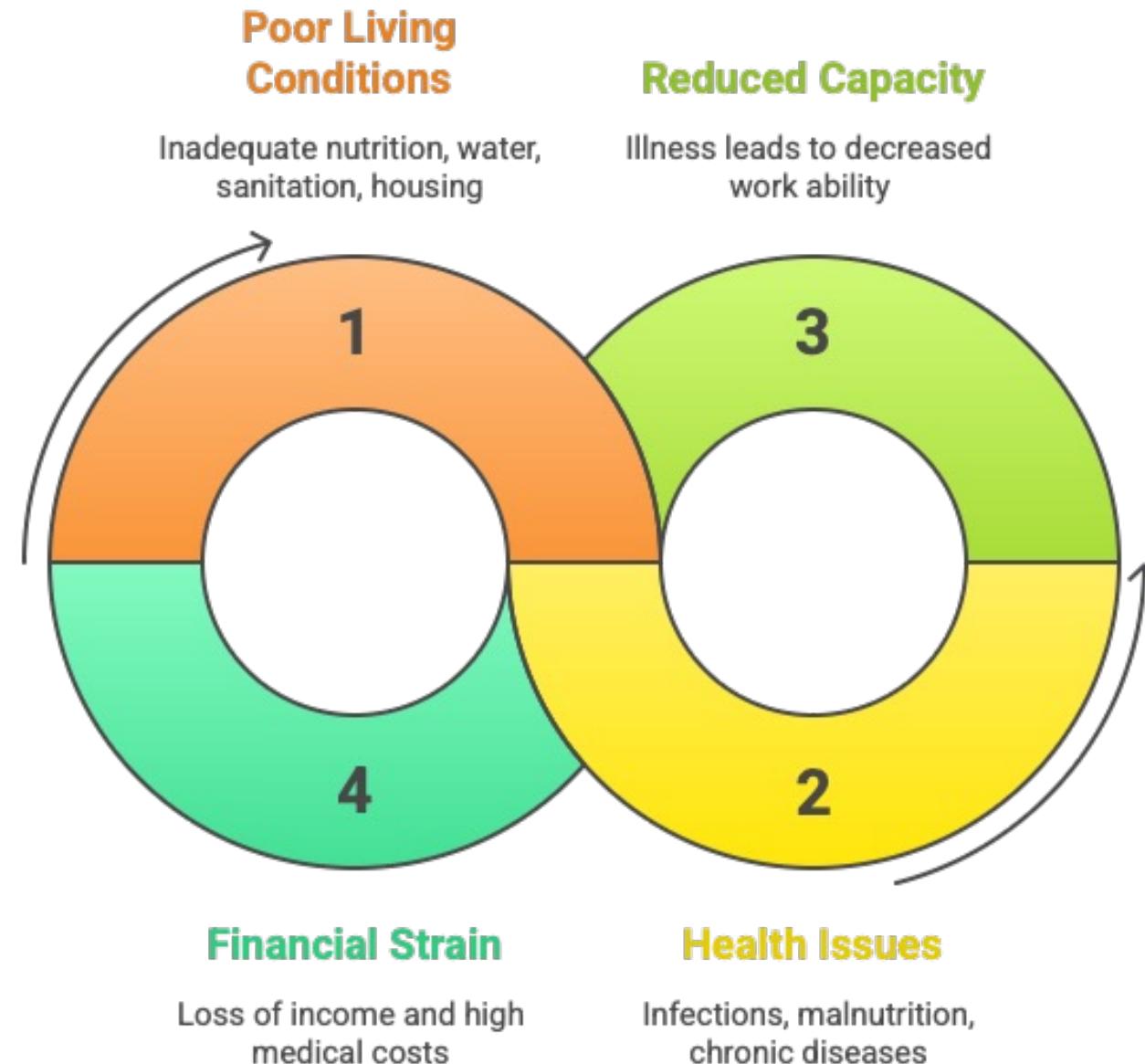
Illness causes loss of wages and high expenses.



