



ज्ञान-विज्ञान विमुक्तये



SNS COLLEGE OF TECHNOLOGY

Re-accredited by NAAC with A+ grade, Accredited by NBA(CSE, IT, ECE, EEE & Mechanical)
Approved by AICTE, New Delhi, Recognized by UGC, Affiliated to Anna University, Chennai



Institutions supporting small business enterprises

Department of Computer Applications



Course: 23CAT608-
ENTREPRENEURSHIP
DEVELOPMENT



UNIT IV :
INTELLECTUAL
PROPERTY RIGHTS



Class: I MCA /
II SEMESTER



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Angel Investors

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Angel Investors

- An Investor who provides capital for a business startup, usually in exchange of convertible debt or ownership equity
- Better than lenders for startups
- Invests in person rather than viability of business
- Support for start-up at initial stage
- Opposite to venture capitalist
- Provides a better chance to for success for start-ups





What Angel Investors look for



Coachable and Listens

Entrepreneurial



Experience

Leadership Ability



Industry Expertise

Transparency/Integrity



Drive / Persistence

Fundraising Ability

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Road map for next few months



It makes a difference to customer

Repeat purchases



Measurable set of customers there

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Types of Angel Investors

**Domain
Angel**

**Super
Angel**

**Family &
Friends
Angel**

**Previous
Colleague**

**Grouped
Angel**

**Financial
Angel**

**True believer
Angel**

**Fellow-
Entrepreneur
Angel**



Fundamentals of Angel Investors



Evaluating and Valuing

Negotiating



Sourcing

Structuring

Supporting and Harvesting



Requirements of Angel Investors

- Dependable and capable team
- Complete business plan
- Understanding risk
- Value propositions of product and services



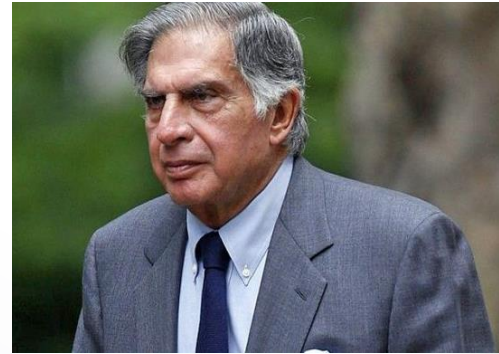
India's Top 15 Individual Angel Investors



● Number of portfolio companies



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Source: crunchbase.com



Thank You

THANKS

Thanks to my alma mater for providing valuable learning
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Thank you students for your support and help!

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