

SNS COLLEGE OF PHARMACY AND HEALTH SCIENCES

Affiliated To The Tamil Nadu Dr. MGR Medical University, Chennai
Approved by Pharmacy Council of India, New Delhi. Coimbatore -641035

COURSE NAME : MEDICINAL BIOCHEMISTRY
YEAR : PHARM D /I YEAR
TOPIC : cAMP

Design Thinking in COENZYME

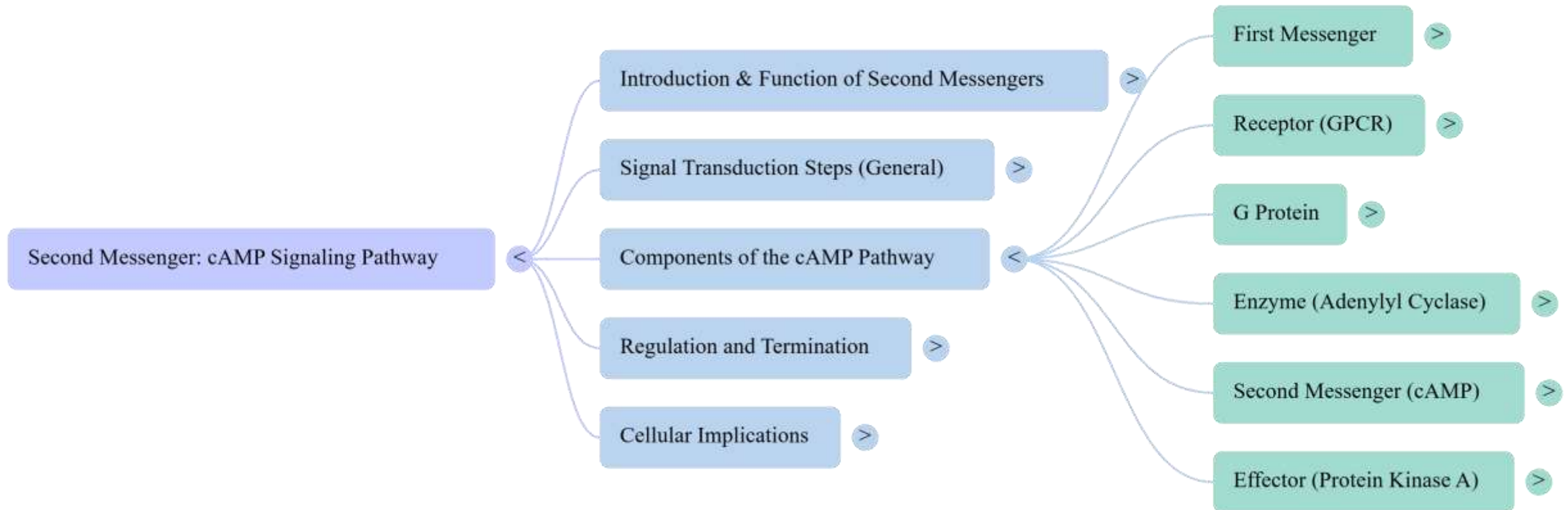
1.Empathize: Deeply understand the student's or learner's challenges, needs, and experiences. This involves engaging with students, educators, and biologists to uncover pain points, preferences, and unmet needs in understanding microscopic cell processes.

2.Define: Reframe the problem based on insights from the empathize phase and establish clear context. This involves synthesizing data to pinpoint the core issue, such as defining the need for clearer explanations of cellular mechanisms.

3.Ideate: Brainstorm and explore a wide range of ideas and potential explanations, including innovative diagrams or models.

4.Prototype: Simulate and build educational tools or visuals to enhance comprehension.

MINDMAP



Understanding Camp

What is camp?

Camp is a sensibility that appreciates the artificial, exaggerated, and theatrical. It's about loving things because they are awful, or rather, because their awfulness is so extreme that it becomes fascinating and even beautiful.



