

## Department of Artificial Intelligence and Data Science

23ITT204 – Computer Networks

II B.Tech – AI&DS / IV SEMESTER

### UNIT I :INTRODUCTION AND APPLICATION LAYER

#### Topic 1: Data Communication & Networks

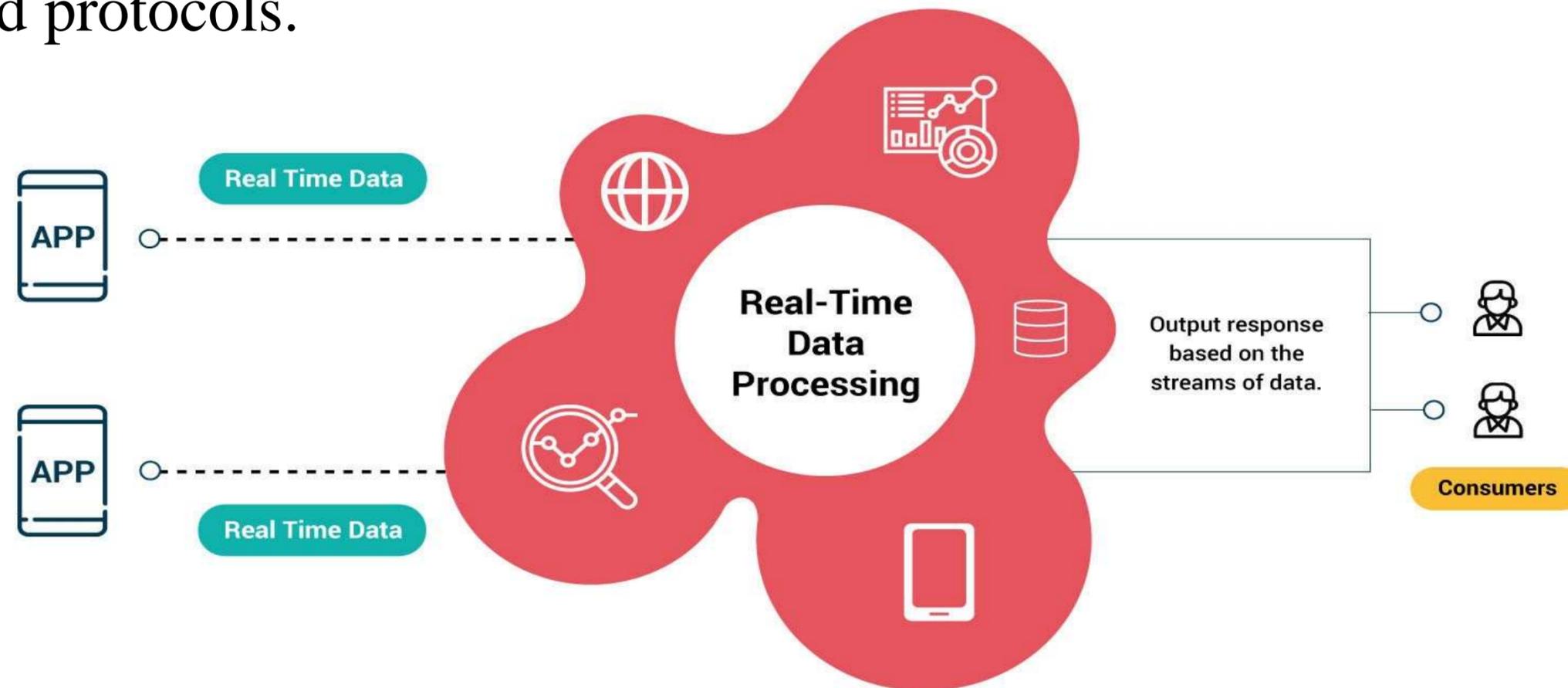
# Session's Agenda:

- ❖ Data Communication
- ❖ Communication Need
- ❖ Real Examples
- ❖ Network Meaning
- ❖ Network Importance
- ❖ Network Basics



# Data Communication

**Data Communication** is the process of transferring data between two or more devices through a communication medium such as cables, optical fiber, or wireless signals. It enables accurate and timely exchange of information using agreed-upon rules called protocols.