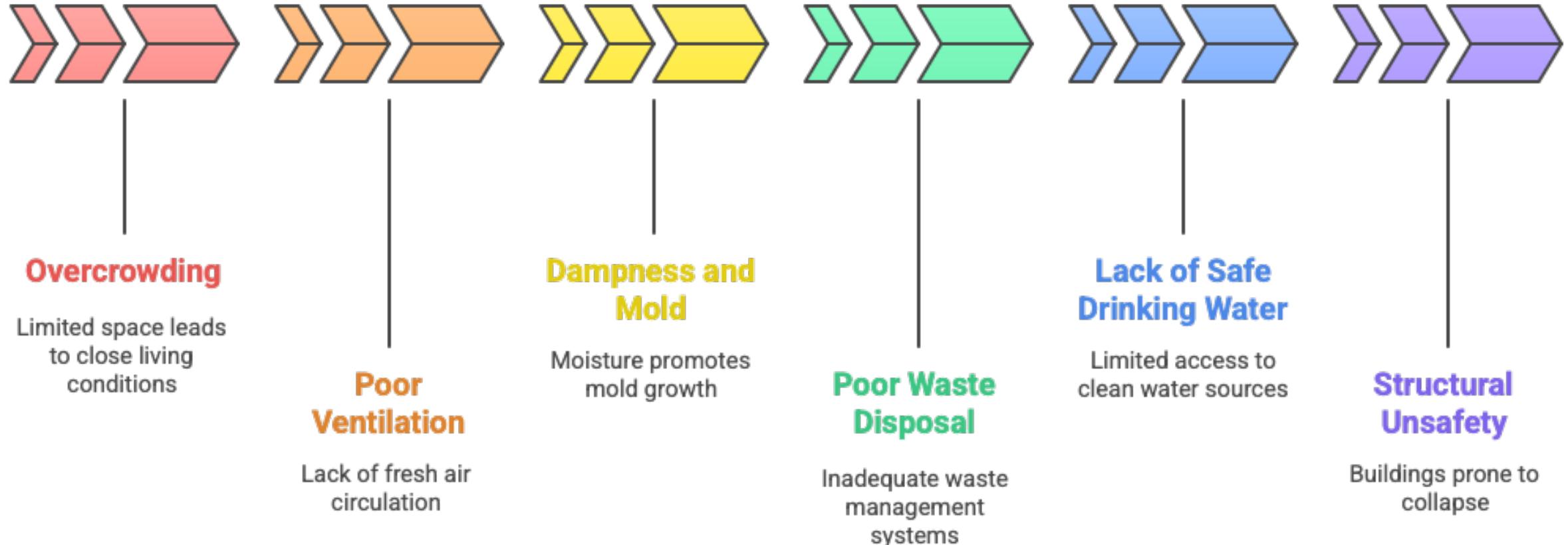
Poverty Leads to Disease

Low income and poor conditions lead to illness.