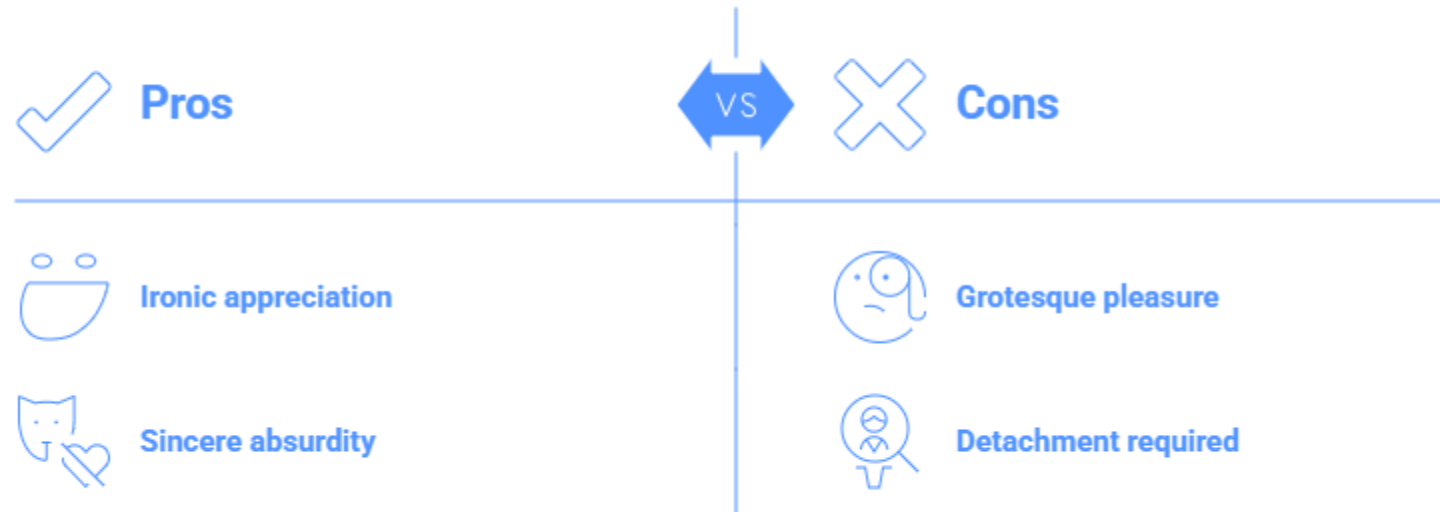
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Elements of Camp Aesthetic



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Camp Objects

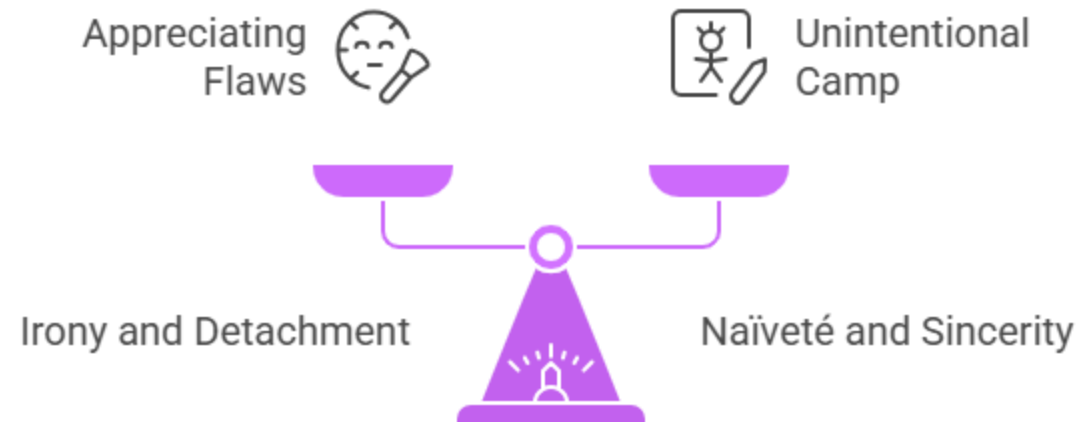


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What makes something camp?

