



ज्ञान-विज्ञान विमुक्तये



SNS COLLEGE OF TECHNOLOGY

Re-accredited by NAAC with A+ grade, Accredited by NBA(CSE, IT, ECE, EEE & Mechanical)
Approved by AICTE, New Delhi, Recognized by UGC, Affiliated to Anna University, Chennai



Institutions supporting Small business enterprises

Department of Computer Applications



Course: 23CAT608-
ENTREPRENEURSHIP
DEVELOPMENT



UNIT IV :
INTELLECTUAL
PROPERTY RIGHTS

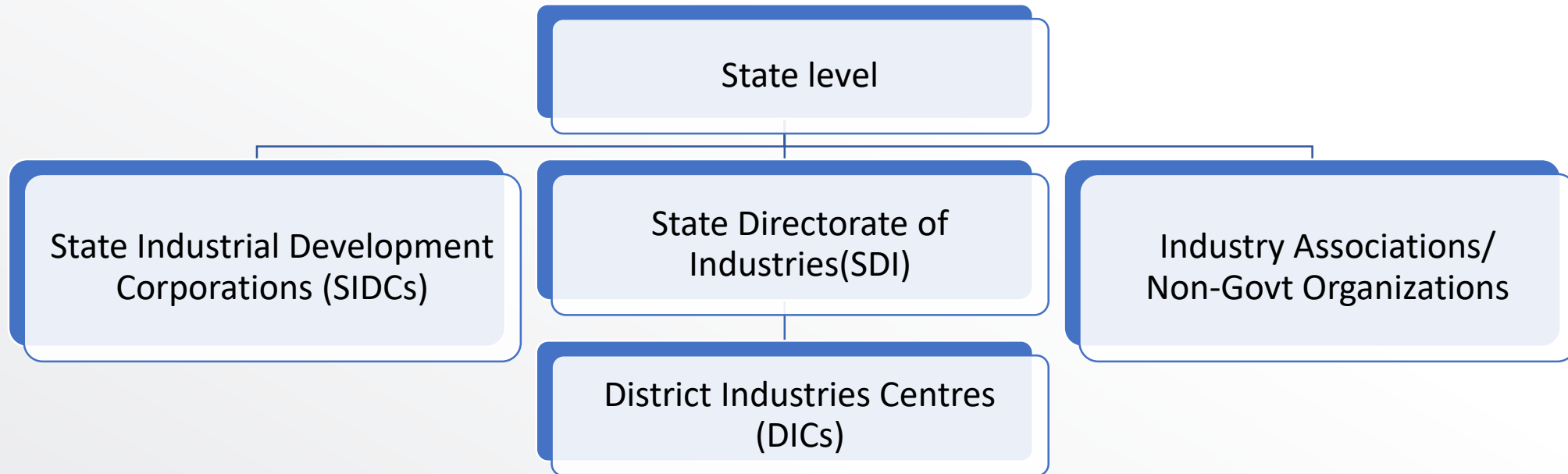


Class: I MCA /
II SEMESTER



Challenges of Small Scale Industries

Executes different promotional and developmental schemes and provide supporting incentives for small scale sector development in state levels