POVER LIVING CONDITIONS AND DISEASE CYCLE



POOVER HOUSING CONDITIONS



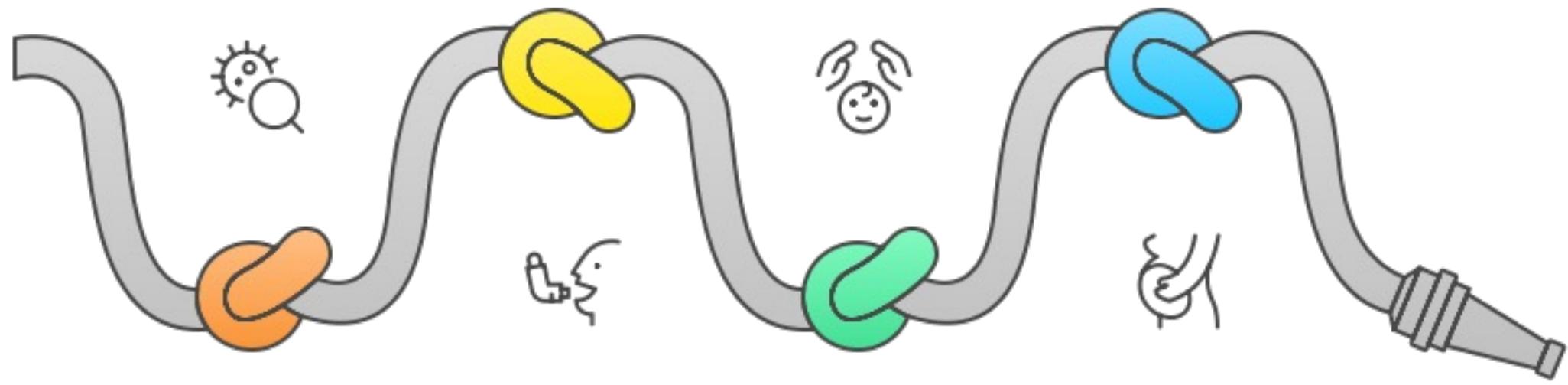
ADDRESSING HEALTH IMPACTS

Communicable Diseases

Spread easily in slums

Child Health Issues

Stunting, infections,
delays



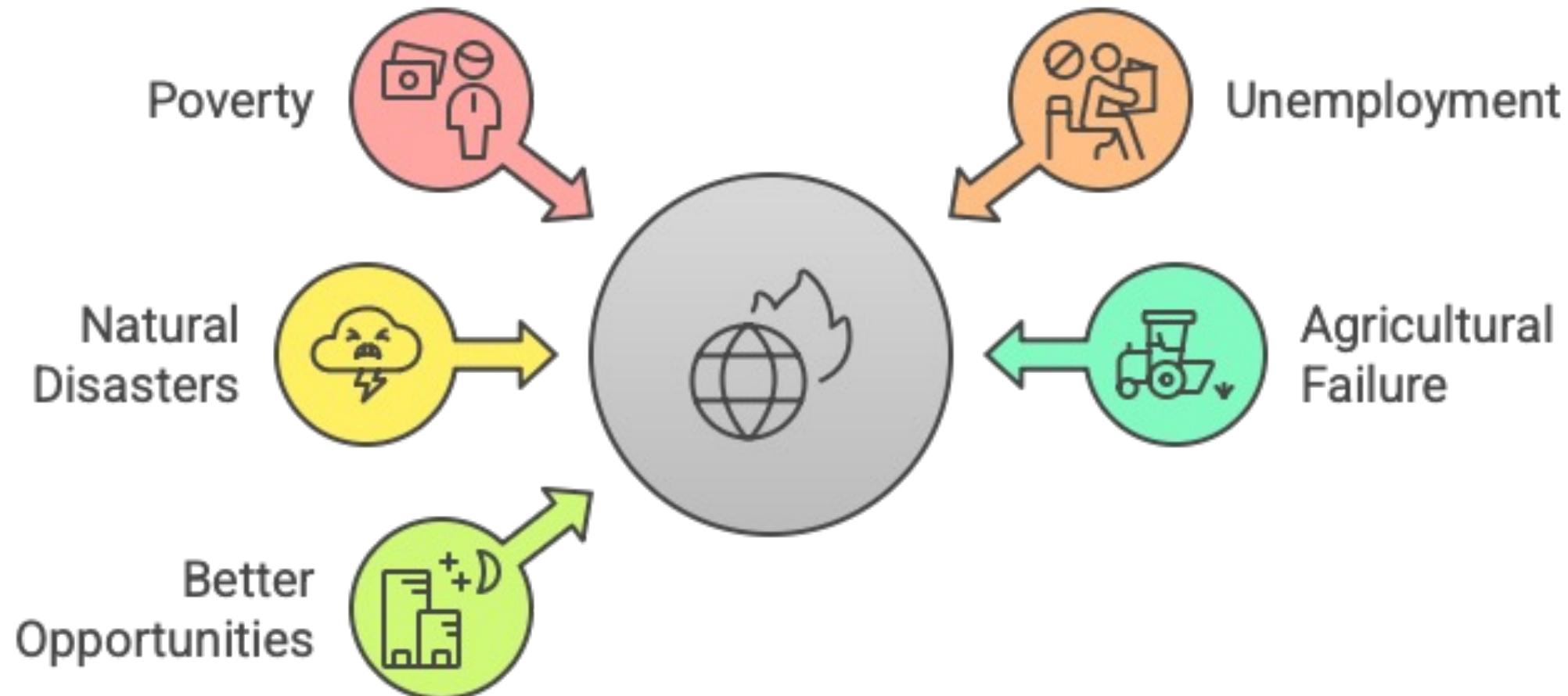
Non- Communicable Problems

Asthma, stress, injuries
common

Maternal Health Issues

Anemia, low weight,
poor care

FACTORS INFLUENCING MIGRATION



HEALTH CHALLENGES FACED BY MIGRANTS



Improve Living Conditions
Provides safer and healthier environments, reducing disease spread.



Ensure Occupational Safety
Protects migrants from injuries and diseases in hazardous jobs.



Enhance Healthcare Access
Overcomes barriers to healthcare, improving health outcomes.



Address Mental Health
Reduces social isolation and stress, promoting mental well-being.



Support Maternal and Child Health
Increases immunization and care, reducing health risks.

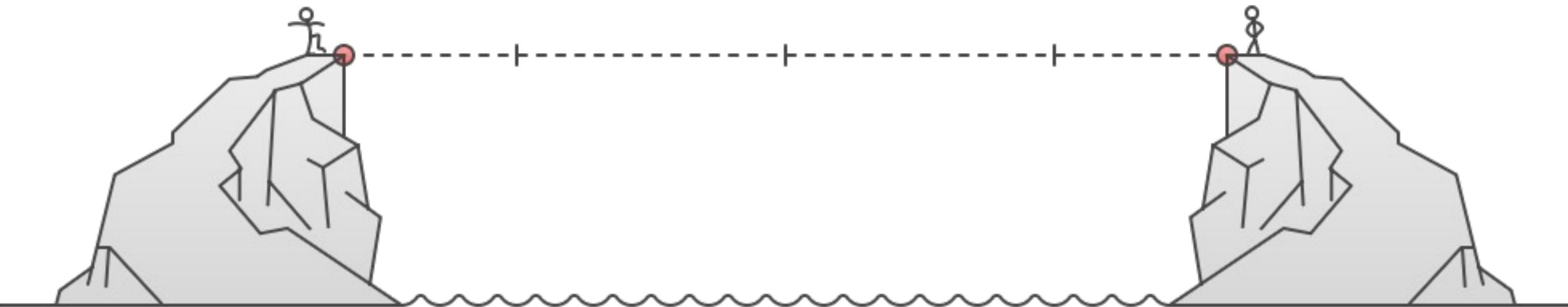


CYCLE OF POVERTY AND HEALTH



BREAKING THE POVERTY DISEASE CYCLE

Poverty and Disease	Economic Measures	Health Interventions	Housing Interventions	Health and Prosperity
Intertwined cycle of deprivation	Employment, wages, social security	Immunization, medical care, nutrition	Affordable housing, clean water, sanitation	Sustainable well-being for all



ASSESSMENT- 1

This visual riddle combines images and symbols to spell out a phrase related to the theme. Can you decipher it?

Question: What is the phrase represented by the images above?



ASSESSMENT- 2

This image is a word cloud with a central theme related to socio-cultural determinants of health. Your task is to identify the central theme and reflect on how the surrounding words relate to it.

Question: What is the central theme of this word cloud?



ASSESSMENT- 3

Person	Socio-cultural determinant
A	Poverty
B	Limited access to healthcare
C	Overcrowding
D	Migration

Question: Based on the clues, what is the primary health outcome for each person, and what is their main socio-cultural determinant?



ASSESSMENT- 4

This maze represents the journey of a migrant seeking a healthy community. The path is filled with obstacles. Your goal is to find the correct path from "MIGRANT" to "HEALTHY COMMUNITY" by avoiding all the barriers.

Question: Can you trace the correct path through the maze?