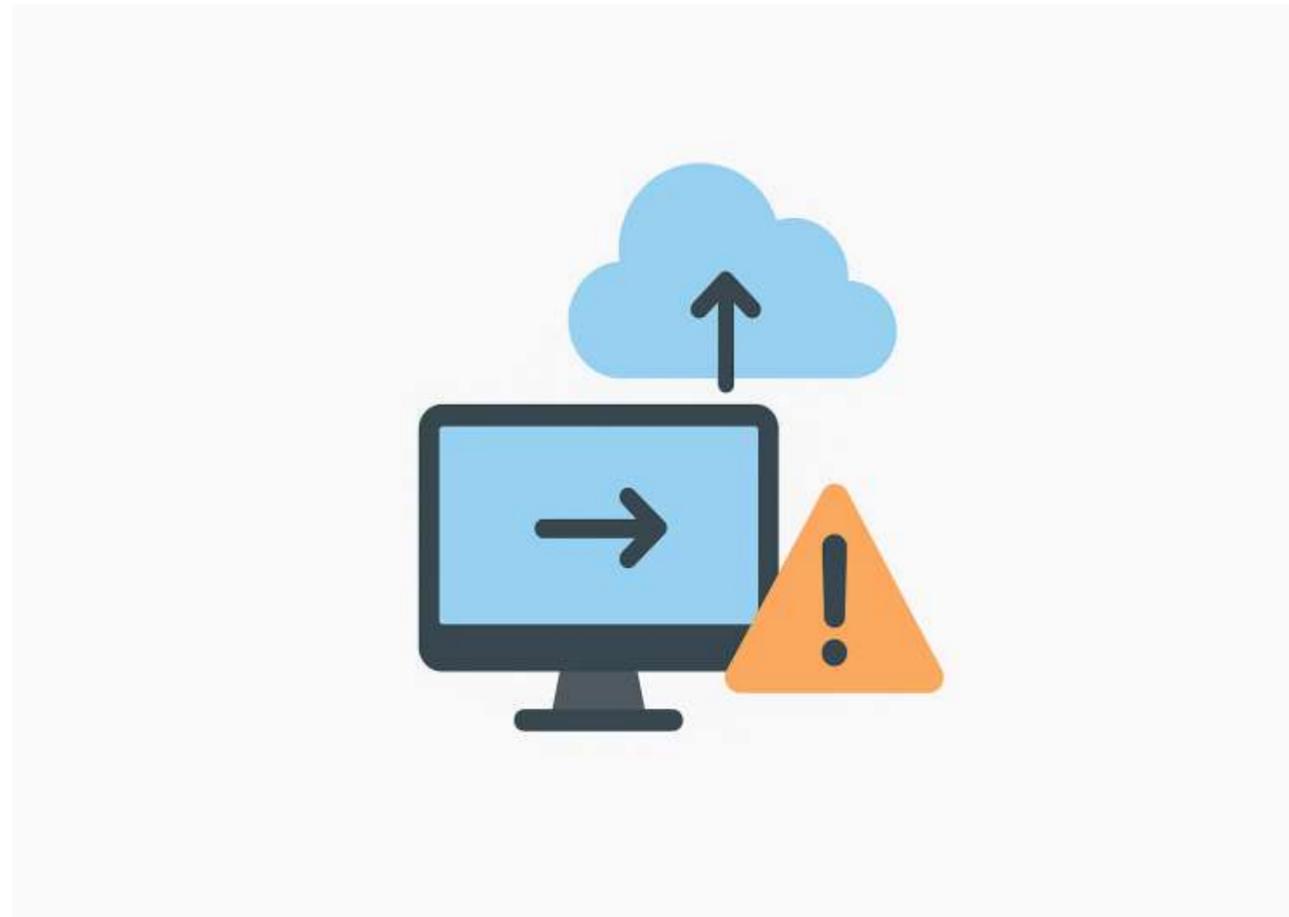
# Think !!!

“Imagine you want to send a message to your friend who lives far away. You can choose to speak, write a letter, make a phone call, or send a text. How do you decide which method to use so that the message reaches fast, clearly, and without errors?”



