SNS College of Technology
Coimbatore – 35

23BAT611 – Financial Management

Introduction to Financial Management

Presented by

Ms.S.Swarnam
Design Thinker

1ˢᵗ Indian Implementation

Design Thinking Curriculum

Redesigning Common Mind and Business Towards

Role of Financial Managers

20.03.2024   Ms.S.Swarnam, AP/MBA/SNSCT – Introduction

Interface of Financial Management with Other Functional Areas

20.03.2024   Ms.S.Swarnam, AP/MBA/SNSCT – Introduction

- **Financial Management and Production Department**

- **Financial Management and Material Department**

- **Financial Management and Personnel Department**

- **Financial Management and Marketing Department**

The financial management and the production department are interrelated. The production department of any firm is concerned with the production cycle, skilled and unskilled labour, storage of finished goods, capacity utilization, etc.

The financial management and the material department are also interrelated. Material department covers the areas such as storage, maintenance and supply of materials and stores, procurement etc.

IDENTIFY POSITIVE AND NEGATIVE CASH FLOWS:

- Credit From a Financial Institution
- Issue of Bonds
- Treasury Stock Selling
- Offer of Depository Stock
- Cash From New Stock Issue
- Bonds Redemption
- Cash Dividend Payments To Stockholders
- Repayment of Existing Credits

The personnel department is entrusted with the responsibility of recruitment, training and placement of the staff.

This department is also concerned with the welfare of the employees and their families. This department works with finance manager to evaluate employees' welfare, revision of their pay scale, incentive schemes, etc.

20.03.2024   Ms.S.Swarnam, AP/MBA/SNSCT – Introduction

The marketing department is concerned with the selling of goods and services to the customers.

It is entrusted with framing marketing, selling, advertising and other related policies to achieve the sales target.

- **Interface of Financial Management with Other Functional Areas**

Reach Us

 snsinstitutions

 snsinstitutions

 snsinstitutions

 snsinstitutions

 snsinstitutions

20.03.2024   Ms.S.Swarnam, AP/MBA/SNSCT – Introduction