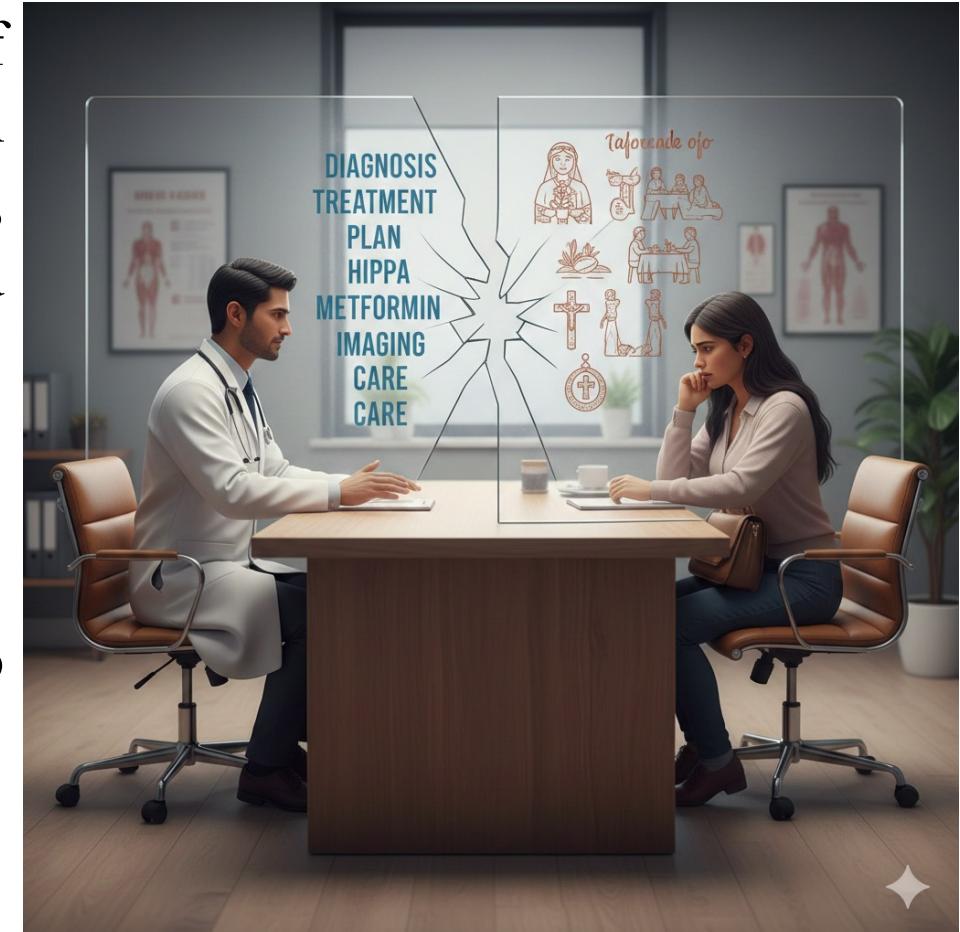


ASSESSMENT- 5

Question: Based on public health research, which of the following best **explains** how cultural barriers, such as language differences and conflicting health beliefs, can impact the health outcomes of marginalized communities?

Answer Options:

1. They encourage individuals to seek preventive care.
2. They create distrust in healthcare systems, leading to lower service use.
3. They have no significant effect on health outcomes.
4. They promote better understanding of health issues.



REFERENCES

1. Short Textbook of Preventive and Social Medicine, Prabhakara GN, 2nd Edition, 2010, ISBN: 9789380704104, JAYPEE Publications
2. Textbook of Preventive and Social Medicine (Mahajan and Gupta), Edited by Roy Rabindra Nath, Saha Indranil, 4th Edition, 2013, ISBN: 9789350901878, JAYPEE Publications
3. Review of Preventive and Social Medicine (Including Biostatistics), Jain Vivek, 6th Edition, 2014, ISBN: 9789351522331, JAYPEE Publications
4. Essentials of Community Medicine—A Practical Approach, Hiremath Lalita D, Hiremath Dhananjaya A, 2nd Edition, 2012, ISBN: 9789350250440, JAYPEE Publications

Thank you