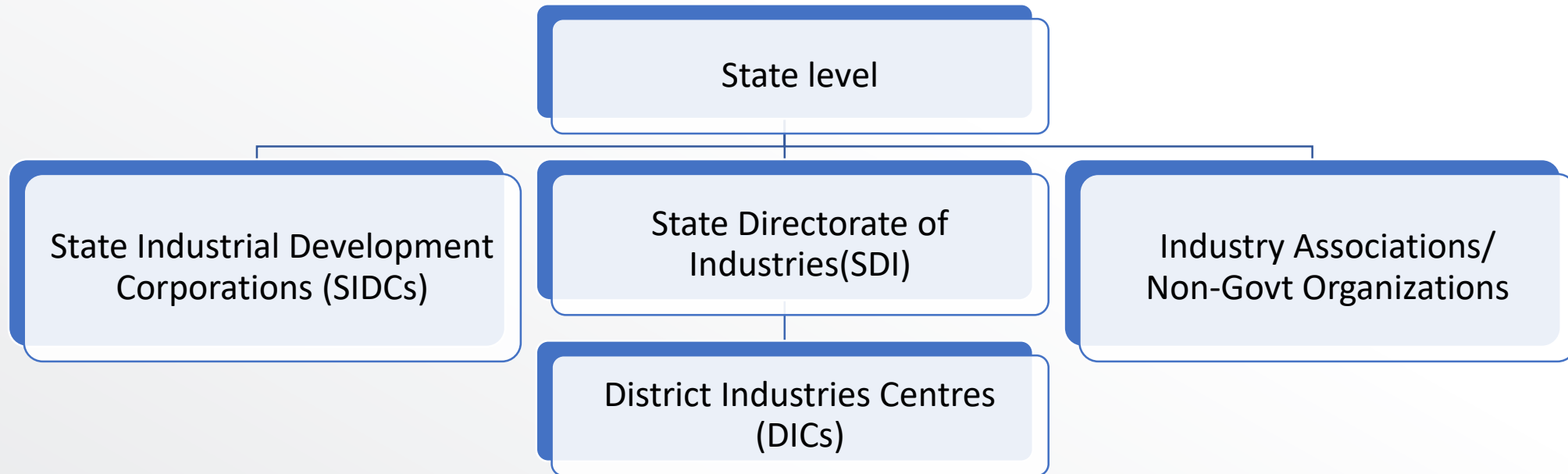




State Level Institutes



Executes different promotional and developmental schemes and provide supporting incentives for small scale sector development in state levels





State Industrial Development Corporations (SIDCs)

- ❑ Providing term finance to all industries
- ❑ Underwriting and directly subscribing to shares
- ❑ Preparing feasibility studies, conducting market surveys and motivating private entrepreneurs to set up their industrial ventures
- ❑ Collaborating with private entrepreneurs to set up industrial ventures in joint and assisted sector
- ❑ Implementing 'Industrial Development Bank of India' of seed capital in the state





State Level Institutes

State Directorate of Industries(SDI)

- Registration of small scale units
- Providing financial assistance
- Distributing scarce and indigenous raw materials to industrial units
- Granting essentiality certificates for import of raw material
- Establishing industrial estates and industrial cooperatives
- Developing industrial infrastructure
- Undertaking industrial surveys and collecting information
- Arranging concessions and incentives for industries
- Overall administration of village and small scale industries
- Maintaining liaison with other agencies for industrial development





District Industries Centres (DICs)

- ❑ Conducts surveys to know industrial potential of a district keeping in view the availability of raw material, human skills, infrastructure, demand, etc
- ❑ Prepares an action plan for industrial development
- ❑ It appraises the various investment proposals received from entrepreneurs
- ❑ It guides and assists entrepreneurs in buying appropriate machinery and equipment and raw material.
- ❑ It suggests appropriate marketing strategies to entrepreneurs.
- ❑ It maintains links with R & D institutions for upgradation of technology, quality improvement, industrial training etc.
- ❑ It conducts artisans training programmes.
- ❑ It has been assigned operation responsibility for special schemes to provide self-employment to educated unemployed youths.





Small Scale Industries Board

- ❑ render advice on all issues pertaining to the SSI sector
- ❑ provides a forum to its members for interaction to facilitate cooperation and inter-institutional linkages
- ❑ render advice to the Government on various policy matters, for the development of the sector
- ❑ Small Industry Development Organization(SIDO)
- ❑ assisting the Ministry in formulating, coordinating, implementing and monitoring policies and programmes for the promotion and development of small scale industries
- ❑ Has 21 autonomous bodies under its management, including Tool Rooms, Training Institutions and Project-cum-Process Development Centres etc



**National Board for
Small Scale Industries**





Small Industries Service Institutes (SISIs)

- Statewise
- Provide technical support and consultancy services, conduct entrepreneurship development programmes, and export promotion and liaison activities
- Emphasizes is also placed on implementation of programmes on modernization, energy conservation, quality control/ up gradation and pollution control for the benefit of entrepreneurs



Central Institutes



✓ Regional Testing Center (RTC)

provides Testing facilities for product quality up gradation

✓ Product-cum-Process Development Centres (PPDCs)

look into their specific problems and render technical service

✓ Tool Rooms/Tool Design Institutes (TRs/TDI)

Assist SSIs in technical up gradation, and provide good quality tooling by designing and producing tools, moulds, jigs & fixtures, components, etc

✓ Central Footwear Training Institutes (CFTIs)

develop footwear designing to promote exports



Industry Associations



Federation of Indian Chambers
of Commerce and Industry

WASME

WORLD ASSOCIATION for SMALL
and MEDIUM ENTERPRISES



PHD CHAMBER
OF COMMERCE AND INDUSTRY

एन एस आई सी
NSIC
National Small Scale Industries Corporation

THANK YOU