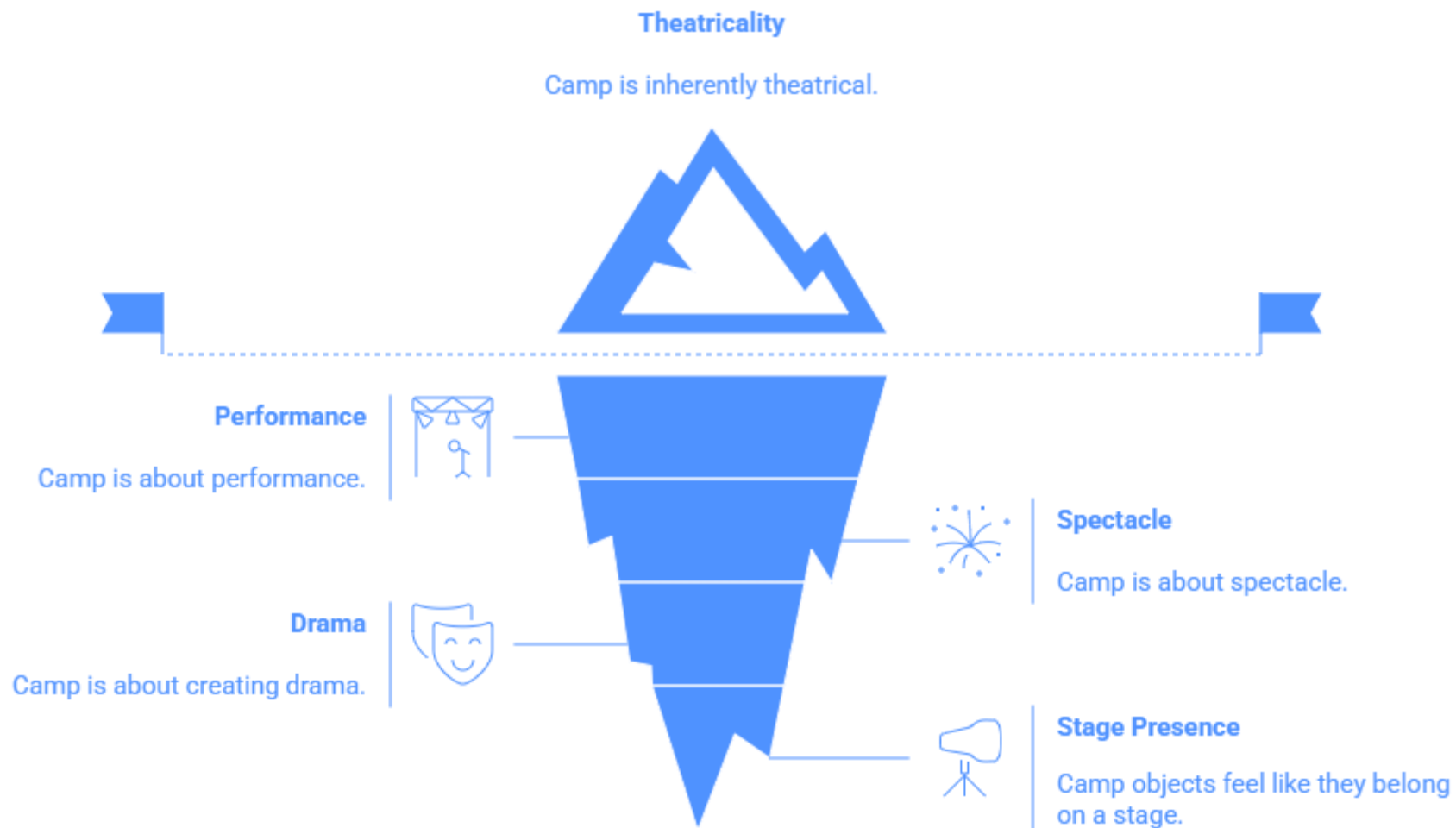


Balancing Irony and Sincerity in Camp

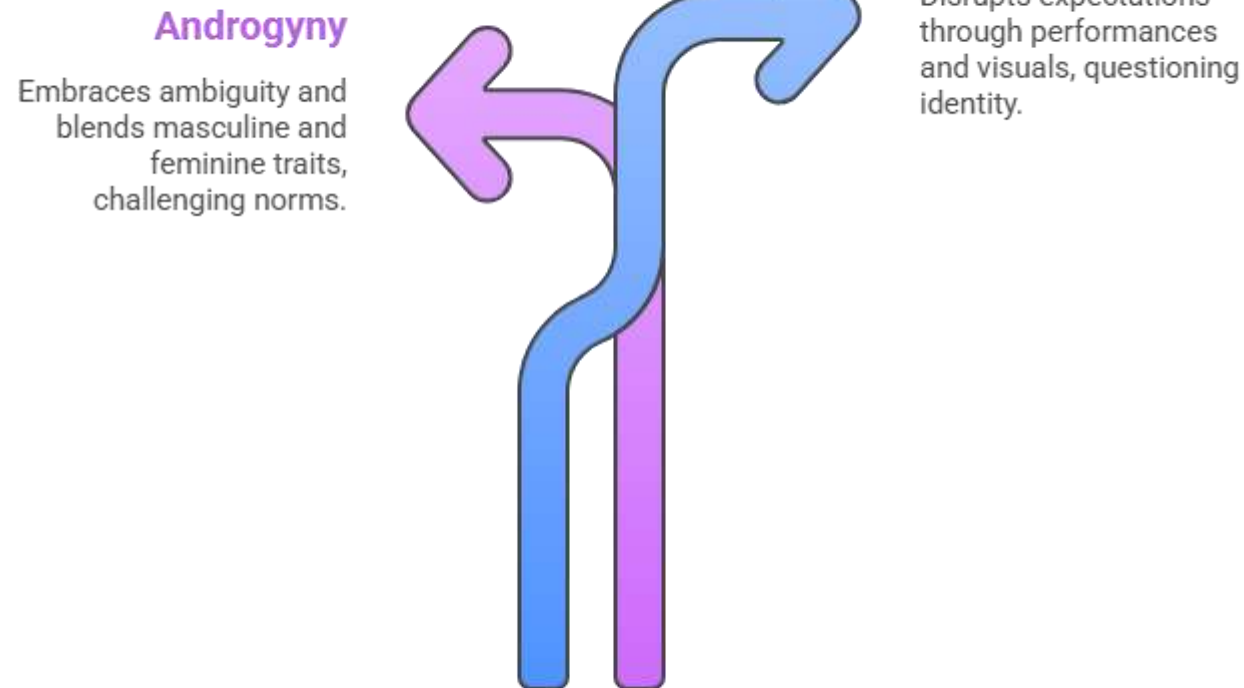


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Theatricality is the essence of camp.