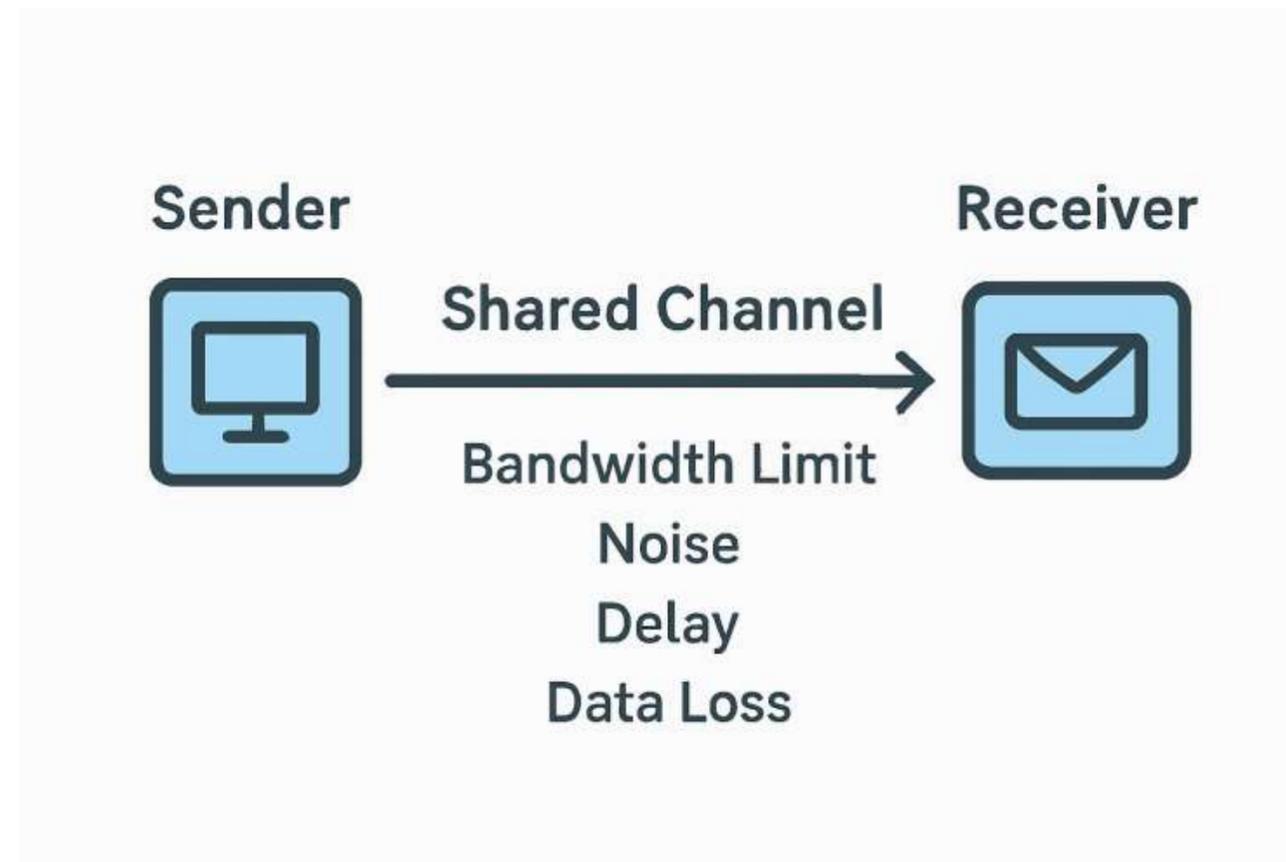
# Define

The challenge is to transmit data accurately and efficiently over limited and shared communication channels without loss or delay.



