



# SNS College of Technology

Coimbatore - 35



## 19BAT610- HUMAN RESOURCES MANAGEMENT

### Unit 1 – Introduction To HRM And Framework

TOPIC- Guess????

Department of Management Studies  
Presented By,

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# Connect these Picture





# 7 Responsibilities of HR Manager

## Participate in Planning and Development

the identification, development and execution of corporate objectives.

HR leaders to gain a profound understanding of the organizational activities



## Provide Employees With Career Assistance

HR professionals take an active role in helping employees advance their careers.

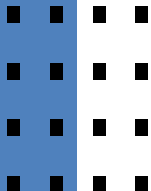
filling future roles and meeting forthcoming market demands.



## Find and Recruit Employees That Advance Company Objectives

HR executives formulate employer brands designed to attract the right job candidates.

work to promote their respective firms as highly favorable workplaces.





# Contd

## Serve as Leaders of Change

HR executives yield strong project management skills in their corporate toolboxes.

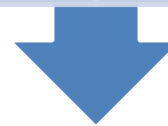
the connection between change initiatives and strategic needs, minimizing change resistance and employee unrest.



## Advocate for Employees

HR executives play an integral part in the success of organizations

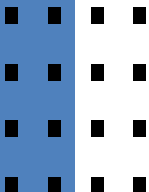
HR leaders deploy effective practices such as [employee empowerment](#),



## Provide Support for Domestic Violence Victims

The Centers for Disease Control (CDC) forecasts that domestic violence can affect 1 in 4 women and 1 in 7 men in the United States.

organizational culture where staff members do not feel intimidated or ashamed





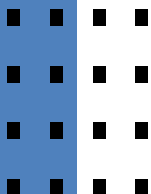
# Contd

## 7. Ensure No Cyberbullying At Work:

- The connectivity of the Internet extends the influence of bullies to victims' personal workstations and homes, an activity called cyber bullying..

- <https://youtu.be/ukmC6F0JvQw>

- <https://youtu.be/lpg0H9uLHPw>



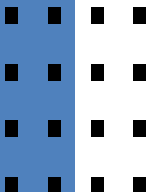


Time for the  
assessment...



# MCQ

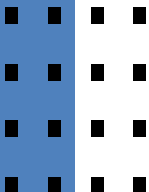
1. Total Quality Management (TQM) is a more structured approach to quality circles.
  - a. True
  - b. False
2. Creating the right benefits for employees is crucial in retaining key talent.
  - a. True
  - b. False
3. Performance Appraisal is also called an
  - a. Performance Review
  - b. Performance Strategy





# Summary

- Roles of of HRM
- Responseablities f HRM

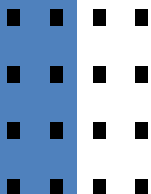






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- <https://gethppy.com/talent-management/7-responsibilities-of-hr-professionals>
- <https://www.economicdiscussion.net/human-resource-management/role-of-hr-manager-in-an-organisation/32217>





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*Thank  
you*