How does camp aesthetic challenge traditional gender roles?



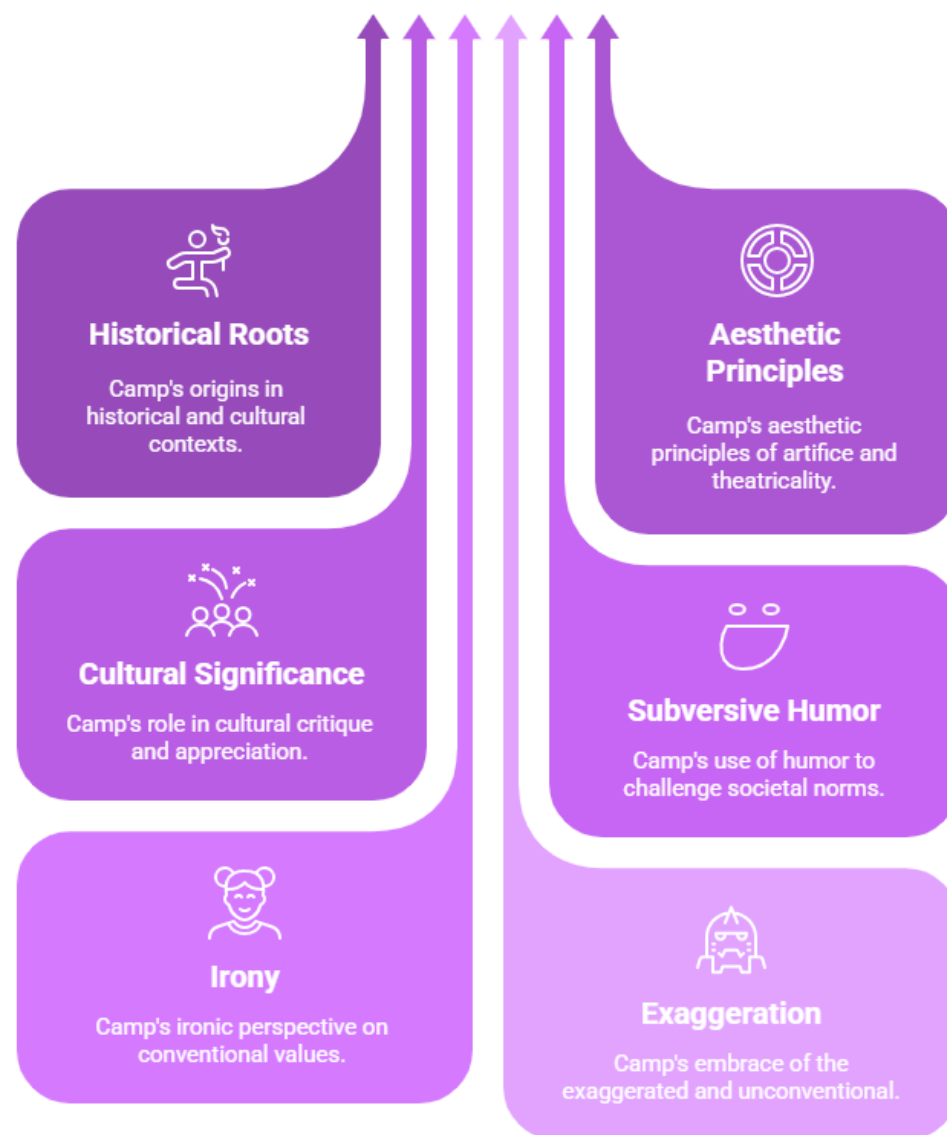
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The Heart of Camp: Naïve Sincerity Meets Artifice