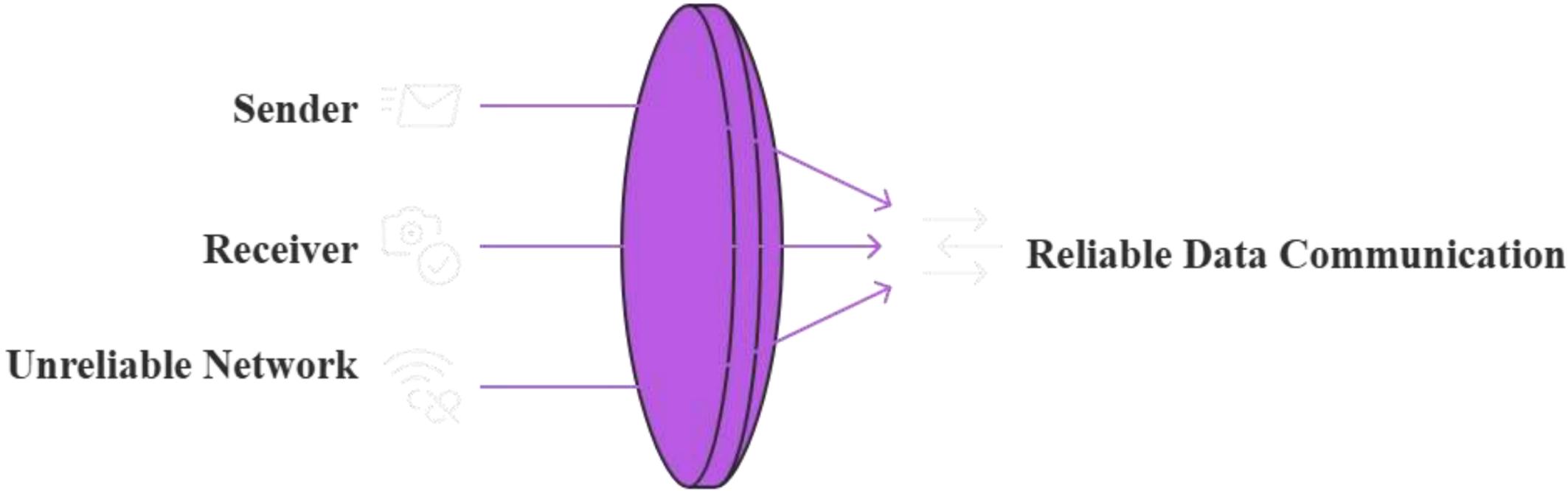
# Ideate

Design reliable communication systems using protocols, transmission media, encoding techniques, and network models to ensure smooth data transfer.



# Reliable Data Communication

## Reliable Data Transmission



# Real time Applications Data Communication



**1- Emails**



**3- File Transfer Protocol**



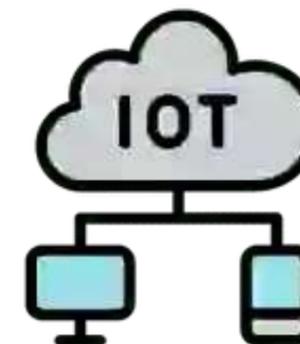
**5- Social Media Platforms**



**2- Video Conferencing**



**4- Voice over IP**



**6- Internet of Things (IoT)**

# Network

A network is a group of interconnected devices that communicate and share data. It enables fast, reliable, and resource-efficient information exchange.



# Network Importance

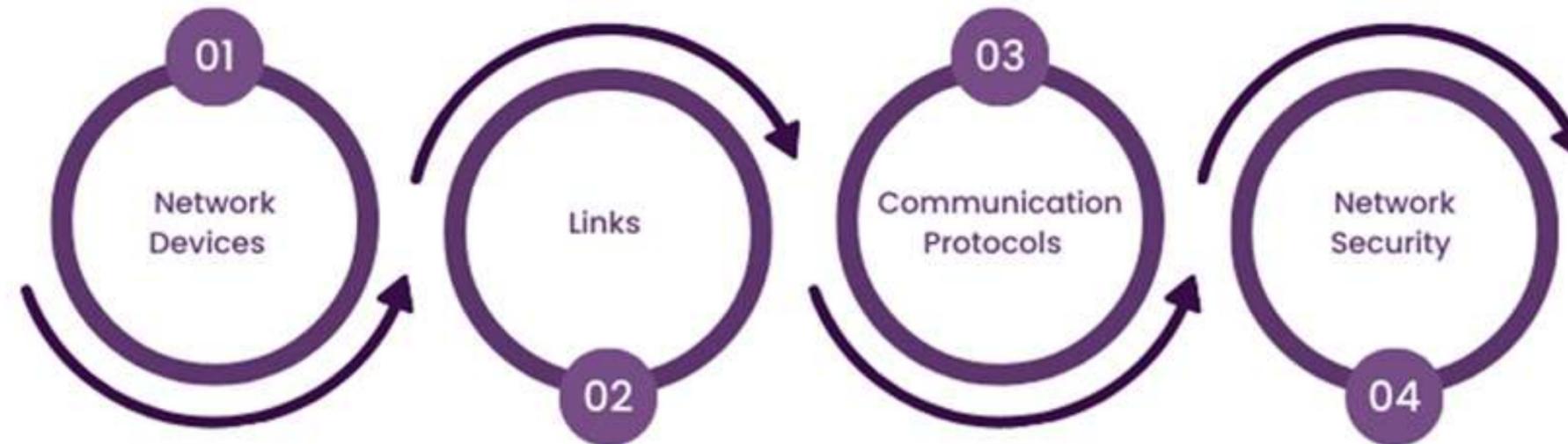
Networks enable devices to share data and resources efficiently. They support fast communication, collaboration, and access to services anytime, anywhere.



