

#### SNS COLLEGE OF TECHNOLOGY



Coimbatore - 35

23BAT615 - Artificial Intelligence for Managers

**Unit III – Unboxing AI & Its Applications** 



Presented by

Ms.S.D.Shamini

Design Thinker

#### **Redesigning Common Mind & Business Towards Excellence**







Build an Entrepreneurial Mindset through our Design Thinking FrameWork







Deep Learning & Visualization







- Deep Learning Process
- > Deep Learning Workflow
- > Deep Learning Example
- Difference between Deep Learning and Machine Learning
- Scaling of Deep Learning with Visualization







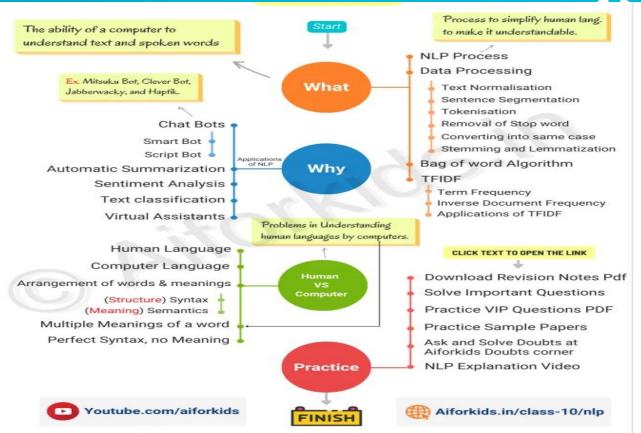


- >NLP in Al
- >NLP
- Top 5 expectation regarding the future of NLP
- > Application of NLP



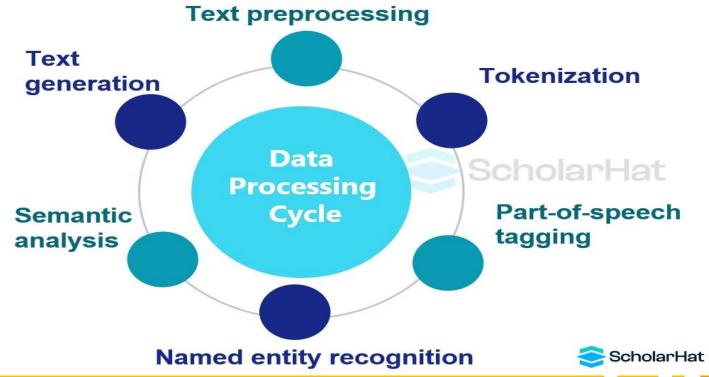


## Reason to study NLP The ability of a computer to understand text and spoken





# NLP in Al









- "Natural language processing (NLP) is a field of computer science, artificial intelligence (also called machine learning), and linguistics concerned with the interactions between computers and human (natural) languages.
- Specifically, the process of a computer extracting meaningful information from natural language input and/or producing natural language output





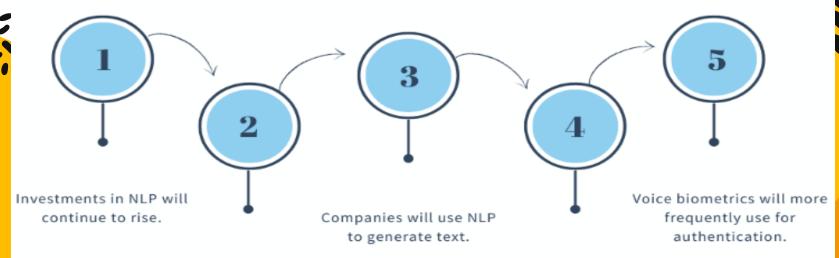




#### Top 5 Expectations regarding the Future of NLP



#### Top 5 Expectations Regarding the Future of NLP



Conversational AI tools will be smarter.

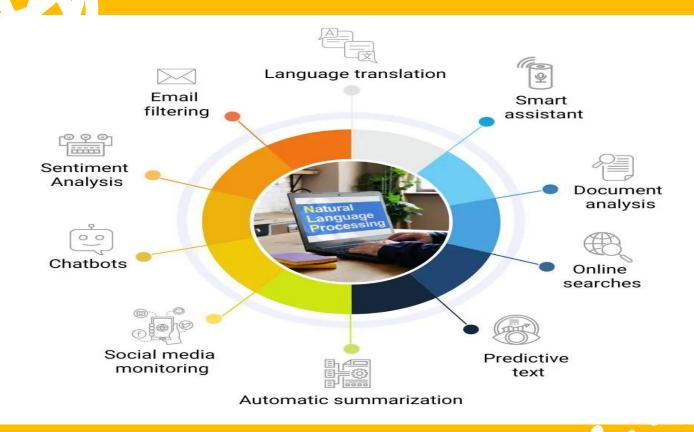
Companies from various sectors implement sentiment analysis.





#### **Application of NLP**







In In the application of Natural Language Processing (NLP) within a business environment, which of the following tasks is NLP **least** suited for?

- A) Sentiment analysis of customer reviews
- X B) Automated generation of financial reports
- X C) Predictive maintenance scheduling
- X D) Chatbot customer service interactions
- X Answer: C) Predictive maintenance scheduling





### Summary

Reason to study NLP

- >NLP in Al
- >NLP
- ➤Top 5 expectation regarding the future of NLP
- >Application of NLP







https://zortify.com/natural-language-processing-2/#:~:text=Natural%20Language%20Processing%20(NLP)%20is,improve%20communication%2C%20and%20automate%20processes.





#### **REACH US**



snsinstitutions



snsinstitutions



snsinstitutions



snsinstitutions



snsinstitutions

### Thanks!