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Unveiling Camp's Essence

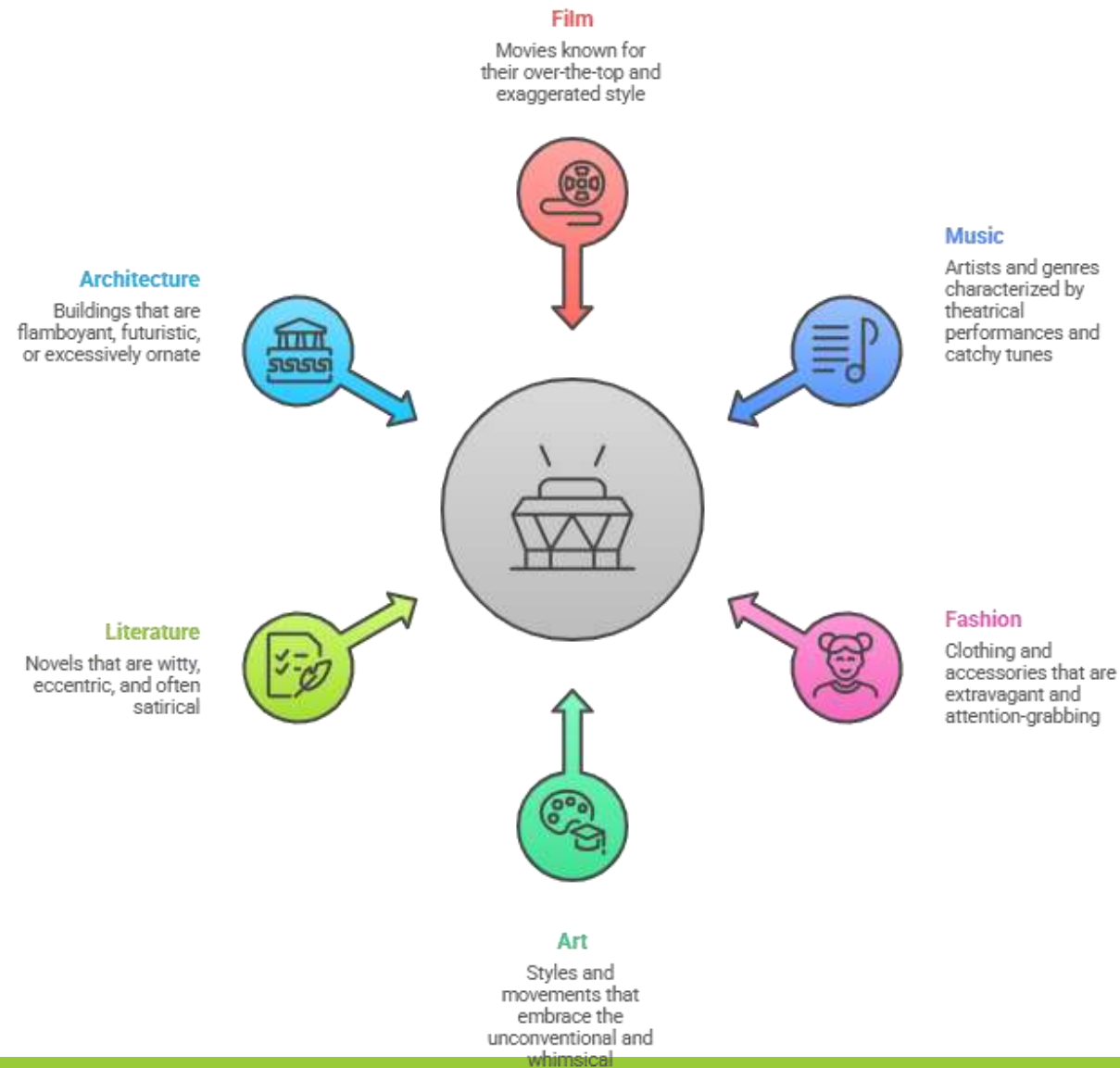


