



SNS College of Technology

Coimbatore - 35



19BAZ652 – ANALYTICS FOR EVERYONE

Unit II

Presented by

Dr.P.Krishnaveni
Design Thinker

1st India
Instituti
to
ion
Implement
Design Thinking Curriculum
Redesigning Common
Mind and



Recap.....

- ❖ ETL
- ❖ SQL
- ❖ API





Guess your topic...



Value



Multiple sources





GENERATING VALUES FROM DIFFERENT SOURCES OF DATA...

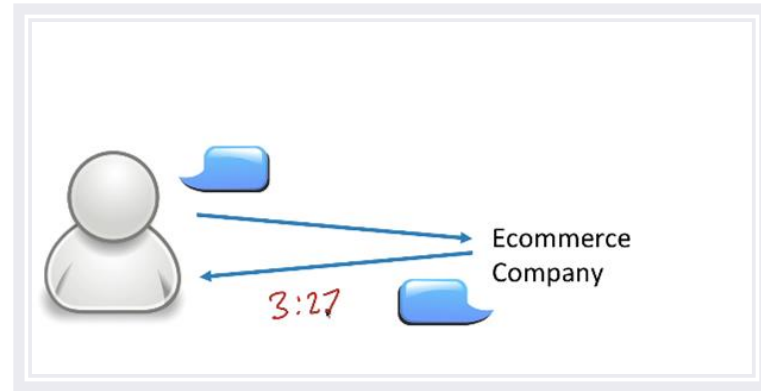


Sources of Data



Hypothetical Compay...

**How to
generate
Values...**





Time for Assessment...

- Which application support for the ecommerce company to meet customer requirement?
- Which is important source of business value?





Summary....

- How to generate Value from different sources?
- Value gene  company





Reference

- <https://ecommerceinsiders.com/10-ways-ecommerce-businesses-apis-1393/>
- <https://www.youtube.com/watch?v=n-DFqmihUSg>





Thank you...