



SNS COLLEGE OF TECHNOLOGY



Coimbatore - 35

23BAT613 – Operations Management

UNIT-I INTRODUCTION

Current Priorities

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1st
*Indian
Institution
To
Implement*

**Design
Thinking
Curriculum**

Redesigning
Common Mind and
Business Towards
Excellence



TODAY'S TOPIC:

CURRENT PRIORITIES OF OPERATING MANAGEMENT





Definition-CURRENT PRIORITIES

- Current priorities refer to the **specific goals, objectives, and initiatives that are deemed most crucial and urgent** by an organization or its management team at a given point in time.
- Therefore, defining **current priorities involves identifying the key areas of focus that will drive performance, growth, and success in the immediate future.**





CURRENT PROPERITIES



- ▶ Agile operations
- ▶ Supply chain resilience
- ▶ Sustainability initiatives
- ▶ Digital transformation
- ▶ Customer-centric operations
- ▶ Remote work management
- ▶ Risk management and compliance
- ▶ Talent development and retention
- ▶ Cost optimization
- ▶ Continuous improvement



CONTENT OF CURRENT PROPERITIES

Agile operations:

Emphasize **importance of agility in operations** management, especially in rapidly changing environments.

Supply chain resilience:

Highlight the significance of building resilient supply chains to mitigate risks such as **disruption, shortages, and geopolitical** uncertainties.

Sustainability initiatives

Address the growing focus on sustainability in operations management, including reducing **carbon footprint, minimizing waste**, and adopting ecofriendly practices.

Digital transformation:

The role of digital technologies such as AI, IOT, and **Block chain in optimizing operations**, enhancing efficiency , and enabling data driven decision making.



Aspects OF CURRENT PROPERITIES

Customer centric operations:

Emphasize the shift towards customer centric operations, where businesses **prioritize delivering exceptional customer experiences** through personalize products, services, and support.

Remote work management:

Address the challenges and opportunities of managing remote teams in today's hybrid work environment. Discuss strategies for **fostering collaboration, communication,** and productivity among distributed teams.

Risk management and compliance:

Highlight the importance of robust risk management and **compliance practices in mitigating regulatory risks,** cybersecurity threats, and operational vulnerabilities.

Talent development and retention:

Discuss the significance of investing in talent development programs, **up skilling employees,** and fostering a positive workplace culture to attract and retain top talent.



CONTD...

Cost optimization

Address the importance of cost optimization strategies in maximizing profitability and sustainability.

Continuous improvement

- ▶ Emphasize the need for a culture of continuous improvement, where operations management teams constantly seek opportunities to enhance efficiency, quality, and innovation.



Summary

- ▶ Definition
- ▶ Aspects of Current Priorities



ASSESSMENT:



What is the key benefit of adopting agile methodologies in operations management?

- a) Faster decision-making
- b) Reduced costs
- c) Increased product quality
- d) Enhanced employee satisfaction



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