Unfashionable styles



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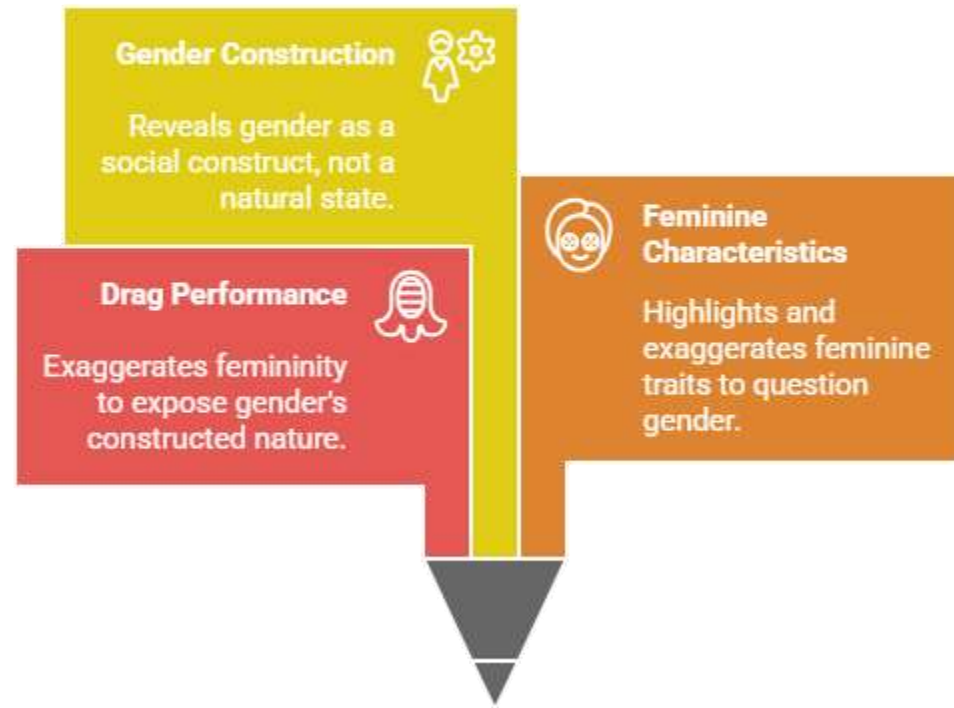
Elements of Camp



