

SNS College of Technology Coimbatore - 35



23BAT611 – Financial Management

Types of Dividend Policy



Presented by

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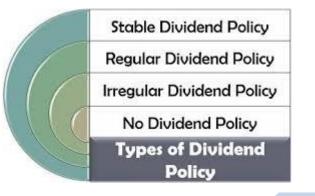












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1. REGULAR DIVIDEND POLICY



Payment of Dividend at the usual rate is termed as regular dividend (Retired Persons, Widow prefer & economically weak persons prefer)

Advantages:

- -- It establishes profitable record of the company
- -- It create confidence among the shareholders
- -- It renders financing easily
- -- It stabilizes the market value of the firm
- -- The ordinary shareholders view dividend as a source of funds to meet **day to day living expenses**







It means a regular payment of a minimum dividend although there may be fluctuation in earnings (consistency)

- A Stable Dividend may be classified into three forms:
- -- Constant Dividend Per Share
- -- Constant Payout Ratio (fixed percentage of earnings as dividends year after year) The amount of dividend fluctuates
- -- Extra Dividend (low dividend per share plus extra dividend)



Advantages of Stable Dividend Policy



Regular Income to the Investors

Avoids sale of securities

Stability in Share Price

Investor Confidence

Easy Availability of Debt funds

Raising of Addition Finance (external) – chances of oversubscription

It is sign of operation of the company (Profitability)

Requirements of Institutional Investors

DIVIDEND INTRODUCTION/SWARNAM S/UNIT 4





Some companies follow irregular dividend policy

- Due to uncertain of earnings, unsuccessful business operations, lack of liquid resources, fear of financial position of the company
- **4. NO DIVIDEND POLICY:** May follow a policy of paying no dividends presently because of its unfavourable working capital position







Payment of Dividend at the usual rate is termed as _____ dividend



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