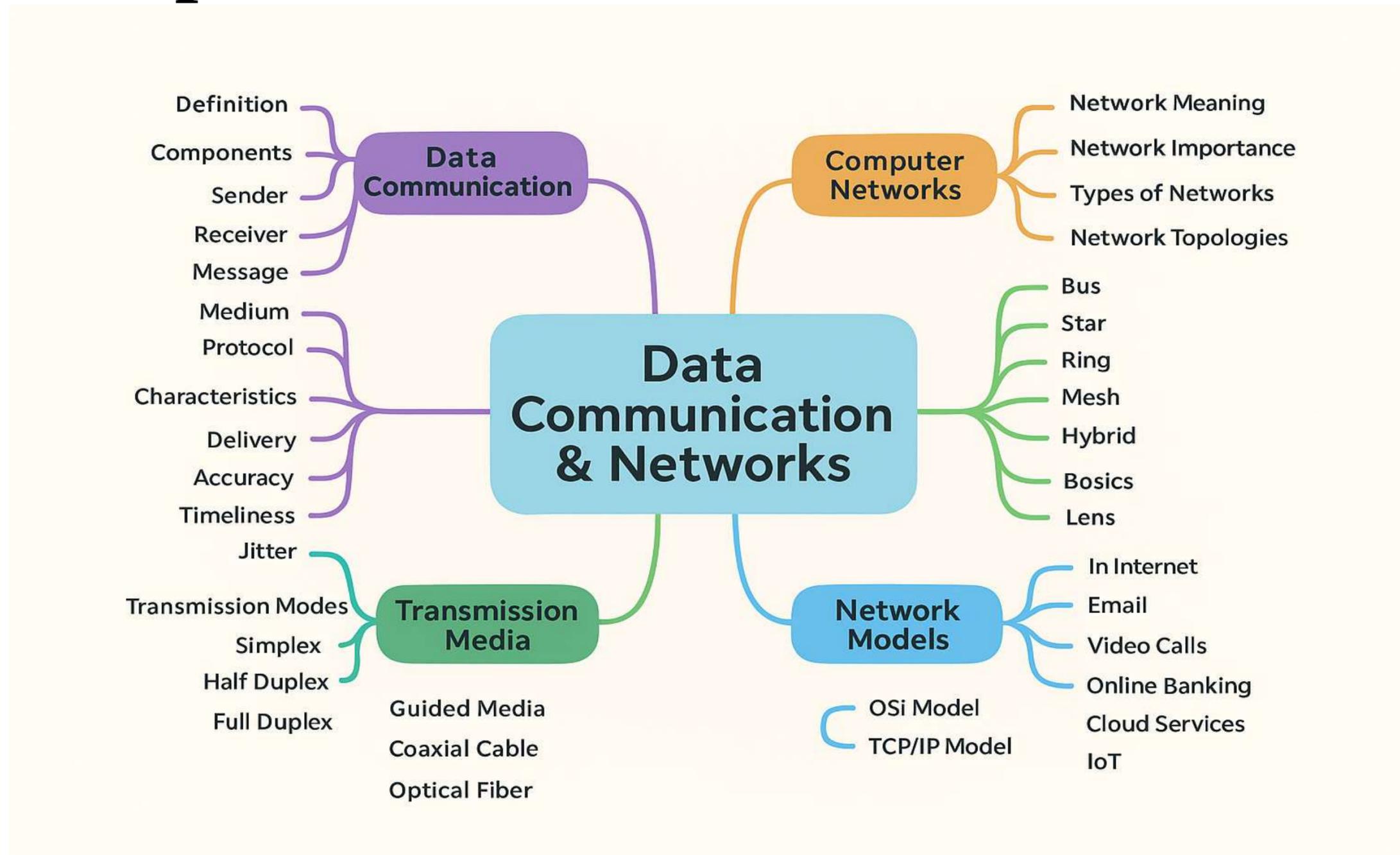
# Network Basics

Network basics explain how devices connect and communicate with each other. They include understanding nodes, links, data sharing, and communication rules (protocols).

## Components of Computer Networks



# Mindmap



# Thank You