The Essence of Camp

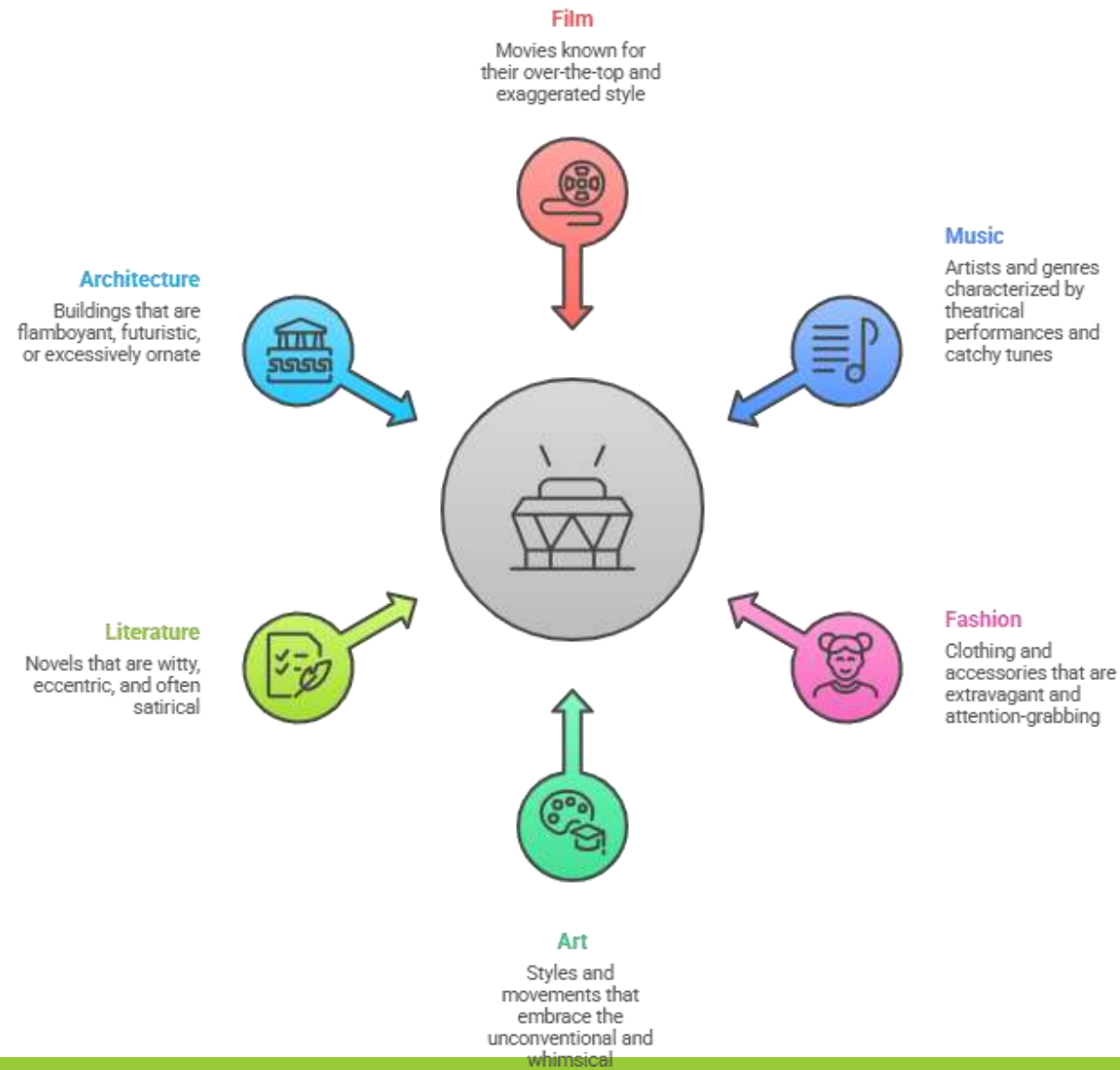


Deconstructing Gender



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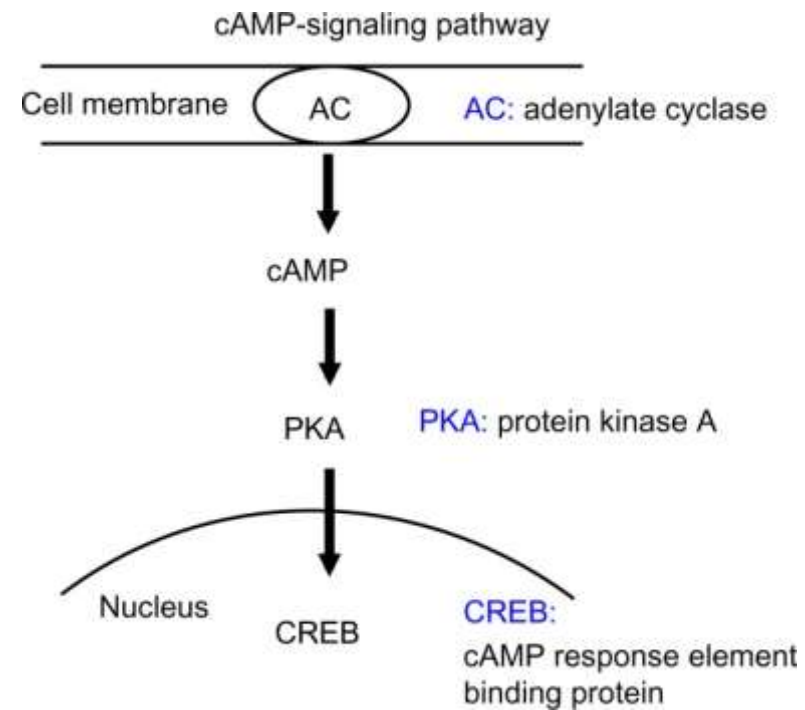
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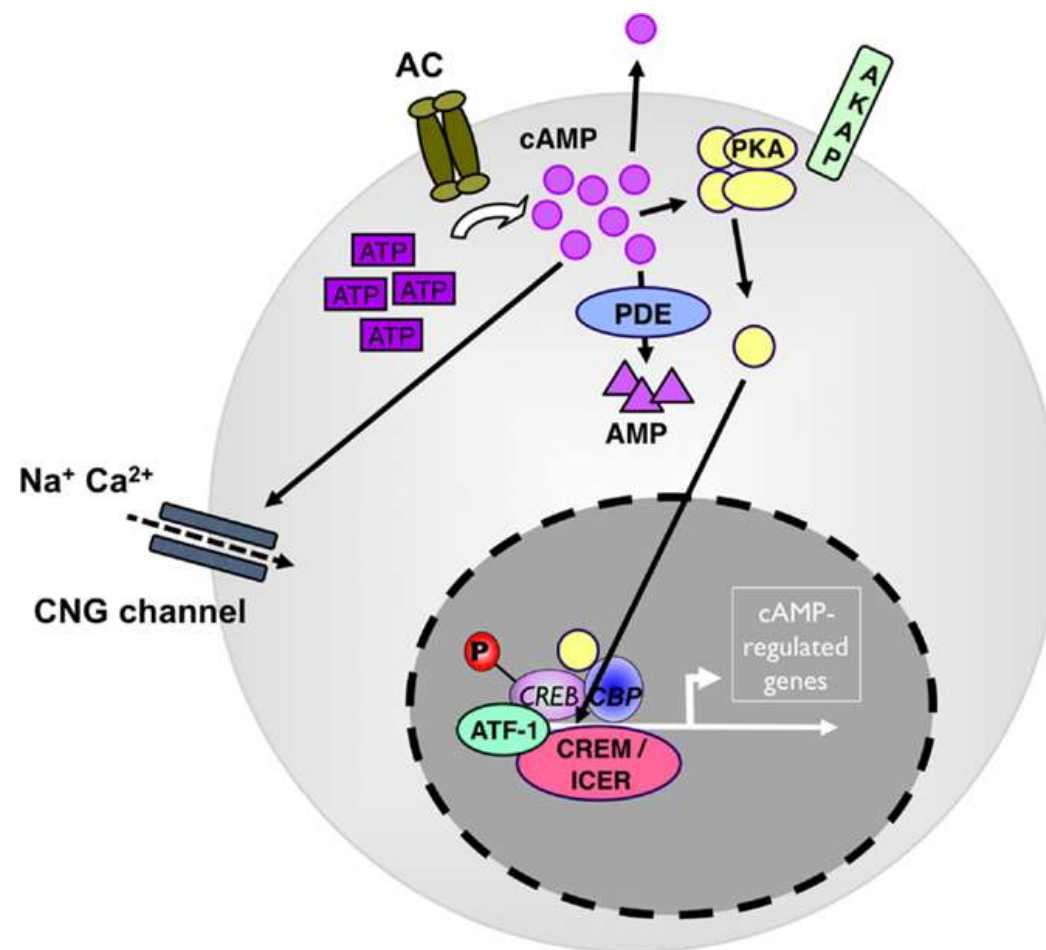


CLASS ASSESSMENTS

WHICH ENZYME IS INVOLVED IN CAMP PATHWAY?



SUMMARY



REFERENCES

- ✓ Herpes review of biochemistry-Martin
- ✓ Text book of biochemistry- D. Satyanarayana
- ✓ Text book of clinical chemistry-Alex Kaplan & Laverne L szabo
- ✓ Principles of biochemistry-Lehninger
- ✓ Text book of biochemistry-Ramarao

thank you